

# Reata Ad 2022-23

Yearbook staff member who sold you this ad \_\_\_\_\_

Name of person purchasing ad: \_\_\_\_\_

Name of student(s) appearing in ad: \_\_\_\_\_

\*\*\*\*\***TITLE YOU WANT TO APPEAR AT BOTTOM OF AD**\*\*\*\*\*

(ex: Mary Maxwell or Friends Forever or Band Seniors 2023. This is NOT the text you want IN the ad - this is simply the name that will appear at the bottom of the ad. Attach text for ad separately.)

TOTAL # of pictures appearing in ad \_\_\_\_\_

E-mail Address \_\_\_\_\_

Phone #s (home, work, **cell**) \_\_\_\_\_

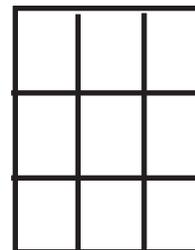
If ad/photos are being sent by an independent designer/photographer, list name, phone and email here:

**Specify Form of Payment Below:**

PAID ONLINE at [www.jostens.com](http://www.jostens.com) - Confirmation # \_\_\_\_\_ or CHECK # \_\_\_\_\_ or CASH  
(Make checks payable to MHS PUBLICATIONS)

**CIRCLE the ad price you are buying:** (first number is **B/W price**, second is **COLOR**)

1 unit: \$ 35/50      6 unit : \$300/400  
2 unit: \$70/100      Full page: \$415/535  
3 unit : \$ 115/160      These are the only size options available.  
Ad sizes can not be combined.



Each square on the grid represents one ad "unit" on the page - nine units per full page. Ad units cannot be combined.

**Contract, online confirmation # or check made to MHS or cash, flashdrive and text due SEPT 8 by 3:30 PM in R206.**

- One contract **FOR EACH AD**
- If putting pictures for more than one ad on the same flashdrive, please make separate folders for each ad and make sure each is clearly identified.
- Please **LABEL** your flashdrives with student name written on the drive itself (or on a ziplock or envelope holding the flashdrive).
- **No more than a total of 2 full ad pages per student**
- Two facing full page ads not allowed.
- Photos must be on a flashdrive in J-PEG or TIF format.
- Ad space cannot be held with payment only. Everything must be turned in **TOGETHER by Sept 8.**

**Questions? Please call/text one of our ads editors:**

Carsyn Moore: (972) 974 1995    Cate Biar: (713) 898 9177

Adviser email: [holly.hartman@springbranchisd.com](mailto:holly.hartman@springbranchisd.com)

**We will EMAIL a PDF proof of your ad for approval. Please make sure the email above is correct, legible and checked regularly. If you have not received a PDF of your ad by early Nov., please contact your sales person or Ms. Hartman. Any ads not approved within 7 days of receipt will be considered correct and printed as is in the yearbook. Ads that are not approved will not be refunded in case of errors.**

Please submit white copy, keep yellow copy for your records