



THE SUMMIT

COUNTRY DAY SCHOOL

BRAND IDENTITY GUIDELINES

• REVISED 2020 •

How to use this document

A carefully managed and well-implemented brand identity program helps carry our message to the world and is crucial to the Summit's success.

These guidelines are designed to show you the correct and consistent use of the Summit brand identity system. In addition to the brandmark, typography, color palette, and other visual elements, specific directions are provided to help you manage your messaging strategy. This document is organized for you to quickly find what you are looking for, with convenient examples provided for your reference.

Read these guidelines carefully to understand how our logo, color palette and typography work together with our messaging to express how the Summit educates and inspires leaders of character. By accurately implementing this brand identity system, you protect the equity of the Summit brand and better support our commitment to the development of our students.

If you have any additional questions or suggestions, please contact:

Print & digital:

Nancy Berlier
Communications Director
Office: 513.871.4700 x 291
Mobile: 513.383.9556
berlier_n@summitcds.org

Uniform and Spirit Wear:

Kelley Schiess
Assistant Head of School for
Enrollment Management and
Community Engagement
Office: 513.871.4700 x 207
schiess_k@summitcds.org

Athletic Uniforms:

Greg Dennis
Athletics Director
Office: 513.871.4700 x 252
Mobile: 513.383.9556
dennis_g@summitcds.org

4	Who We Are
5	The Mission
8	The Summit Identity
9	The Five Pillars
10	The Summit Silver Knight
11	Seal, Primary Logo and Wordmark
14	Primary Logo
22	Fonts, Colors & Applications
27	Photography Guidelines
29	Brand Personality
30	Brand in Action Examples
37	Athletics Primary Logo
42	Athletics Secondary Logo
48	Athletics Brand in Action Examples
51	Special Logos
60	Uniform Guides



WHO WE ARE

OUR MISSION

TO CHALLENGE EVERY STUDENT, FACULTY AND STAFF MEMBER; TO SHARE FULLY THE GIFTS THAT
HAVE BEEN GIVEN TO THEM BY GOD; TO GROW IN GRACE AND WISDOM; TO DEVELOP SPIRITUALLY,
ACADEMICALLY, PHYSICALLY, SOCIALLY AND ARTISTICALLY; AND TO BECOME LEADERS OF
CHARACTER WHO VALUE AND IMPROVE THE WORLD THEY INHERIT.



THE SUMMIT

COUNTRY DAY SCHOOL

The Summit Brand is an anthology of visual assets which establish our history and reflect the aspirations of who we are. It consists of our name, slogan, visual design elements, font styles, market applications, color palette, voice, our mascot and our ideals. It is the legacy founded by the Sisters of Notre Dame de Namur and within the delivery on our promise.

Our Brand is Current. Staying true to our original seal, we give prominence to the shield and inverted "V" which represents an apex, the position that we aim to achieve. Our brand is leadership, our teachers, administration, students and staff who continue to aspire to the height of humanity.

WHY we exist:

- Our founding tradition as a Notre Dame community: We believe in the goodness of God!
- Our core values: Excellence, joy and care
- The heart of our mission:

To develop leaders of character who value and improve the world they inherit

WHAT we provide:

- An independent, Catholic education for boys and girls 18 months through grade 12
- A warm, inclusive culture where each child is known, God-given talents are valued, and relationships flourish
- Our core promise:

Rigor, faith, opportunity, community

Academic Excellence

- Highly trained faculty – with an average of 20 years teaching experience; literacy and math specialists
- Small class sizes: a 9:1 student-faculty ratio – promoting close relationships with teachers and among peers
- A rigorous, mission-centered curriculum that develops intellectual and cultural competence
- High-impact instructional best practices that emphasize creative problem-solving and experiential learning

Spiritual Growth

- A religious education curriculum that nourishes both spiritual and intellectual development
- A chaplain and specially trained faculty who guide students' spiritual journeys
- Liturgies, retreats, missions and student-led prayer services – providing opportunities for discovery and reflection



SUMMIT

Leaders of Character

- Notre Dame-inspired community service to the most vulnerable and disadvantaged – locally and globally
- By-grade character trait program – building an ethical framework for life
- Cross-divisional leadership curriculum with an emphasis on ethical dilemmas and global awareness

Physical, Social, Emotional Wellness

- Promotion of daily physical activity through our no-cut sports policy and an emphasis on healthy living habits
- Emotional intelligence and social skills taught at every grade level; dedicated counselors in each division
- Extensive programs in the fine arts, music and performance – inspiring creativity and cultivating passion and skill
- A culture of extraordinary care that supports students through transitions – across divisions and new-to-school

THE FIVE PILLARS

The five pillars of a Summit education are derived from the part of our mission statement which challenges us to develop students spiritually, academically, physically, socially and artistically. We believe this well-rounded experience helps students become changemakers and peacemakers who can use their intellectual, character-based leadership and social skills to make the world a better place.

Academic

The Summit is committed to the total development of students' minds, hearts, and bodies. Yet first and foremost, we are a school – one that works diligently to maintain a reputation for academic excellence. Our rigorous curriculum and highly trained faculty, whose tenure averages 20 years, uphold the high standards we have maintained for more than a century.

Spiritual

From its inception, the essence of The Summit has been the shared belief in the sanctity of the individual, the holiness of life, and the living presence of God within each person. The expression and realization of that belief is demonstrated through the spiritual practices of our students, faculty and staff.

Physical

The Summit values a lifelong commitment to a healthy lifestyle through physical development. Teamwork, commitment, responsibility, honor, perseverance, cooperation, leadership, sportsmanship, nutrition, fitness and self-esteem contribute to the overall wellness of the individual.

