Business Directory

Advertisement Dimensions
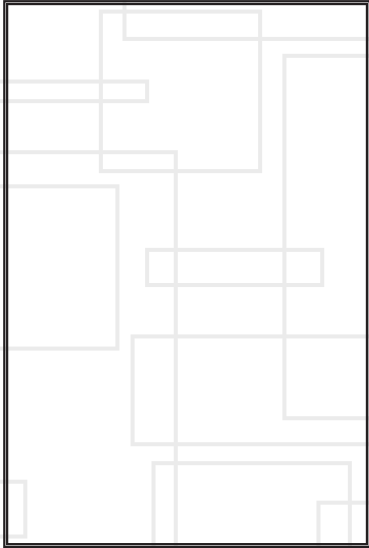
Full Page
5.5" x 8.5"

Half Page
5.5" x 4.25"
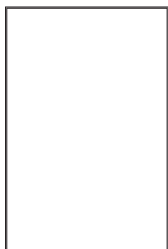
Quarter Page
2.75" x 4.25"

Print Ad Spec Details (Auction Booklet)

Finished Business Ads, Logos, and/or other elements of the Ad must be in one of the following

- Formats: .jpg, .png, .psd, .pdd, .ai, .tiff (No PowerPoint or Word documents)
- Please try to have all images be as high resolution as possible (minimum of 200 dpi)
- Try to send original files only – no scanned or reproduced images

Digital Signage/Video Specs

- Formats: .jpg, .png, .psd, .pdd, .ai, .tiff, PowerPoint or Google Slides, .mov, .mp4
- Dimensions/Resolution: 16:9, 1920 x 1080 px, 1080 dpi

1920 pixels

1080 pixels

16:9

Business Directory Logo Details

Finished Business Ads Logos, and/or other elements of the Ad must be in one of the following

- Formats: .jpg, .png, .psd, .pdd, .ai, .tiff (No PowerPoint or Word documents)
- Please try to have all images be as high resolution as possible (minimum of 200 dpi)
- Try to send original files only – no scanned or reproduced images