



2022 New Teacher Breakfast and Convocation **SPONSOR OPPORTUNITIES**

New Teacher Breakfast - August 2
Byron Nelson High School

NISD Convocation - August 9
UNT Coliseum

Educator Champion Sponsor

\$10,000 - One Available

- Convocation & New Teacher Breakfast Title sponsor
- Reserved seating for four (4) at the New Teacher Breakfast
- Market table at both events
- Opportunity to address all NISD staff during two-minute presentation at New Teacher Breakfast
- One-minute video commercial on the coliseum video board (provided by sponsor)
- Prominent logo recognition at both events
- Prominent logo recognition on NEF website and social media
- Recognition in NISD Source e-Newsletter (distributed to 3,000+ NISD employees)

Educator Investor Sponsor

\$3,500 - ~~Two~~ One Available

- Reserved seating for four (4) at the New Teacher Breakfast
- Market table at both events
- "Cash Cube" Co-Sponsor at New Teacher Breakfast (signage provided by NEF)
- Thirty-second video commercial on the coliseum video board (provided by sponsor)
- Logo recognition at both events
- Logo recognition on NEF website and social media
- Recognition in NISD Source e-Newsletter (distributed to 3,000+ NISD employees)

Educator Believer Sponsor

\$2,500 - Three Available

- Reserved seating for two (2) at New Teacher Breakfast
- Market table at both events
- Opportunity to sponsor a Convocation contest
 - Ex: Dance cam, games / polls, etc.
 - Contests to be determined by event staff
- Logo recognition at both events
- Logo recognition NEF website and social media
- Recognition in NISD Source e-Newsletter (distributed to 3,000+ NISD employees)

Educator Support Sponsor

\$800 - ~~Ten~~ Eight Available

- Market table at both events
- Logo recognition at both events
- Logo recognition NEF website and social media
- Recognition in NISD Source e-Newsletter (distributed to 3,000+ NISD employees)

Educator Event Sponsor

\$300 - First come, first served as long as space allows

- One market table at New Teacher Breakfast or Convocation
- Logo recognition during Convocation
- Logo recognition NEF website and social media

**Sponsors are encouraged to donate a door prize for New Teacher Breakfast and Convocation!
In addition to your sponsor benefits above, you will be recognized at the event as a door prize sponsor.**

**To sign-up as a sponsor,
contact NEF at nef@nisdtx.org or call 817-215-0084.**