



Date: 11/10/15

Committee: Strategic Communications

Chair: Candice Decsipkes

In attendance: Candy, Lindsay, Valy, Kate, Mike, Ed

Meeting Date: 11/5/15

### **Agenda Items and Discussion:**

#### 1. Committee Role

Good discussion around the role and responsibilities of this committee. General agreement that this committee should get information needs to Ed and let his office handle specifics. Committee should play a more advisory role in communications.

Example: Committee recommends that we do information piece about our high school in November around recruitment time. Ed takes this information and organizes communications.

Example: Committee recommends that we provide budget information. Ed has plans to create budget booklets that that go to each citizen.

#### 2. Current Proficiency Article

Referring to item one, the committee does not feel it should be drafting and editing communications.

Ed will review latest version and make recommendation to Candy for publication.

#### 3. Tri-County Board Column will terminate.

Ed will be forwarding his weekly district updates to this newspaper.

#### 4. Website

Will be getting major overhaul in spring.

#### 5. Leadership Group

Meeting Nov. 12<sup>th</sup> Consider inviting budget chairman in the future

Attending selectman/council meetings. Ed to provide bullets for discussions.

He will verify that attendance is needed and when it is most appropriate.

#### 6. Other

In the future Ed plans to provide district information in Adult Education booklet.

Strive to include information about our faculty and staff when appropriate in some of our communications.

We discussed surveys Ed has included in induction plan. Suggestions for improvement were made.

Press release recommended? No

Submitted by: Mike Lafortune