Social

Never before has the development of social skills been more important than it is today. We were teaching the importance of communications, collaboration, creativity and critical thinking to relationships long before they became catchphrases of the 21st century workplace. We embrace diversity, character-based leadership and creative problem-solving.

Artistic

The Summit offers many opportunities for self-expression and the development of artistic awareness and discernment to meet the standards set in the artistic pillar of its mission. But it doesn't just happen in art class. The arts are integrated throughout the curriculum and in opportunities for writing, performance and a broad variety of creative works.



The Summit Silver Knights

WHO we are:

The Summit is the home of the Silver Knights. Silver Knights are on a quest—to continually grow in grace and wisdom—and they live by a code of conduct.

Silver Knights are:

- **Strong in intellect** – They are lifelong learners who think critically and creatively.
- **Faithful servants of God** – They proclaim by their lives, even more than by their words, that God is good.
- **Empathetic** – They are loving and accepting. They honor the dignity and sacredness of each person, and they embrace the gift of diversity.
- **Ethical** – They live with integrity, and they pursue justice in the world.
- **Brave and resilient** – They go to far-off places and do great things.
- **“Renaissance people”** – They pursue a life that’s abundant in multiple ways: spiritually, academically, physically, socially and artistically.
- **Leaders of positive change in the world** – They are change-makers and peace-makers who contribute to the greater good.



SUMMIT
SILVER KNIGHTS

SEAL, PRIMARY LOGO AND WORDMARK



Original Seal



Current Seal

The seal of The Summit was designed by Pierre de Chaigon la Rose for the Sisters of Notre Dame de Namur.

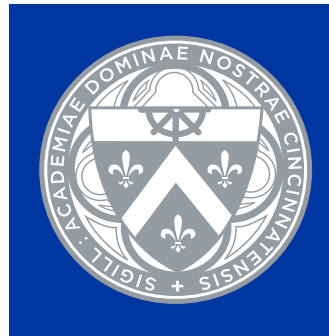
The Latin words sigill(um) academiae dominae nostrae cincinnatensis translate to: "Seal of the Academy of our Lady of Cincinnati," the original name of the school. Among the symbols on the seal is the Catherine Wheel upon which fourth century Roman Emperor Maxentius intended to execute Saint Catherine of Alexandria because she refused to recant her faith. After she was lashed to the spoked wheel to be tortured, the wheel broke apart; she was subsequently beheaded. St. Catherine, the patron saint of philosophers, was chosen by the sisters who founded The Summit, to be their patron saint. The three fleur-de-lis on the shield symbolize the purity of Mary, the Blessed Trinity and the three religious vows of the Sisters. A symbol of France, the fleur-de-lis also references the founding of the order in Amiens, France, by St. Julie Billiart and Francoise Blin De Bourdon, before they moved the order to Namur, Belgium. The upwardly-pointing chevron in the middle of the shield denotes The Summit. The original seal, depicts the fleur-de-lis as a white lily. The current seal came into use in 2005-2006 with a crisper outline, larger shield, stylized fleur-de-lis and modern typeface.

Permission to use the seal must be approved by the Communications Director.

The seal

The seal is a historical symbol that is reserved for ceremonial use, such as on diplomas, certificates or used by administrative offices. Do not modify the seal in any way.

Seal variations:

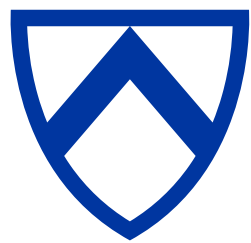


Watermark:



Embossed:





Brand Mark

Wordmark

THE SUMMIT

COUNTRY DAY SCHOOL

Descriptor

This refreshed logo is the cornerstone of our new brand's foundation, and it celebrates both our strong tradition and our exciting future. Perfectly balanced among four distinct elements -- brand mark, wordmark, color, and descriptor -- the logo is a simpler, but more exciting, expression of our uniqueness. This logo offers an immediate impression of strength, but with a very current sensibility.

The typeface, called Rocky, features strong serifs, reflecting our historical legacy. The descriptor is presented in clean, strong Gotham type, which doesn't compete with the logo type. Our new brand mark combines the shield from the existing Summit seal, accented by a simplified graphic representation of the "peak." Overall, the distinct elements in this logo work as a team, beautifully.

Logo variations

There are three versions of the Summit logo. The primary, secondary and wordmark. The primary logo is designed for use in formal materials such as administrative communications and the website. The secondary logo will be used in signage, some collateral, athletics, and spirit wear. The secondary logo should also be used when the primary logo's legibility is in question. The wordmark will be used in signage, some collateral, athletics, spirit wear and places where the shield will not fit in the design. The wordmark is always one, uniform color. Whenever possible, the Summit logo should appear in full-color. However, our logo is strong enough to work on both light or dark colors and on select photography where accessibility is not compromised. The white logo can be reversed out of background colors that provide sufficient contrast for the logo to be legible. See page 8-10 for usage guidelines. The school uniform features the primary and secondary logos.

Primary logos:



Secondary logos:



Wordmark:



Activity Logos:



Logo color

Whenever possible, the Summit logo should appear in full-color. However, our logo is strong enough to work on both light or dark colors and on select photography. The white logo can be reversed out of background colors that provide sufficient contrast for the logo to be legible. See page 8-10 for usage guidelines.

Full color logos:



Color variations:



PRIMARY LOGO

Logo safety zone

The Summit logo works best when given room to breathe. Maintain the recommended safety zone around the logo and avoid placing any type or other graphic elements within this zone. The safety zone is measured by the height of the shield in the same size of logo you are using.



Logo size restrictions

Minimum size guidelines ensure that the Summit logo maintains visual impact and clarity whenever used. While the Summit logo should always be prominently displayed, it should be sized appropriately for each particular purpose. When in question please consult with the Communications Director.

