

**Strategic Planning Advisory Committee  
Minutes  
April 4, 2018**

**Committee Members Present:**

April 4: Stephanie Paine, Seth Koenig, Rhea Fitzpatrick, Nancy Drolet, Lindsay Sterling, Jonathan Dawson, Valy Steverlynck, Julie Nickerson, Cynthia Alexander, Becky Foley

Facilitator: Mary Jane McCalmon

Reviewed and revised survey questions and introductory paragraph.

Discussed creating a survey for the elementary students. Julie will work with principals and leadership team to determine the questions.

The rest of meeting was discussing possible ways to distribute surveys which included the following list:

**Strategies:**

1. Robo call – Becky
2. Budget Brochure – one line about the Strategic Planning Survey
3. Principal Newsletters
4. Links on school websites
5. Superintendent Newsletter – Parents/Community
6. Town Halls – Posters – Pocket – Valy – Town Hall & Library
7. PreK Screening – Julie & Communicate Will and Lisa
8. Town Newsletters – Valy – Freeport – Seth – Durham Pownal – Jonathan
9. Rhea – design poster for distribution
10. Becky will get Rhea the link to the survey
11. Handout –
12. Get it out as soon as possible to newspapers –
  - a. Sending a news release - Seth
  - b. Give contact to Valy and she will send to newspapers
13. Durham Town Meeting