

## **Ways to Give**

There are several different ways to support Berks Catholic High School. Below are the methods you can utilize to make a donation, and any of these gifts can be designated for the Annual Fund, Angel Scholarships, Extravaganza, Scholarship Endowment Fund, or the program of your choice.

### **Check**

Make checks payable to Berks Catholic High School and indicate which area you would like your donation to be designated, and mail to:

Berks Catholic High School  
Attn: Office of Development  
955 E. Wyomissing Boulevard  
Reading, PA 19611

### **Credit Card**

Credit card payments can be made at [www.BerksCatholic.org/annualfund](http://www.BerksCatholic.org/annualfund) or by phone at 610.374.8361 with Visa, MasterCard and Discover.

### **Angel Scholarship Fund**

Through the Angel Scholarship Fund, Angel donors can contribute toward the tuition of a specific student or to the general tuition assistance fund in which case donations are dispersed to students with the greatest financial need.

### **EITC/OSTC**

Businesses and individuals who meet the qualifications of an accredited investor can reallocate PA state tax dollars to help provide scholarships and financial aid to Berks Catholic students through the Educational Improvement Tax Credit (EITC) and Opportunity Scholarship Tax Credit (OSTC). The EITC and OSTC programs allow businesses and accredited individuals to receive a 90% tax credit (if donating for two consecutive years), for a donation that provides tuition assistance for families at Berks Catholic. Business owners can view information at [www.newpa.com/eitc](http://www.newpa.com/eitc) or [www.newpa.com/ostc](http://www.newpa.com/ostc). For more information about qualifications to donate as an individual through our Special Purpose Entity (SPE) please contact Betsy Woytovich at 610-374-8361 ext 231 or [bwoytovich@berkscatholic.org](mailto:bwoytovich@berkscatholic.org)

### **Endowment Fund**

The Berks Catholic Scholarship Endowment Fund provides 5% of principal each year for scholarships. It is broadly diversified and actively managed. Gifts can be accepted at anytime through cash or stock contributions.

### **Extravaganza**

Extravaganza is the annual major fundraiser for Berks Catholic. The first Extravaganza was such a success that 30+ years later we are still enjoying this fun-filled event. Worked on year round, Extravaganza raises \$150,000 to \$200,000 on average each year. The event is a live and silent auction of hundreds of items with a sit-down dinner, and much more. Over the past 30+ years, Extravaganza has raised more than \$4 million. For more information about Extravaganza, to make a monetary donation, or to donate an item for auction, please contact Danielle Fowler at 610-374-8361 ext 239 or [extravaganza@berkscatholic.org](mailto:extravaganza@berkscatholic.org).

### **Gifts of Stock**

If you have owned a stock for more than 12 months and it has appreciated in value during that time, you would incur a capital gains tax by selling it. However, if you give that stock to Berks Catholic as a gift, you avoid the capital gains tax and can also claim an income tax deduction for the full fair market value of the gift up to an amount equal to 30% of your adjusted gross income. Any unused deduction may be carried forward for up to five years. Electronic Transfers of Shares of Publicly Traded Stock and Mutual Funds Shares of publicly traded companies and mutual funds may be transferred electronically to Berks Catholic.

### **In Memoriam**

Gifts can be made in memory of a deceased loved one who has designated Berks Catholic as the recipient of gifts upon his or her death. Donations can also be made in memory of any deceased Berks Catholic, Central Catholic, or Holy Name classmate.

### **Matching Gifts**

Matching gifts are a very important source of support. Thousands of companies and corporate foundations match gifts to non-profit institutions such as Berks Catholic. Also, matching gifts are a great way to increase support of Berks Catholic without additional out-of-pocket expense. You can double or even triple the value of your donation and enhance your total for giving society membership by simply notifying your employer of your gift to Berks Catholic. You may be eligible to submit matching gift claims from both your own and your spouse's employer for the same gift. Contact the human resources office at your employer, your spouse's employer, or even your former employer if you are retired to inquire about their matching gift program.

### **Planned Gifts/St. Nicholas Society**

Leave your mark on Berks Catholic! A planned gift is a "forever gift," one that will live on for generations. It doesn't affect your current cash flow of assets and it is easy to change if your circumstances change. Plus, it may save you estate taxes later. You can make a planned gift in a number of ways:

- Bequest
- Charitable Gift Annuity
- Charitable Remainder Trust
- Charitable Lead Trust
- Life Estate Reserve
- Insurance Policy Beneficiary

If you have already included Berks Catholic in your estate plans, please let us know.

### **Saints Annual Fund**

The Saints Fund is the cornerstone of philanthropic giving at Berks Catholic High School. The Saints Fund is a dependable source of unrestricted gifts that can be applied to the areas of greatest need. Student scholarships and financial aid, curriculum enhancement, athletics, and arts and music resources are just some examples of support provided by the fund. It is vital that the Saints Fund continues to grow in order for Berks Catholic to be able to provide an excellent education in a Christ-centered environment to students in Berks County.

**Swing Fore the Saints Golf Outing**

The Swing Fore the Saints Golf Outing is a day of camaraderie, fun, and golf for alumni and friends of Berks Catholic, Central Catholic, and Holy Name, all in the name of supporting Berks Catholic High School. Sponsorship opportunities start at \$100. All proceeds from the golf outing go toward financial aid at Berks Catholic.

**United Way**

Please check with your local United Way to see if your gift to the United Way can be designated to Berks Catholic High School.

**Advertising/Sponsorship Opportunities**

Advertising/Sponsorship Opportunities include the Gym Banners, the Swing Fore the Saints Golf Outing, the Fall Program Book, Extravaganza, and the Spring Musical.

For more information about any of these ways to support Berks Catholic High School, please contact Betsy Woytovich at 610-374-8361 ext 231 or [bwoytovich@berkscatholic.org](mailto:bwoytovich@berkscatholic.org).