MINIMUM
WIDTH
FOR WEB:

With descriptor:

150 PX



125 PX



No descriptor:

75 PX



50px



MINIMUM
WIDTH
FOR PRINT:

With descriptor:

2"



1.75"



No descriptor:

1"



0.75"



Examples of acceptable usages:

Request additional applications of the logo from the Communications Director.



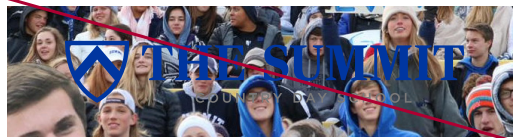
Unacceptable logo usage

- Except for the variations explained on pages 6-7, do not change the Summit logo for any reason.
- Never stretch, scale or shift the alignment of any of the elements within the logo-wordmark construction known as the “logo lock-up”.
- Never rotate the logo or place it too close to other objects – observe the safety zone guidelines for proximity to other elements.
- Never scale the logo independently of the wordmark, do not alter the type size, or scale the logo smaller than the minimum size.

Examples of unacceptable usages:



~~THE SUMMIT~~





FONTS, COLORS & APPLICATIONS

Brand font

The Summit's primary typeface is the Gotham family. When in doubt use Gotham.

Gotham

Gotham Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Gotham Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Gotham Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Summit typeface

Primary logo was designed using the font Rocky. It's not to be used anywhere else. Utopia Std is to be used for headlines and highlighted text.

Rocky

Rocky Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Utopia Std

Utopia Std Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Utopia Std Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Utopia Std Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Digital typeface

For the web use the typeface Montserrat. It is web friendly and mimics Gotham.

Montserrat

Montserrat Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Montserrat Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Montserrat Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Montserrat Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Montserrat Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Body font and Stationary

The Summit's body typeface is the Calibri family. For paragraphs and smaller font, use Calibri. This is the default font for email.

Calibri

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Primary color palette

PMS 286c - c100m66y0k2 - #0032a0



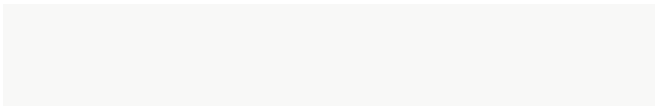
PMS 287c - c100m81y0k23 - #00268e



PMS 286c 10% (Stationary)



PMS 7541c - c0m0y0k8 - #f6f6f6



Secondary Colors: This color palette is to be used sparingly and only by professional designers.
Request permission to use these colors from the Communications Director.

PMS 311c - c65m0y6k0 - #05c3dd



PMS 312c - c92m0y12k0 - #0092bc



PMS 288c - c100m79y0k37 - #000e67



PMS 128c - c0m7y75k0 - #f3d54e



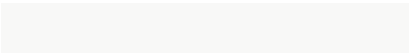
PMS 136c - c0m22y83k0 - #f0b323



PMS 207c - c22m100y78k16 - #A50034



PMS 7541c - c0m0y0k8 - #f6f6f6



PMS 7542c - c10m0y3k16 - #d3d3d3



PMS 7544c - c10m1y0k40 - #7f7f7e



PMS 7547c - c0m0y0k90 - #2a2a2a

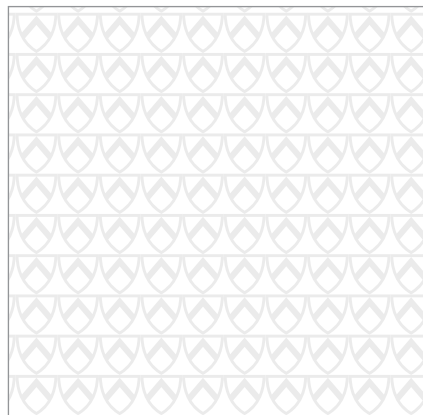


Patterns

Patterns extend the Summit's visual language. They can stand on their own as design elements or serve as a background. The patterns can be novel, subtle, or unexpected.

Brand mark

The updated logo can be used as a graphic element. It can be used as a pattern or a watermark.



Graphic elements

The peak shape from the shield can also be used as a graphic element. This element represents growth and brings movement within the design. It also ties back to the peak shape in the historical seal.



PMS 286c

PMS 287c

Campus photography

Campus photography should be designed to celebrate the incredible architectural detail and landscaping found within our grounds and facilities. Super crisp images are best, and natural light should be featured wherever possible. Selective focus can be used to add drama to certain shots, but should be used judiciously.



Student and staff photography

Whether photographed individually, in a group, or engaging with teachers or staff, photos of students should be taken in a casual, honest, editorial style, rather than in precisely posed images. The goal is to capture authentic moments as they happen, large and small, that show the depth and breadth of a Summit experience. Let's show real kids in a real place.



Brand Personality

The Summit personality is sophisticated and friendly, reflecting continuity of The Summit's leadership and character brand promises. Proper words and grammar are used to convey concise information. Best practices recommend vocabulary that would achieve a Flesch-Kincaid readability score within 60 – 80 is traditional business copywriting and can be understood by 12 – 15 year old's so that it is accessible to persons with cognitive barriers and inclusive to persons with language barriers.

Aural tone for any auditory engagement is upbeat and spirited, informative and articulate. This tone should be

adopted for formal presentations and recordings with the purpose of attracting external audiences, engaging internal audiences and leaving an overall uplifting, positive feeling about The Summit. Sarcasm, cynicism, crassness and general negativity are not reflective of The Summit brand.

We speak highly of the students we lead in all forums and dialogues and express heartfelt appreciation of our appointed privilege to cultivate these young people into leaders who will one day inherit the world they live in.

