

BISHOP SHANAHAN HIGH SCHOOL
— STRATEGIC PLAN —

PREPARING FOR THE FUTURE





Bishop Shanahan High School
People of God; People for Others





MISSION STATEMENT

Bishop Shanahan High School, a Catholic co-educational secondary school of the Archdiocese of Philadelphia, committed to sustaining excellence, provides a strong spiritual life, and challenging academic and rich extracurricular programs.

A strong witness to Christian values and commitment to academic rigor and integrity prepares all students to be critical thinkers and moral stewards in a rapidly evolving global environment.



Since its founding, Bishop Shanahan High School has provided an unequalled educational setting, focused on a journey of academic excellence, rich extracurricular opportunities, and a community that radiates the Christ-centered values of love, respect and responsibility. This is achieved by embracing new strategies to academically and

spiritually prepare young adults for the rapidly evolving global environment. Concurrently, BSHS must adapt practices to ensure long term fiscal health and sustainability. To this end, we embarked on the process of taking a critical look at our school's functions and prioritizing needs that will best position BSHS as the premier high school choice in the Chester County area. This endeavor included intensive research and data analysis through countless hours of participation by members of the Board of Directors, alumni, faculty, staff, parents, and friends of BSHS. The final outcome of this work is a strategic plan that will guide the way for our future. We are excited to share the Strategic Plan and we look forward to your continued partnership and support of Bishop Shanahan High School.

THE FUTURE

OF BISHOP SHANAHAN HIGH SCHOOL



BSHS School Leadership

Sr. Regina Plunkett, IHM'64
President

Mr. Michael McArdle
Principal

Rev. John Donia
Campus Minister

Mr. John DeSantis
Assistant Principal for Academic Affairs

Mrs. Teresa Dellicompagni
Assistant Principal for Student Affairs

Mr. Robert Seefeldt
Assistant Principal for Student Services

Board of Directors Leadership

Leo Parsons '78
Board of Directors Chairman
President & COO, Communications
Test Design, Inc.

John P. Morrissey P'07, '09, '12, '16
Board of Directors Vice-Chair
Attorney, Jackson Cross Partners

Courtney Lofgren '95
Board of Directors Secretary, Director
of Culture & Communications,
Communications Test Design, Inc.

Beth Harper Briglia P'12, '17
VP of Philanthropy Services, Chester
County Community Foundation

Board of Directors Members

Frank DiFonzo '62
Source 4 Teachers Substitute Teacher;
Retired Systems Test Engineer

Robert DiSciullo '82, P'15, '18, '20
CPA, SSI Accounting

Hank Fila P'10, '13
Retired, Becket & Lee LLP

Anthony Fiorenza '72, P'05, '09
President & CEO, Summit Group
Retirement Planners, Inc.

James Griffin P'08, '10, '12, '14, '16
Attorney and CPA, James B. Griffin, P.C.

