



2022 - 2023

SPORTS ADVERTISING OPPORTUNITIES

BANNERS

PLACARDS

PUBLICATIONS

SPONSORSHIPS

BROADCASTS

WHY ADVERTISE?

- **GROW OUR ATHLETIC PROGRAMS**
All sports advertising dollars support Cardinal Newman High School's Athletics to grow and enhance all athletic programs.
- **MULTIPLE ADVERTISING PLATFORMS**
Choose locations and signage design to personalize your ad.
- **BUDGET-FRIENDLY OPTIONS**
Advertise in four publications and in three different locations.

[CARDINALNEWMAN.ORG/ADVERTISING](https://www.CardinalNewman.org/Advertising)

SIGNAGE, PUBLICATIONS, SPONSORSHIPS & BROADCASTS



1

SIGNAGE

3 LOCATIONS TO CHOOSE

STADIUM FIELD	GYM	BASEBALL FIELD
1 LOCATION: \$450	2 LOCATIONS: \$750	ALL 3 LOCATIONS: \$1025

2

SPORTS PROGRAM PUBLICATIONS

PREMIUM COVER PLACEMENT			FULL PAGE	HALF PAGE	QUARTER PAGE	BUSINESS CARD
BACK	INSIDE BACK	INSIDE FRONT				
\$825	\$825	\$825	\$675	\$525	\$325	\$225

3

TOURNAMENT SPONSORSHIPS

WOMEN'S CLASSIC - BASKETBALL TOURNAMENT SPONSORSHIP	\$500
MEN'S ROSE CITY - BASKETBALL TOURNAMENT SPONSORSHIP	\$500

4

BROADCASTS

All Broadcast advertising dollars support the Broadcasting programs at CN.

TITLE SPONSOR - 6 ads / 4 mentions per game including 'Broadcast Brought To You By' announcements			
FALL SEASON \$2500	WINTER SEASON \$3000	SPRING SEASON \$2500	ALL YEAR \$6000
BROADCAST PARTNER - 3 ads / 2 mentions per game			
FALL SEASON \$1000	WINTER SEASON \$1500	SPRING SEASON \$1000	ALL YEAR \$2500
PREMIER SPONSOR - Logo on Sponsor Page of Athletic Website			
Logo placed on Sponsor Page of Athletic Website for entire school year: \$500			

ARTWORK SPECIFICATIONS

ARTWORK DEADLINES

SPORTS BANNERS

Wind Screen Banners on Stadium and Baseball Fields 6' x 3'
Requires camera ready logo file in .jpg formatted.



SPORTS PLACARDS

Name Placards in Gym
Requires Business or Individual name only (no logos).



SPORTS PROGRAMS ADS

Requires camera ready .jpg formatted files.

- Full Page 8" x 10"
- Half Page (horizontal) 8" x 5"
- Half Page (vertical) 5" x 8"
- Quarter Page 2.5" x 4"
- Business Card 2" x 3"



BROADCASTING ADS

For **Title Sponsors & Broadcast Partners**, please provide:
:30 - :60 pre-made advertising video **OR**
16"x9" camera ready logo or image (.jpg format) **AND**
Ad verbiage write up to be used for voice over content

For **Premier Sponsors**, please provide:
A high resolution .jpg format logo to be placed on our Athletic website sponsor page.



TOURNAMENT SPONSORSHIPS

Underwrite the cost of hosting our women's and men's basketball tournaments



2022 SEPTEMBER

For best coverage, select and purchase your advertising needs early in the school year. Those purchases received by these deadlines will have the best coverage opportunities.



SEPT 15 BANNERS & PLACARDS



SEPT 15 SPORTS PROGRAMS & BROADCASTING ADS



2022 NOVEMBER



NOV 15 TOURNAMENT SPONSORSHIPS