 **RESPECT FOR CHARACTER**

 **INSTILLING LEADERSHIP**

 **OFFER ENCOURAGEMENT**

 **ENCOURAGE POSITIVITY**

 **SUPPORT AND COLLABORATION**

 **DETERMINATION AND CONFIDENCE**

 **CELEBRATE ACHIEVEMENT**

The logo can be used as a graphic element. The darker blue should be used overlaying the primary blue.



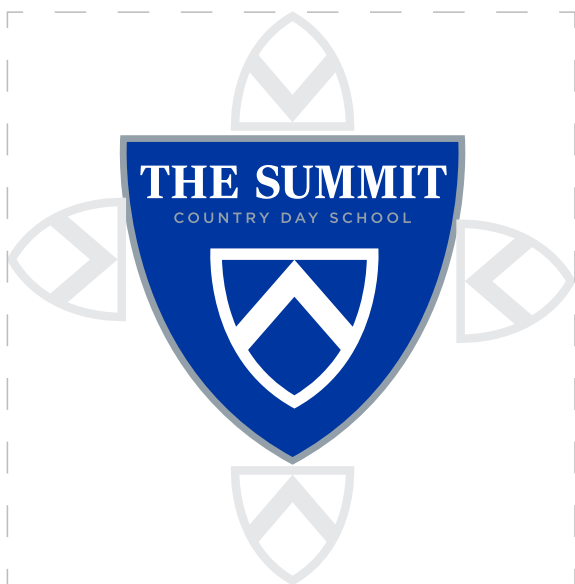
Text and graphics can be on the shirt, but the Summit logo must not be altered and should be large enough to be legible from a distance so it is memorable and recognizable.



Car magnet



Safe Zone:



Admission T-shirt



Club T-shirt



On a dark piece of apparel, always use the white or grey version of the Summit logo.

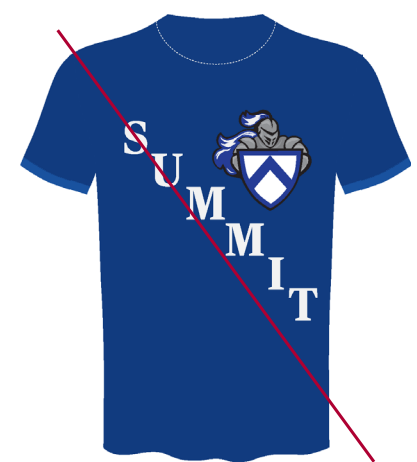


On a white piece of apparel, use the full-color logo.



Unacceptable logo usage

- No text or objects on the shield
- Do not use alternate colors for T-shirt or logo
- No inappropriate or copyrighted images
- Do not change the logo font



Use the secondary logo when the branding is seen from distances to ensure legibility.

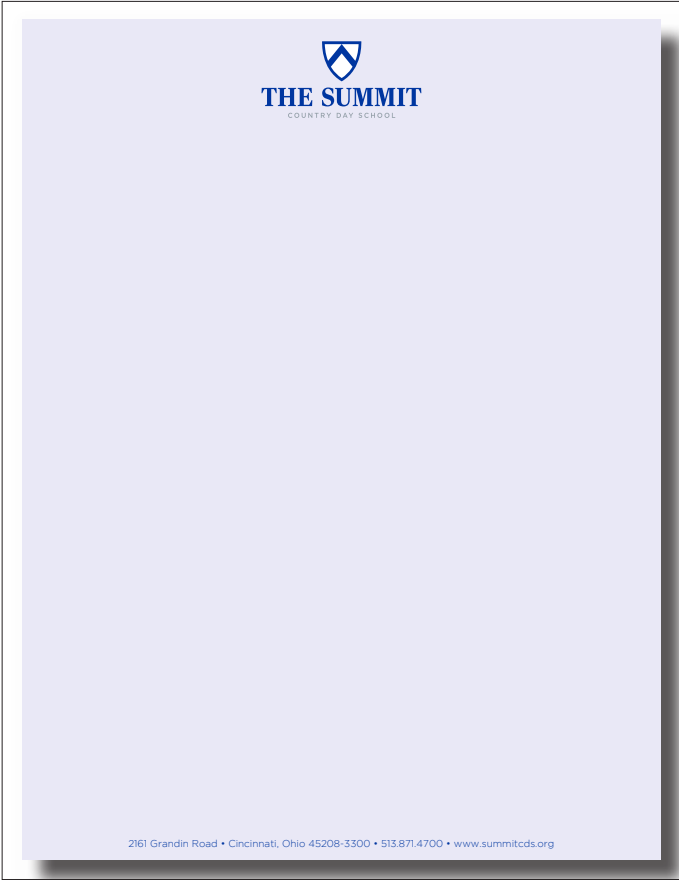
Use the peak graphic element to add interest and movement into a design.



Gotham is a very legible typeface. Please use it on signage.



The website uses the typeface Montserrat.



ATHLETIC LOGOS



Brand Mark

As a focal point, the shield creates unity between the primary school logo and athletics. This logo offers an immediate impression of strength and the S continues the long heritage of the lettermark.

The typeface of the S is Academic M54. The knight and the letter S will never be separated. The S will never stand alone. There are many color variations of this logo, but the

S will always be outlined in a complimentary color. This logo will only be used for athletics and will not be accompanied by text around it. When using this logo, the Summit trademark will be used in a different location on the item to establish this as Summit.

Primary Athletic Logo:



One Color Athletic Logo:



Reversed Logo:



Primary Athletic Logo Options:



Logo safety zone

The Summit logo works best when given room to breathe. Maintain the recommended safety zone around the logo and avoid placing any type or other graphic elements within this zone. The safety zone is measured by the height of the shield in the same size of logo you are using.



