

Keeping Up With Kids' Apps

4 Things your kid's apps might do — but might **not** tell you*

2 They might let your kids spend **real money** — even if the app is free



84% of kids' apps that allow purchases within the app are **free** to download

4 They might link to **social media**



22% link to social media



9% tell you so

1 They might **collect** and **share** personal info



59% share personal info



11% tell you so

3 They might include **ads**

100 RINGTONES!



58% include ads



9% tell you so

* Based on *Mobile Apps for Kids: Disclosures Still Not Making the Grade* at ftc.gov.



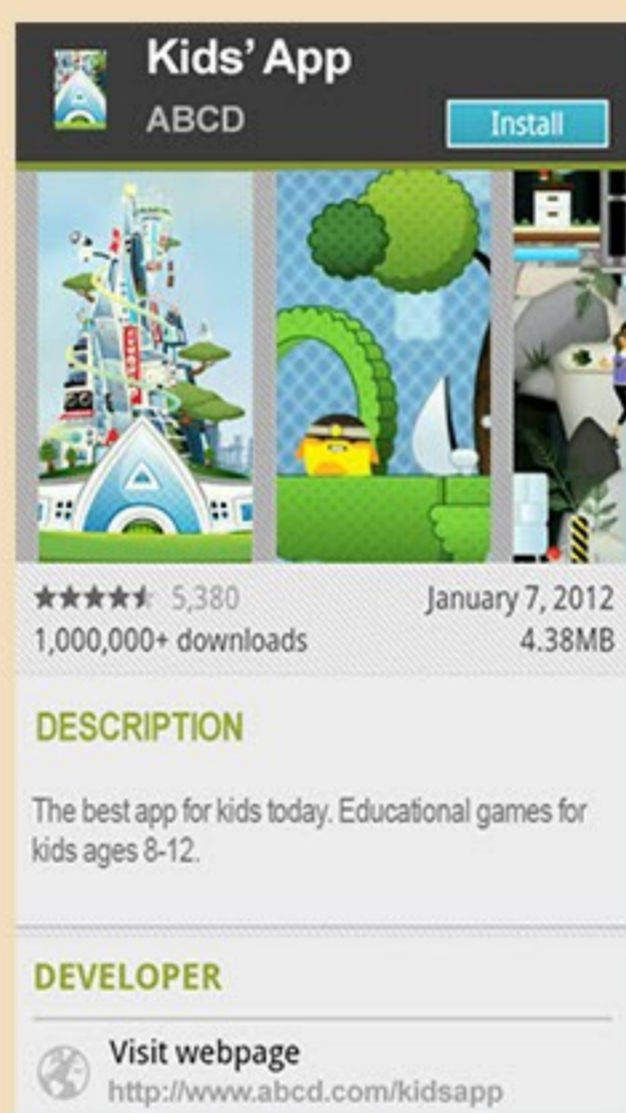
What you can do

The best way to check out apps for your kids? Try them out yourself.

At the online app store

Look at screen shots

Follow a link to read about the developer



Read the description, content rating, and user reviews

On your couch



Download and play the app with your kids



Talk to your kids about your rules for using apps

On your phone or tablet



Change your settings, if your phone or tablet allows it

- Restrict content to what's right for your kid's age
- Set a password so apps can't be downloaded without it
- Set a password so your kids can't buy stuff without it



Search for outside reviews of the app from sources you respect



Turn off Wi-Fi and data services or put your phone on airplane mode so it can't connect to the internet