

**Regional School Unit No. 5**  
**17 West Street, Freeport, Maine 04032**

---

**Durham**

**Freeport**

**Pownal**

**Strategic/Communications Subcommittee Report**

Date: March 19, 2012  
Committee: Strategic/Communications  
Chair: Jane Blais  
Meeting Dates: March 15, 2012

Agenda Items and Discussion:

**State of the Schools Report:**

Joe Makley, Curriculum Director, joined the group to review the first proof of our 2<sup>nd</sup> annual State of the Schools report. Committee members discussed both the content and presentation of the document, making suggested revisions. We anticipate the report will be ready for distribution to all household in our RSU5 community beginning Thursday, March 22<sup>nd</sup>. Additional copies of the report have been ordered to distribute to all staff and to the Board in advance of the mailing. Committee members thanked Joe for his efforts on compiling the data for this report.

**Education Forum Planning:**

Commissioner Bowen has agreed to kick-off our Community Forum, scheduled for April 2, 2012. The committee created the following agenda for that evening's presentation and discussion:

- Welcome and Introduction by Chair Larkins
- Keynote Speech by Commissioner Bowen
- State of Schools Summary by Supt. Welsh
- Staff Presentations of our current educational initiatives
- Brief Summary and Recognition of Efforts by Supt. Welsh
- Facilitated Q&A/Discussion Session by Chair Larkins

The Forum will be advertised through school newsletters; Delivering; Cable TV; Parent e-mail list; a press release; and an ad in local papers. There is also an invitation in the State of the Schools Report that is being mailed to each household in the RSU. We are all hopeful that this format will educate and engage our community members.

Next Strategic/Communications Meeting: May 31, 2012 @ 4:30 p.m. at the Central Office  
Press release recommended? Yes  
Submitted by: Shannon L. Welsh