Unacceptable logo usage

- Do not change the Summit logo or knight for any reason.
- Never stretch, scale or shift the alignment of any of the elements within the logo construction.
- Never rotate the logo or place it too close to other objects (including the edge of printed materials or screens).
- Never scale the logo mark independently of the logotype, alter the type size, or scale the logo smaller than the minimum size.
- Never make the logo mark a different color, place it on colors lacking contrast, or place it over complicated photos or noisy backgrounds.

Examples of unacceptable usages:



The "S" lettermark is never dissociated from the mascot; the "S" never stands alone.





Brand Mark

Wordmark

SUMMIT
ATHLETICS

Descriptor

The secondary Athletics' logo is a simplified version of the Knight without the "S". This logo will be used for branding athletics and other academic activities.

The wordmark can be used in collateral, spirit wear and places where the primary athletic "S" Knight logo is not appropriate. The wordmark will always remain the same in

"Rocky" font. With the Knight, only the word "Summit" will be used as opposed to "The Summit".

The Descriptor is presented in all capital, Gotham font. It is typically 400 width, but may be adjusted to accommodate longer names.

Secondary Athletic Logo:



Wordmark:

SUMMIT

One Color Athletic Logo:



Athletic Wordmark:

SUMMIT
ATHLETICS

Logo safety zone

The Summit logo works best when given room to breathe. Maintain the recommended safety zone around the logo and avoid placing any type or other graphic elements within this zone. The safety zone is measured by the height of the shield in the same size of logo you are using.



Unacceptable logo usage

- The Summit logo or Knight should not be altered, for any reason.
- Do not stretch, scale or shift the alignment of any of the elements within the logo construction.
- Never rotate the logo
- Observe the logo safety zone to avoid placing it too close to other objects including the edge of printed materials or screens
- Never scale the logo independent of the wordmark, alter the type size, or scale the logo smaller than the minimum size.
- Never make the logo mark a different color
- Do not place the logos or wordmark on colors lacking contrast, or place it over complicated photos or noisy backgrounds.

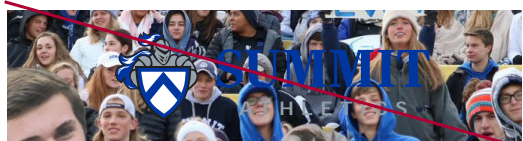
Examples of unacceptable usages:



Shadows are not associated with the logo



Observe contrast



Do not place on backgrounds where the logo is not recognizable



Use only approved color

Primary color palette

PMS 286c - c100m66y0k2 - #0032a0



Secondary Colors: This color palette is to be used sparingly and only by professional designers. Request permission to use these colors from the Assistant Head of School for Enrollment Management and Community Engagement.

PMS 311c - c65m0y6k0 - #05c3dd



PMS 312c - c92m0y12k0 - #0092bc

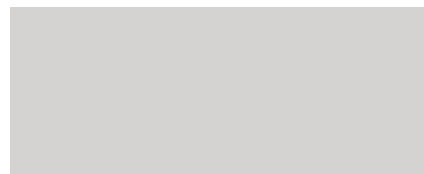


PMS 288c - c100m79y0k37 - #000e67



Knight color palette

PMS 7542c - c10m0y3k16 - #d3d3d3



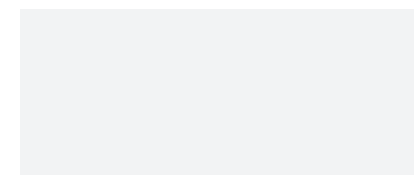
PMS 7544c - c10m1y0k40 - #7f7f7e



PMS 7547c - c0m0y0k90 - #2a2a2a



PMS 7541c - c0m0y0k8 - #f6f6f6



Special Application Colors: Pink may only be used for pink games.

PMS 233c - c11m99y7k0 - #cc0099



PMS 203c - c3m34y0k0 - #ffcccc



PMS Black - c65m66y68k82 - #2D2926



Descriptor typeface

The Summit’s descriptor typeface is the Gotham family.

Gotham

Gotham Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Gotham Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Gotham Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Summit typeface

Use of this typeface must be approved by the Communication’s Office. See page 23.

Athletic Jersey Number typeface

This is the official number font on the Athletics jerseys and is reserved for this use only.

