



## **Strategic Communications Subcommittee Report**

Committee: Strategic Communications

Meeting date: September 7, 2016

Chair: Candy deCsipkes

Committee Members in attendance: Kate Brown, Candy deCsipkes, Becky Foley, Lindsay Sterling, Valy Steverlynck

Also in attendance: Naomi Ledbetter

### **Agenda Items and Discussion:**

#### **Work on surveys for Unity and Pride Project:**

Candy shared a concern from a Board member that the committee did not present as a united front at the last Board meeting. There was discussion that all members will not always agree on all of the issues. The committee will try to frame the two sides better to the Board when there are dissenting opinions on an issue.

The rest of the meeting was spent on drafting the survey questions that will be utilized for the Unity and Pride Project.

#### **Meeting dates for the 2016-2017 school year:**

Members of the strategic communications subcommittee decided that they prefer to have their meetings on Fridays from 8:45-10:30 a.m.

The next meeting will be held on September 23, 2016 from 9:45 – 11:15 a.m.

Submitted by: Becky Foley