



Strategic Communications Subcommittee Report

Date: 6/15/16

Committee: Strategic Communications

Chair: Candice deCcsipkes

In attendance: Kate Brown, Candice deCcsipkes, Mike Lafortune, Lindsay Sterling, Valy Steverlynck

Meeting Date: 6/15/16

Agenda Items and Discussion:

1. Exit Survey: The group made the changes suggested by the Board. Discussed "how" the survey should be distributed -- when and by what means (Survey Monkey, Google)? Mike was going to talk to Ray Grogan about how he did his recent survey. These questions will be taken to the Board. The survey will be taken to the Board for final approval of the draft and then sent to administrators for their input.

2. Satisfaction Survey: The group reviewed five sample surveys, choosing items to be considered for addition and/or wording for the RSU5 survey. Group decided on topic sections for the survey: Academics, Communication, Student Support, Extra-Curricular Activities and Sports, Behavior, Facilities, School Culture and Climate. Candy will take suggestions and revise draft for the next meeting.