James Hennessy P'11, '14, '16
CEO, e4 Services

Mary Kay Hennessy '75, P'00, '04
Principal, St. Norbert's Parish School

Donna MacFarland P'09, '15
Founder & CEO,
Accelerate Strategies LLC

Gary McAneney P'11, '12, '18, '19
COO, Duck Donuts
Franchising Company

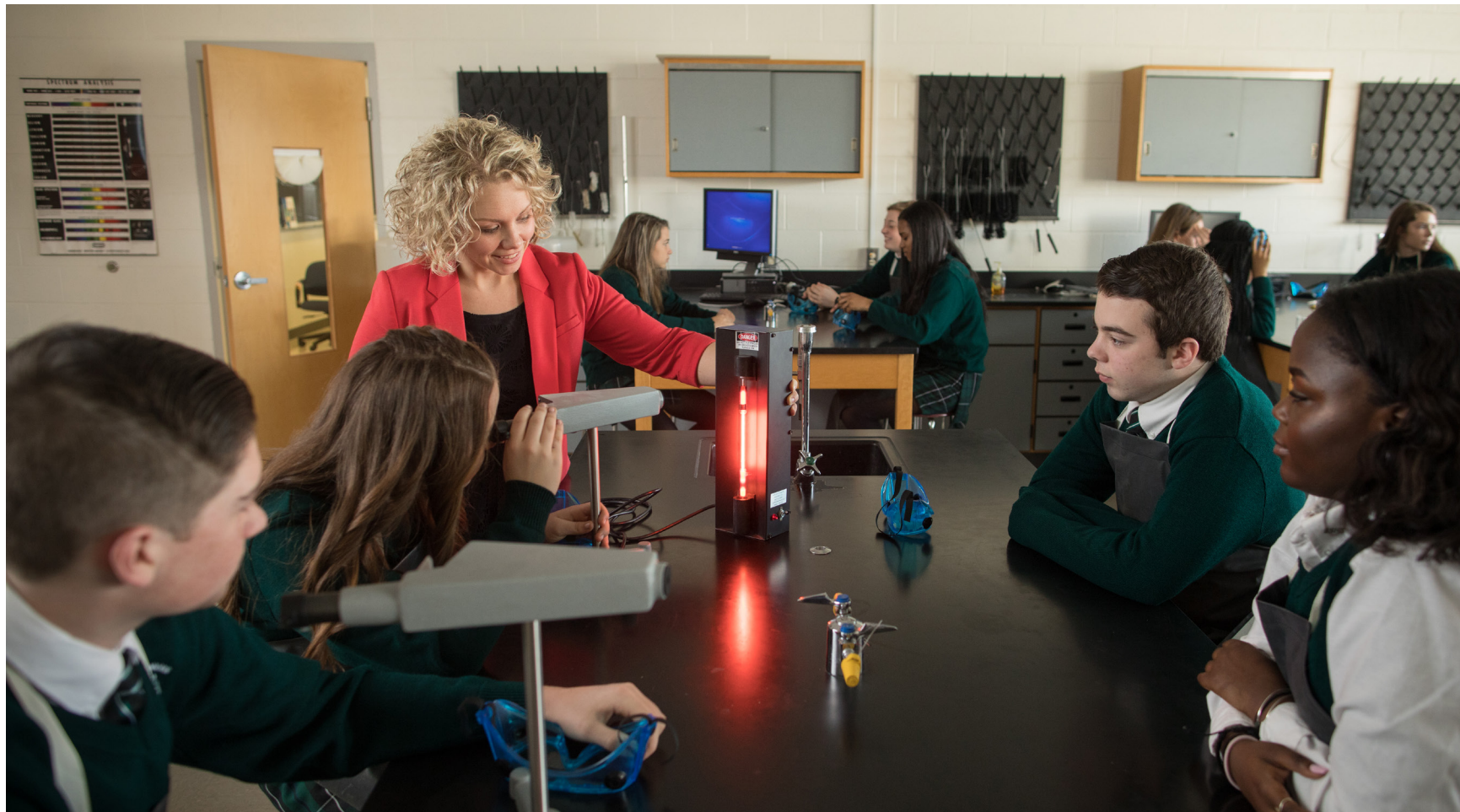
Michael Miley '94
Financial Advisor,
Creative Financial Group

Duke Schneider P'11, '14
Partner, MacElree Harvey, Ltd.

Lou Teti
Partner, MacElree Harvey, Ltd.

Sharon Higgins P'02, '06, '12, '15, '18
Co-Chair, March of Dimes

LEADERSHIP



ACADEMICS

Enhance the academic experience for all students through innovative student-centered learning methods and increase the curriculum opportunities available for all students. BSHS will strive to offer a more rigorous and personalized academic plan so students may achieve the individual post-secondary goals.

1. Appoint an Academic Committee of the Board to support initiatives that will establish BSHS as a recognized leader in academic performance and scoring.
2. Engage in an intense school-wide focus on the BSHS core curriculum and elective course offerings to ensure innovative, differentiated, and instructional methods are implemented to maximize the value of the learning experience of the individual student.
3. Increase meaningful, professional development opportunities for the faculty to facilitate growth in student-centered classroom practices.
4. Enhance counseling services by adding staff to provide a more personalized experience in the general counseling program and to mentor students and their families throughout the college application and decision making process.



ENROLLMENT

Increase enrollment by expanding the reach of enhanced marketing efforts, improved admissions protocols, and additional scholarship and financial aid opportunities for qualified prospective students.

1. Implement enhanced marketing and communication strategies to effectively promote the value of a Bishop Shanahan education and become the leading secondary school choice of area for parochial, private, and public school families.
2. Implement admissions best practices to offer a more efficient and family centered experience throughout the enrollment process
3. Expand opportunities through academic scholarships and financial aid programs to attract the most qualified students regardless of socio-economic status.



FINANCE

Ensure fiscal health and sustainability of Bishop Shanahan High School by ongoing oversight by expert BSHS stakeholders and increased participation of the Shanahan community in various philanthropic efforts that support the operational needs and the strategic goals.

1. Engage the broadest spectrum of alumni and friends of BSHS to increase participation in the Annual Fund Campaign, Major Gifts, Legacy Society, and Tax Credit Programs.
2. Institutionalize the Board of Directors' review and approval of financial policies and practice so as to implement best practices.



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