Rocky

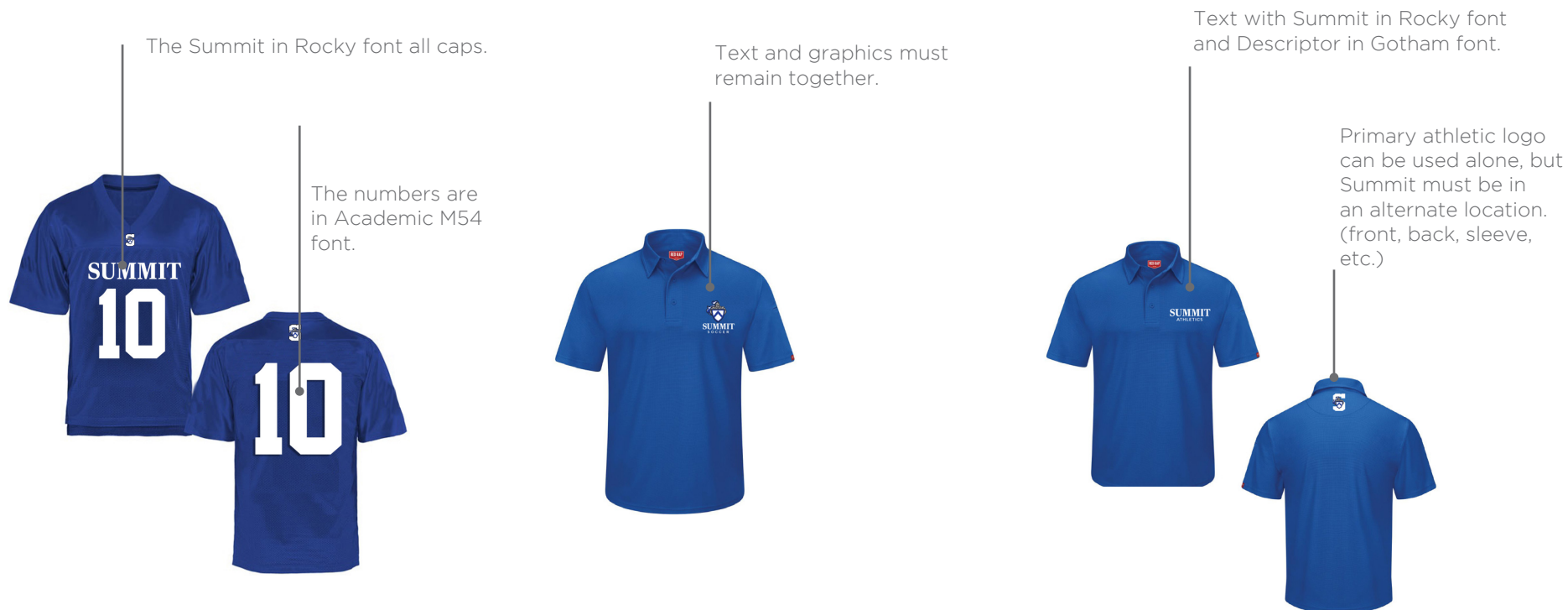
Rocky Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ACADEMIC M54

ACADEMIC M54

1234567890



Other Shirt Color Options. Pink is for “Pink” games only.



Hats:

Primary Athletics' logo on front:



Bags:



Swim towel:



Foam finger:



Examples of acceptable usages:

Request additional applications of the logo from the Communications Director.



SUMMIT
SOCCER



SUMMIT
BASEBALL

SUMMIT
GOLF



SUMMIT
VOLLEYBALL



SUMMIT
SWIMMING & DIVING

SUMMIT
BOWLING



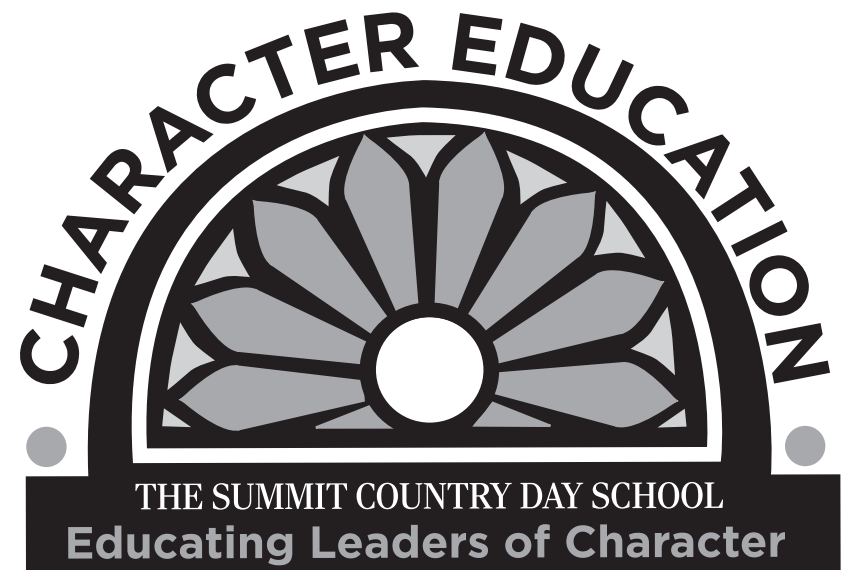
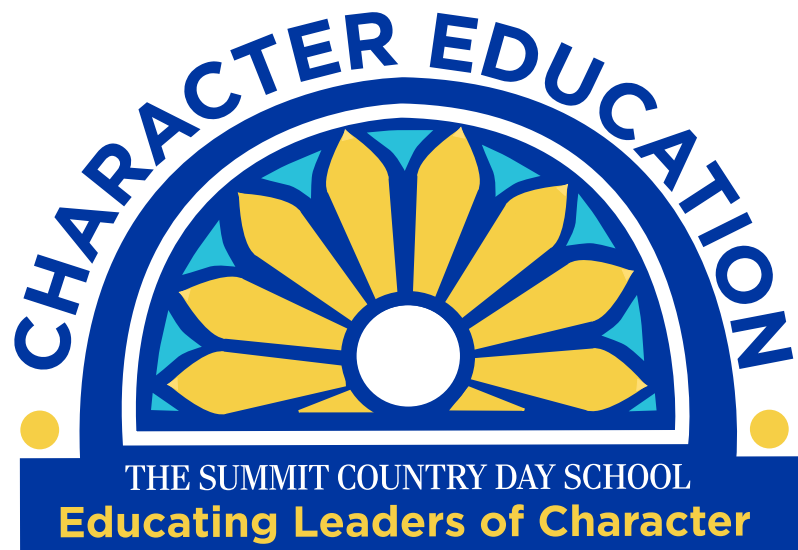
SUMMIT
TENNIS



