



EVENT SPONSORSHIP

Dear Friends of BriarcrestArts,

The Briarcrest Christian School Department of Fine Arts is one of the most comprehensive programs in the Southeast. Our 2024-2025 season of exciting concerts, plays, musicals and exhibitions featuring our talented Briarcrest students is about to begin in our state-of-the-art Sparks Chapel and Performing Arts Center. As the Board members of BriarcrestArts, the parent-led booster organization for Fine Arts at BCS, we would like to encourage you to support these students through a sponsorship of one or more of our events.

Advantages to a BriarcrestArts Event Sponsorship include:

- A full page, full color, back cover ad on the program insert
- Your company's ad or logo on our lobby displays and any promotional materials applicable to the production, such as program inserts, posters, and postcards
- Supporting the arts in our community
- Substantial visibility for your product or service in front of an invested, local audience
- A link to your website on the ticket purchasing page (select events marked * only)

Costs for event sponsorships are on the accompanying flyer. Placement of event sponsorships is first-come, first-served. All of our programs are professionally designed and printed. Examples are available upon request.

Thank you for considering an event sponsorship for one of our high-quality fine arts events. We look forward to your support!

In Him,
Elizabeth Parsons
Assistant to the Fine Arts Director



EVENT SPONSORSHIP FORM

BEFORE submitting form, contact Liz Parsons at eiparsons@briarcrest.com to see if event sponsorship is still available for the performance you have chosen.

Business Name: _____ Phone #: _____

Business Contact: _____ Email: _____

Address: _____

BCS Parent/Student Contact (if applicable): _____

PLEASE INDICATE WHICH EVENT YOU ARE INTERESTED IN:

(Tickets are only printed for events marked *)

- | | | |
|--|----------------------|--|
| <input type="checkbox"/> High School Fall Play* Harvey | COST: \$400 | ADVERTISEMENT/LOGO DEADLINE: Sept. 20, 2024 |
| <input type="checkbox"/> Instrumental Music Fall Concert | COST: \$300 | ADVERTISEMENT/LOGO DEADLINE: Sept. 25, 2024 |
| <input type="checkbox"/> Fall Choir Concert <i>Sold-Not Available</i> | COST: \$500 | ADVERTISEMENT/LOGO DEADLINE: Sept. 27, 2024 |
| <input type="checkbox"/> Middle School Fall Musical* <i>Sold-Not Available</i> Moana, Jr. | COST: \$750 | ADVERTISEMENT/LOGO DEADLINE: Nov. 8, 2024 |
| <input type="checkbox"/> Christmas Choral Celebration* <i>Sold-Not Available</i> | COST: \$750 | ADVERTISEMENT/LOGO DEADLINE: Nov. 26, 2024 |
| <input type="checkbox"/> Instrumental Music Christmas Concert | COST: \$300 | ADVERTISEMENT/LOGO DEADLINE: Dec. 2, 2024 |
| <input type="checkbox"/> Briarcrest A Cappella Invitational <i>Sold-Not Available</i> | COST: \$750 | ADVERTISEMENT/LOGO DEADLINE: Jan. 6, 2025 |
| <input type="checkbox"/> High School Winter Musical* <i>Sold-Not Available</i> Oklahoma! | COST: \$750 | ADVERTISEMENT/LOGO DEADLINE: Jan. 31, 2025 |
| <input type="checkbox"/> Spring Choir Concert <i>Sold-Not Available</i> | COST: \$500 | ADVERTISEMENT/LOGO DEADLINE: Feb. 17, 2025 |
| <input type="checkbox"/> Soundscape/76 South Concert <i>Sold-Not Available</i> | COST: \$400 | ADVERTISEMENT/LOGO DEADLINE: Feb. 19, 2025 |
| <input type="checkbox"/> Elementary Spring Musical <i>Sold-Not Available</i> Finding Nemo, Jr. | COST: \$750 | ADVERTISEMENT/LOGO DEADLINE: March 24, 2025 |
| <input type="checkbox"/> Instrumental Music Spring Concert | COST: \$300 | ADVERTISEMENT/LOGO DEADLINE: April 11, 2025 |
| <input type="checkbox"/> POPS Concert* <i>Sold-Not Available</i> | COST: \$1,000 | ADVERTISEMENT/LOGO DEADLINE: April 17, 2025 |
| <input type="checkbox"/> One Voice Album Release Concert <i>Sold-Not Available</i> | COST: \$500 | ADVERTISEMENT/LOGO DEADLINE: April 28, 2025 |

Make Check Payable to: Briarcrest Christian School

Mail Form and Payment to: Briarcrest Christian School • ATTN: Liz Parsons
76 S. Houston Levee Rd. • Eads, TN 38028

Amount Enclosed: _____

For further information contact Liz Parsons at eiparsons@briarcrest.com.
After mailing form and payment to Briarcrest, see information below for ad submission.

ADVERTISEMENT/LOGO SUBMISSION GUIDELINES (See deadlines listed above)

Please email Dana Goode at dbggoode@briarcrest.com a high resolution JPG or PDF format of your ad.
Back cover color ad dimensions are 8.75" x 11.25"