



## ***Regional School Unit 5*** **Durham • Freeport • Pownal**

*“To inspire and support every learner by challenging minds, building character, sparking creativity, and nurturing passions.”*

Becky Foley, Ph.D., Superintendent of Schools  
Peggy Brown, Interim Director of Finance & Human Resources

Cynthia Alexander, Assistant Superintendent of Schools  
Bonnie Violette, Ph.D., Director of Instructional Support

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### **Strategic Communications Committee**

Committee: Strategic Communications

Meeting date: March 25, 2022

Submitted by: Becky Foley

Committee Members in attendance: Candy deCsipkes, Maddy Vertenten, Valy Steverlynck, Becky Foley

Members absent: None

1. Student Exit Survey:
  - Finalize 2020-2021 summary
    - Committee members reviewed the summary and made no further changes
  - Review past reports and most current to try and identify trends
    - Most families leaving are doing so for non-educational reasons
    - Of those that are leaving for educational reasons the trends are around:
      - Lack of rigor
      - Behavioral/safety concerns
      - Communication
  - Discussion on whether to continue this survey going forward
    - The committee did not feel that the survey needs to continue in future years due to the small number of surveys that we are receiving back.
2. Look at October 1, 2021 data of Resident Students Attending Other Schools
  - The committee reviewed this data and decided to add a column of total number and percentage of students enrolled.
  - Most students not attending schools in RSU5 are being homeschooled or attending the Waldorf School.
3. Parent Satisfaction Survey
  - Survey results were distributed to the committee members. Each person will read and code and be ready to discuss at the next meeting
4. Set a date for an early May meeting
  - Next meeting was set for May 13, 2022 at 8:30 a.m.
5. Discussion of how better to inform public about public comment period at Board meetings
  - Update brochure and remind public to pick one up when attending Board meetings
  - More detailed information before attendees begin speaking during the public comment
    - Phone numbers and emails of Board members on website
    - Q & As
    - How to contact the superintendent
  - Template around e-mail response that includes how to have a two-way conversation if wanted and a reminder of the chain of command.