

Regional School Unit No. 5
17 West Street, Freeport, Maine 04032

Durham

Freeport

Pownal

Strategic Communications Subcommittee Report

Date: May 31, 2013

Committee: Strategic Communications

Chair: Candice Decsipkes

Meeting Dates: May 30, 2013

Agenda Items and Discussion:

Dine and Discuss sessions:

The committee discussed the three “Dine and Discuss” sessions, held in each of the towns on 4/10, 4/24, and 5/1. There were a variety of conversations at these events. It was decided that this format provided more opportunity for discussion than the previous format of a single large event, so it should continue next year, with an opportunity for participants to share and summarize the feedback they received. Also, more opportunities should be sought to engage the public on school issues.

Strategic Framework Revisions:

- *Graduation* and college attendance rates are now provided by the Maine DOE
- Work and College Readiness title clarification... change to” Cross-curricular Standards for Work and College Readiness.” Status changed to “Skills identified, rubrics complete”
- Co-curricular participation clarified to read: “total number of students for each of the two applicable categories...” Status changed to “Data is available.”
- Advanced Placement participation... Status changed to “data is available.”

Joe Makley provided status reports on two pilot projects:

- Work and College Readiness (changes reflected above)
- Writing Prompt at grades 7-8 (First testing/scoring round complete, anchor papers chosen, testing and scoring protocols refined, on track for base-line data report after second round in the Spring 2014.)

Press release recommended? No

Submitted by: Joe Makley