

YOUR GIFT HELPS ALICE

MEET ALICE

ALICE is a United Way acronym describing individuals and families who are **Asset Limited, Income Constrained, Employed**.

ALICE households refer to individuals and families with income above the Federal Poverty Level but below the basic cost-of-living threshold.

The Federal Poverty Level (FPL)

is \$12,140 for a single adult and \$25,100 for a family of four (2018).

The FPL was developed in 1965

and is no longer a realistic measure of financial hardship for U.S. households. It's methodology has not been updated since 1974.

The bare minimum Household Survival Budget,

though higher than federal poverty level, does not allow for any savings, leaving a household vulnerable to unexpected expenses and one step away from falling into crisis.

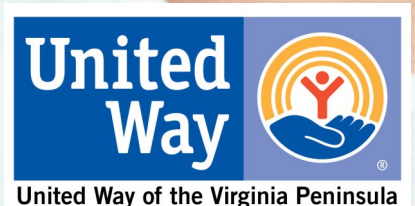
YOU KNOW ALICE

The future success of our community is directly tied to the financial stability of ALICE households. When ALICE suffers and is forced to make difficult choices, we are all impacted.

ALICE is the young mom who suddenly finds herself a single parent. She is the recent college graduate with high students loans, having trouble finding affordable housing.

ALICE is your child's favorite preschool teacher. Your trusted mechanic. Your elderly neighbor's home health aid. The administrative assistant in your office.

And given the right (or wrong) circumstances, **ALICE** could be you.



ALICE IN VIRGINIA

ALICE households can be found in every county and city in Virginia—urban, suburban, and rural— they include women and men, young and old, of all races and ethnicities. And there is no typical configuration — they are single adults, households with children and those without, and households with a family member who has a disability.

Nearly 41% of households struggle to afford basic household necessities.

Over a third of senior households (46%) in Virginia qualify as ALICE

33% of families with children in Virginia are below the ALICE threshold.

A family of 4

Earn an income to only meet 32% of their needs.

ALICE IN THE VIRGINIA PENINSULA

More than 1 in 4 households in the Virginia Peninsula qualify as an ALICE household.

City/County	Total Households	% ALICE Households
Gloucester	14,759	32%
Hampton	54,800	43%
James City County	28,766	33%
Mathews	3,908	36%
New Kent	7,754	33%
Newport News	71,291	49%
Poquoson	4,615	29%
Williamsburg	4,670	53%
York County	24,617	29%



DEFINITIONS:

Federal Poverty Level (FPL): A measure of income and the indicator used by the federal government to determine who is eligible for federal subsidies and aid.

Household Survival Budget: Calculates the actual cost of basic necessities (housing, child care, food, transportation, and health care) in Virginia, adjusted for different counties and household types.

ALICE Threshold: The bare minimum needed to live and work in the modern economy, though not necessarily a safe or healthy lifestyle.

YOU CAN HELP ALICE!

GIVE

Invest in the lives of ALICE striving toward permanent self-sufficiency. Your one-time or monthly investment to United Way can help reduce the number of ALICE households on the Peninsula.

ADVOCATE.

Join the Conversation! Your knowledge is power. Share what you have learned about ALICE with your family, friends, neighbors and colleagues.

VOLUNTEER.

Become part of the solution. Join one of our membership groups and explore the ways you can lend your time and talents to support at-risk families on the Peninsula.