



## Club & Chapter Marketing Form

This form should be filled out a minimum of six weeks before your event/experience.

### Your Contact Info

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First Name	Maiden Name	Last Name	Class Year
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Preferred Email Address	Cell Phone Number
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Chapter/Club Name

Role in the Chapter/Club

Club Host    President    President-Elect    Past President

Please update my group's webpage.

The URL for the page that needs updated is:

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The content I need updated is:

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The new content for my webpage is:

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## Club & Chapter Marketing Form

- Please create an email specific to my chapter/club about an upcoming event/experience.
- I would like this included in other alumni publications. (Consult the Alumni Office for deadlines.)
- I understand that I will have the option to review content before it is sent to my group.

Event Name:

Event Type:

Date of Event:  Time of Event:  Time Zone:

RSVP/Call to Action Deadline:

Event Location and Address:

Email Subject Line:

Email Content:

Email call to action link:

Preferred date for email to be sent to chapter/club: