



## Strategic Communications Subcommittee Report

Committee: Strategic Communications

Meeting date: September 22, 2017

Chair: Candy deCsipkes

Committee Members in attendance: Candy deCsipkes, Becky Foley, Kate Brown, Lindsay Sterling

### Agenda Items and Discussion:

1. Committee worked on a marketing brochure with the following pages to be included:
  - a. Cover
  - b. Curriculum/Athletic Offerings
  - c. Quotes about the District from students, staff, parents
  - d. About Our Schools
  - e. Shining Examples of Student Success
2. Committee set future meeting dates:

Friday, October 6, 2017 – 8:30 a.m. – 10:00 a.m.

Friday, January 12, 2018 – 8:30 a.m. – 10:00 a.m.

Friday, May 4, 2018 – 8:30 a.m. – 10:00 a.m.

Friday, June 8, 2018 – 8:30 a.m. – 10:00 a.m.

3. Next agenda:
  - a. Review budget brochure

Submitted by: Becky Foley