



**Regional School Unit 5**  
Durham · Freeport · Pownal

*“To inspire and support every learner by challenging minds, building character, sparking creativity, and nurturing passions.”*

Becky Foley, Ph.D., Superintendent of Schools  
Peggy Brown, Interim Director of Finance & Human Resources

Cynthia Alexander, Assistant Superintendent of Schools  
Bonnie Violette, Ph.D., Director of Instructional Support

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### **Strategic Communications Committee**

Committee: Strategic Communications

Meeting date: January 20, 2022

Submitted by: Becky Foley

Committee Members in attendance: Candy deCsipkes (Chair), Maddy Vertenten, Valy Steverlynck, Becky Foley

Members absent: None

#### **Agenda Items and Discussion:**

1. Student Exit Survey:

- Each committee member coded the student exit data on their own and brought the results to the meeting. Group members reached consensus on the coding.
- It was decided not to collect results by grade level as the sample size is too small to be significant.
- Next meeting we will review all of the past reports and the most current to try and identify trends.
- Will also look at the migration data.
- Becky will try and create a chart that is similar to what was passed out last year, before the next meeting.
- Group will discuss whether to continue this survey going forward.

2. Other

- Budget brochure will be created using different color ink and staying away from maroon.
- The committee would like to see the page numbers stand out more. In addition, if any hot topic issues arise, Becky will include additional information in the budget brochure.
- Ginny will begin building the budget brochure in February.
- The Parent Satisfaction Survey will be going out in February.