



Strategic Communications Subcommittee Report

Committee: Strategic Communications

Meeting date: October 6, 2017

Chair: Candy deCsipkes

Committee Members in attendance: Candy deCsipkes, Becky Foley, Lindsay Sterling, Valy Steverlynck

Members absent: Kate Brown

Agenda Items and Discussion:

1. Committee worked on revising the Budget Brochure:
 - a. Add in the process used in the superintendent letter
 - b. Add cohort MEA/SAT data
 - c. Add scorecard link to RSU5 website
 - d. Add budget link to RSU5 website
 - e. Make school reports more concise
2. Next agenda:
 - a. Review marketing brochure

The next meeting will be held on January 12, 2018 at 8:30 a.m.

Submitted by: Becky Foley