



### **Strategic Communications Subcommittee Report**

Committee: Strategic Communications

Meeting date: September 28, 2018

Chair: Candy deCsipkes

Committee Members in attendance: Candy deCsipkes, Lindsay Sterling, Becky Foley

Absent: Valy Steverlynck

#### **Agenda Items and Discussion:**

1. Budget Brochure - The committee reviewed the budget brochure and determined that the format worked and no revisions were needed.
2. Marketing Brochure - The committee decided to distribute the brochure to each of the following locations: all six schools, town libraries, and town halls. They will also be available at Board meetings
3. Satisfaction Survey – The committee determined to do this survey once every three years.
4. Student Exit Survey - The data was distributed for the past year. Committee members will read the results before the next meeting. At this meeting it will be decided how to summarize the results. The committee discussed reviewing the data twice yearly: in June in preparation for the Board retreat, and in November in preparation for budget requests.
5. Meeting Schedule for 18-19. All meetings will start at 8:30 a.m.  
September 28, 2018  
November 9, 2018  
January 4, 2019  
March 22, 2019  
May 10, 2019  
June 14, 2019

The next meeting will be held on November 9, 2018 at 8:30 a.m.

#### **Agenda:**

1. Exit Survey - how to compile the results?
2. Communications - create a document on the various ways that we communicate with stakeholders.

Submitted by: Becky Foley