

## **Spencer School Board Initiatives 2020-21 School Year**

### **Emphasize student achievement and staff engagement**

- Continue to maintain an overall school attendance rate of 95% or better.
- Continue to encourage our staff to teach CWETN/Dual Credit classes to help increase the breadth of offerings in our school.
- Implement the expansion of Spanish concepts into the Elementary School.
- Promote the trades and non-4-year University options for our students and report annually.
- Improve the engagement of students through the expansion of virtual learning opportunities as needed.

### **Marketing plan to promote the School District of Spencer.**

- Promote strategies that brand our District and increase our enrollment.
- Promote the vision and mission of our school, as well as our accomplishments.
- Enhance the welcoming atmosphere of the Rookie Rocket Learning Center.
- Improve the website presence to communicate the happenings at the District and School Board level.
- Promote the positive atmosphere in our school by recognizing student of the month.

### **Determine the best options to continue fiscal responsibility for the district.**

- Explore and Develop facility naming rights policy.
- Develop a budget calendar to promote advanced planning through the best possible budget procedures.
- Guide the expenditure of funds so as to achieve the greatest educational returns.
- Maintain the level of expenditure needed to provide the highest quality education within the ability of the community to pay.
- Continue to guide the future needs of our district through improvement of facilities.
- Communicate the ongoing health, safety and educational improvements while being fiscally responsible.
- Explore grant opportunities to increase fiscal options.