



Strategic Communications Subcommittee Report

Committee: Strategic Communications

Meeting date: January 12, 2018

Chair: Candy deCsipkes

Committee Members in attendance: Kate Brown, Candy deCsipkes, Becky Foley, Lindsay Sterling, Valy Steverlynck

Agenda Items and Discussion:

1. Committee worked reviewing the first draft of the marketing brochure. The brochure will be edited and brought back to the committee for another review.
2. Committee reviewed the exit surveys that have been returned. Thus far, 16 have been returned. Once there are more surveys returned, trends will be identified for future planning purposes.
3. The committee discussed when to send out the satisfaction survey. This will be done as soon as possible.

The next meeting will be held on March 23, 2018 at 8:30 a.m.

Submitted by: Becky Foley