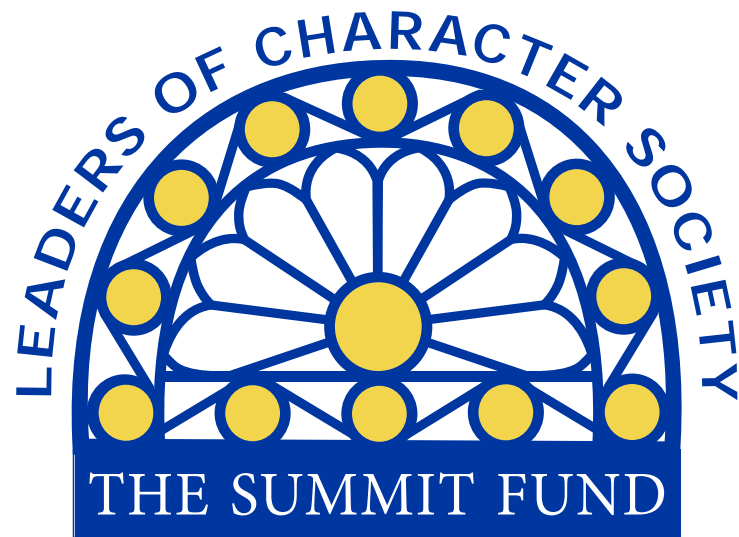
SUMMIT
TENNIS

SUMMIT
TRACK & FIELD

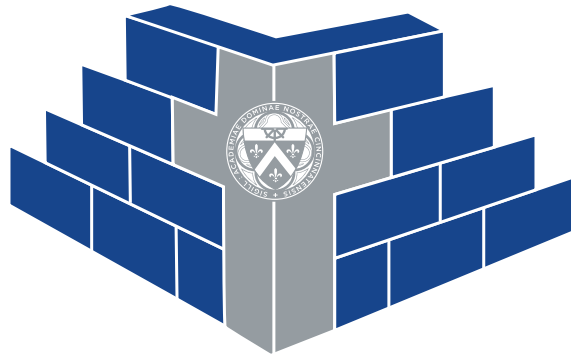
SPECIAL LOGOS



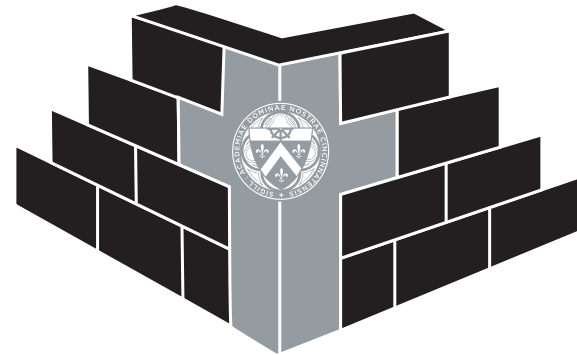
The refreshed logo for Character Education employs current typeface, sharper lines and color palette to align with this brand exercise and pay homage to the stained glass over the entry of the main lobby.



The logo for the Leaders of Character Society is reserved for use by the Development Office.



CORNERSTONE HERITAGE SOCIETY
THE SUMMIT COUNTRY DAY SCHOOL



CORNERSTONE HERITAGE SOCIETY
THE SUMMIT COUNTRY DAY SCHOOL

The logo for the Cornerstone Heritage Society is reserved for use by the Development Office.



The Summit Fund logo is reserved for use by the Development Office for the annual fund campaign.



The logo for Angel Donors is reserved for use by the Development Office.



aim
High

THE SUMMIT COUNTRY DAY SCHOOL

SPIRIT SHOP

The logo for The Summit Country Day School is centered between the words "SPIRIT" and "SHOP". It depicts a knight in armor, shown from the chest up, holding a shield. The knight's armor is grey with blue highlights. The shield is white with a blue chevron. The knight's helmet has a blue plume.

UNIFORM GUIDES



THE SUMMIT
COUNTRY DAY SCHOOL

Uniform Guide

Lower School • Girls • Summer and Winter

SUMMER



Navy Shorts
(Lands End and Shaheen's)*



Navy Skort
(Lands End and Shaheen's)



Long-sleeve Polo
(Summit Spirit Shop)



Short-sleeve Polo
(Summit Spirit Shop)



Belts
(Brown, navy or black)



Socks
(White, navy, black or gray)



Shoes
(Athletic - any color)

OPTIONAL



Fleece Quarter-Zip
(Summit Spirit Shop - Navy)



Crew Neck Sweatshirt
(Summit Spirit Shop - Navy and Gray)



Cardigan Sweater
(Pre-order at Summit Spirit Shop - Navy)

WINTER



Plaid Jumper
(Shaheen's)*



Long-sleeve Peter Pan
(Lands End and Shaheen's)



Short-sleeve Peter Pan
(Lands End and Shaheen's)



Shoes
(Leather Upper - brown, navy, black or gray)



Belts
(Brown, navy or black)



Socks
(White, navy, black or gray)



Tights
(navy; underskirt no sweatpants)



Navy Pants
(Lands End and Shaheen's)*



Long-sleeve Oxford
(Lands End and Shaheen's)



Short-sleeve Oxford
(Lands End and Shaheen's)

* Limited sizes available at Resale Shop



THE SUMMIT
COUNTRY DAY SCHOOL

Uniform Guide

Lower School • Boys • Summer and Winter

SUMMER



Navy Shorts
(Lands End and Shaheen's)*



Long-sleeve Polo
(Summit Spirit Shop)



Short-sleeve Polo
(Summit Spirit Shop)



Navy Pants
(Lands End and Shaheen's)*



Belts
(Brown, navy or black)



Socks
(White, navy, black or gray)



Shoes
(Athletic - any color)

OPTIONAL



Fleece Quarter-Zip
(Summit Spirit Shop - Navy)



Crew Neck Sweatshirt
(Summit Spirit Shop - Navy and Gray)

WINTER



Navy Pants
(Lands End and Shaheen's)*



Long-sleeve Oxford
(Lands End and Shaheen's)



