

Regional School Unit No. 5
17 West Street, Freeport, Maine 04032

Durham

Freeport

Pownal

Communications Subcommittee Report

Date: April 13, 2011
Committee: Communications
Chair: Jane Blais
Meeting Dates: April 7, 2011

Agenda Items and Discussion:

Strategic Framework Review:

Overall, communication efforts to distribute the performance information related to the strategic plan were effective. Participants in the Education Forum were very positive about the opportunity to discuss educational programs, performance and financial indicators. Although there was a smaller turnout at the Education Forum, many citizens commented on the State of the Schools report and our outreach efforts. Next year we would like to again try to have someone of Angus King's caliber speak national and international educational initiatives. In addition, we want to consider having teams of teachers present the building based plans similar to what was done this current year on the professional development day.

Budget Communications:

Communication efforts to educate the public about our budget process and referendum vote will be made through newsletters, e-mail, phone, and outreach to the press. The committee confirmed that we will use the phone alert system to remind people about the Annual Budget Meeting scheduled for June 8th and the Referendum vote scheduled for June 14th. Building Administrators will be asked to keep this item in the forefront as they communicate with parents.

Next Communications Meeting: June 2, 2011 @ 3:30 p.m. at the Central Office
Press release recommended? No
Submitted by: Shannon L. Welsh