

**Regional School Unit No. 5**  
**17 West Street, Freeport, Maine 04032**

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**Durham**

**Freeport**

**Pownal**

**Strategic Communications Subcommittee Report**

Date: October 15, 2012

Committee: Strategic Communications

Chair: Jane Blais

Meeting Dates: October 4, 2012

Agenda Items and Discussion:

**Strategic Plan Update (Career/College Readiness):**

Joe Makley provided a status report on the Work and College Readiness pilot, in the context of transitioning to a standards-based system. Social Studies teachers will be given the opportunity of piloting the WCR assessments this year along with their revised curriculum units. Baseline data will be collected in school year 2013-2014.

The benefits to parents and students will be:

- Improved feedback on important knowledge and skills
- More consistent expectations from teachers
- Less variability from teacher to teacher in how different elements are combined for a grade.

The benefits for teachers will be:

- A clear way to prioritize key skills and knowledge across different subjects and grade spans
- Improved student accountability for work habits, etc.
- More consistent expectations for grading

**Education Forum Planning:**

Options for this year's Community Forum were discussed. It was decided to postpone a decision whether to hold the public forum, since attendance by members of the public has been limited. Alternative methods of dialogue and obtaining feedback from the public may prove more effective than a one-evening event. The Strategic Communications Committee will make a final decision at our meeting in January.

Next Strategic Communications Meeting: January 17, 2013 @ 4:30 p.m. at the Central Office

Press release recommended? No

Submitted by: Joe Makley