Short-sleeve Oxford
(Lands End and Shaheen's)



Shoes
(Leather Upper - brown, navy, black or gray)



Belts
(Brown, navy or black)



Socks
(White, navy, black or gray)



Tie
(Provided by school)

* Limited sizes available at Resale Shop



THE SUMMIT
COUNTRY DAY SCHOOL

Uniform Guide

Middle School • Girls • Summer and Winter

SUMMER



Navy Shorts
(Lands End and Shaheen's;
Must be no more than 4
inches above the knee)*



Long-sleeve Polo
(Summit Spirit Shop)



Short-sleeve Polo
(Summit Spirit Shop)



Plaid Skirt
(Shaheen's; Must be
no more than 4 inches
above the knee)*



Belts
(Brown, navy or black)



Socks
(White,
navy, black
or gray)



Shoes
(Athletic -
any color)

OPTIONAL



Fleece Quarter-Zip
(Summit Spirit Shop -
Navy)



Crew Neck Sweatshirt
(Summit Spirit Shop -
Navy and Gray)

WINTER



Plaid Skirt
(Shaheen's; Must be no
more than 4 inches above
the knee)*



Long-sleeve Oxford
(Lands End and Shaheen's)



Short-sleeve Oxford
(Lands End and Shaheen's)



Navy Pants
(Lands End and
Shaheen's)*



Belts
(Brown, navy or black)



Tights
(navy; underskirt
no sweatpants)



Shoes
(Leather Upper - brown,
navy, black or gray)



Socks
(White, navy, black or gray)



Cardigan Sweater
(Pre-order at Summit
Spirit Shop - Navy)



Cotton Quarter-Zip
(Summit Spirit Shop -
Gray and White)

* Limited sizes available at Resale Shop



THE SUMMIT
COUNTRY DAY SCHOOL

Uniform Guide

Middle School • Boys • Summer and Winter

SUMMER



Navy Shorts

(Lands End and Shaheen's;
Must be no more than 4
inches above the knee)*



Long-sleeve Polo

(Summit Spirit Shop)



Short-sleeve Polo

(Summit Spirit Shop)



Navy Pants

(Lands End and
Shaheen's)*



Belts

(Brown, navy or black)



Socks

(White, navy, black or gray)



Shoes

(Athletic - any color)

OPTIONAL



Fleece Quarter-Zip

(Summit Spirit Shop - Navy)



Crew Neck Sweatshirt

(Summit Spirit Shop -
Navy and Gray)



Cotton Quarter-Zip

(Summit Spirit Shop -
Gray and White)

WINTER



Navy Pants

(Lands End and
Shaheen's)*



Long-sleeve Oxford

(Lands End and Shaheen's)



Short-sleeve Oxford

(Lands End and Shaheen's)



Shoes

(Leather Upper - brown,
navy, black or gray)



Belts

(Brown, navy or
black)



Socks

(White, navy, black
or gray)



Tie

(Provided
by school)

* Limited sizes available at Resale Shop



THE SUMMIT
COUNTRY DAY SCHOOL

Uniform Guide

Upper School • Girls • Summer and Winter

SUMMER



Navy Shorts
(Lands End and Shaheen's; Must be no more than 4 inches above the knee)*



Long-sleeve Polo
(Summit Spirit Shop)



Short-sleeve Polo
(Summit Spirit Shop)



Gray Skirt
(Shaheen's; Must be no more than 4 inches above the knee)*



Belts
(Brown, navy or black)



Socks
(White, navy, black or gray)



Shoes
(Athletic - any color)

OPTIONAL



Fleece Quarter-Zip
(Summit Spirit Shop - Navy and Gray)



Crew Neck Sweatshirt
(Summit Spirit Shop - Navy and Gray)

WINTER



Gray Skirt
(Shaheen's; Must be no more than 4 inches above the knee)*



Long-sleeve Oxford
(Lands End and Shaheen's)



Short-sleeve Oxford
(Lands End and Shaheen's)



Navy Pants
(Lands End and Shaheen's)*



Belts
(Brown, navy or black)



Tights
(navy; underskirt no sweatpants)



Cardigan Sweater
(Pre-order at Summit Spirit Shop - Navy)



Cotton Quarter-Zip
(Summit Spirit Shop - Gray and White)



Shoes
(Leather Upper - brown, navy, black or gray)



Socks
(White, navy, black or gray)

* Limited sizes available at Resale Shop



THE SUMMIT
COUNTRY DAY SCHOOL

Uniform Guide

Upper School • Boys • Summer and Winter

SUMMER



Navy Shorts
(Lands End and Shaheen's;
Must be no more than 4
inches above the knee)*



Long-sleeve Polo
(Summit Spirit Shop)



Short-sleeve Polo
(Summit Spirit Shop)



Navy Pants
(Lands End and
Shaheen's)*



Belts
(Brown, navy or black)



Socks
(White, navy, black or gray)



Shoes
(Athletic - any color)

OPTIONAL



Fleece Quarter-Zip
(Summit Spirit Shop -
Navy and Gray)



Crew Neck Sweatshirt
(Summit Spirit Shop -
Navy and Gray)



Quarter-Zip Sweatshirt
(Summit Spirit Shop -
Gray and White)

WINTER



Navy Pants
(Lands End and
Shaheen's)*



Long-sleeve Oxford
(Lands End and Shaheen's)



Short-sleeve Oxford
(Lands End and Shaheen's)



Shoes
(Leather Upper -
brown, navy, black or gray)



Tie
(Provided
by school)



Belts
(Brown, navy or
black)



Socks
(White, navy,
black or gray)

* Limited sizes available at Resale Shop

