



Strategic Communications Subcommittee Report

Committee: Strategic Communications

Meeting date: June 8, 2018

Chair: Candy deCsipkes

Committee Members in attendance: Kate Brown, Candy deCsipkes, Becky Foley, Lindsay Sterling, Valy Steverlynck

Agenda Items and Discussion:

1. Committee worked on the Executive Summary of the Satisfaction Survey with the goal to distribute to Board members at the June 13, 2018 Board Meeting. Revisions were made to make it more consistent throughout.
2. Made some final revisions for the marketing brochure
3. Talked about upgrades to the Board link on the website to make it more user friendly. Becky will communicate with Seth on needed changes

Submitted by: Becky Foley