



Strategic Communications Subcommittee Report

Committee: Strategic Communications

Meeting date: November 8, 2016

Chair: Candy deCsipkes

Committee Members in attendance: Candy deCsipkes, Becky Foley, Lindsay Sterling

Agenda Items and Discussion:

There was a discussion about the question and answer period (Public Comment Period) that will occur before the Board meeting on November 9, 2016:

Key points:

The Board wants to ensure that all of the stakeholders are heard.

The Board seeks to make the decision that is best for the district as a whole.

The Board wants to build unity and pride.

The Strategic Communications Committee created the survey in order for stakeholders to vote and have their voice heard.

We wanted to give the public the opportunity to benefit from a discussion about the pros and cons of naming versus renaming. Please fill out the survey even if you provide public comment during one of the Board meetings.

Going forward:

Two other opportunities to give public comment will be available in Durham (November 30th) and Pownal (December 14th). If you can't make one, come to the other one.

Superintendent's office will tabulate results.

Board results will be discussed at the Dec. 14th meeting.

Board will determine next steps.

The Board will vote and make a final determination on whether to rename or not at some point.

Submitted by: Becky Foley