

— SDCOE's 1st Project Management Conference —

Object of the Game for SDCOE Teams:

Design, develop, and deliver an engaging and impactful two-day virtual conference that covers a variety of project management topics to help California K-12 IT departments improve the quality of their tech projects

Players:

- 👁 SDCOE Enterprise Project Management Office (EPMO) team
- 👁 SDCOE Media & Creative Services team
- 👁 ...Plus over 320 IT staff from 133 LEAs

Amount of Time Required:

6 months to prepare, 2 days to execute

How to Play:

- 👁 **Analyze:** Identify the audience's needs, determine conference objectives, outline technical needs, and dream up a theme to connect it all together
- 👁 **Design & Develop:** Create a two-day conference with 25 unique sessions, recruit and coach IT staff from SDCOE plus 15 local school districts and charter schools to serve as speakers, market the event in a variety of ways, obtain donations from 3 sponsors, design opportunities for engagement, incorporate a sense of fun, and set up an intuitive conference platform that is professional looking and easy to use
- 👁 **Implement:** Use Microsoft Teams. On June 23, 2022, provide instruction with opportunities to interact, plus answer the question: "Why project management?" On June 24, share real experiences and useful strategies from a wide variety of IT staff perspectives, plus time for networking and games. Throughout, provide responsive tech support, as needed.
- 👁 **Evaluation:** Ask attendees how we did! In what ways did they benefit from the conference?

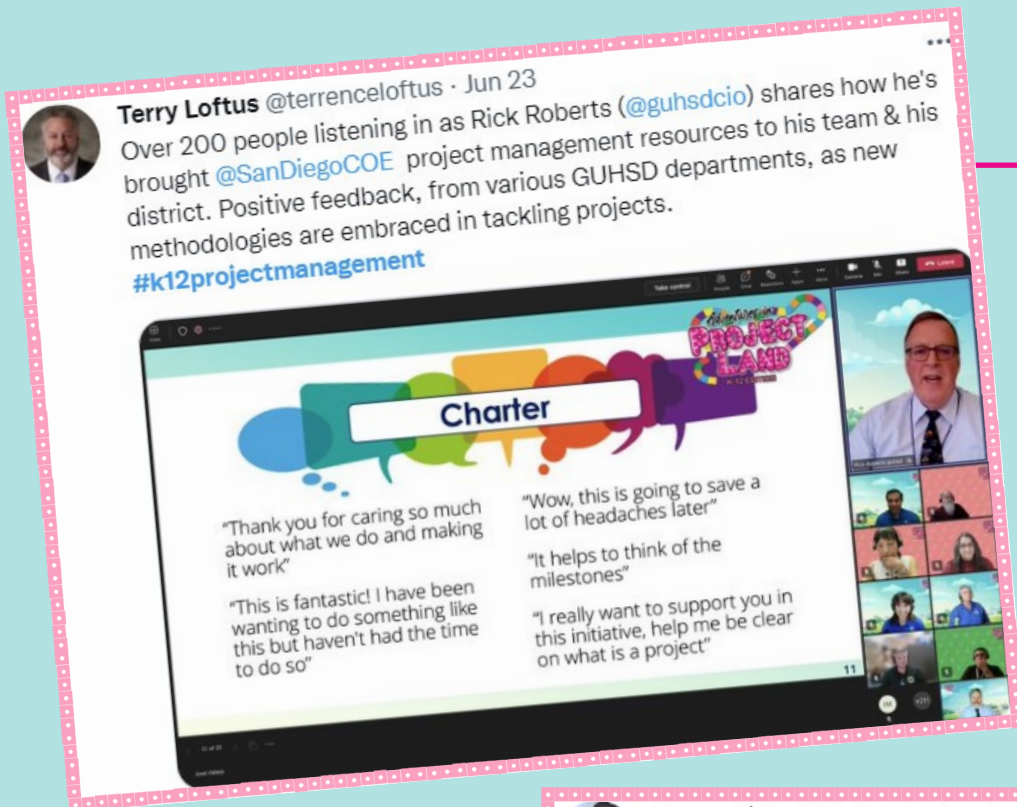


This report highlights SDCOE's top-notch, highly impactful professional development event that was relevant and meaningful, and inspired our K-12 IT colleagues to take action. *Sweet!*

Excellent work. Highly impressed.
Thank you for the contribution
to the community!

— Client Systems Administrator,
San Bernardino County Superintendent of Schools

25 SESSIONS ACROSS MULTIPLE TRACKS



Day 1

RICK ROBERTS
Executive Director,
Grossmont Union High
School District

*Begin Your Adventures in
Project Land...Tips for
Introducing Project
Management to Your
Team*

Day 2

KIRBY FELL

Information Technology
Director

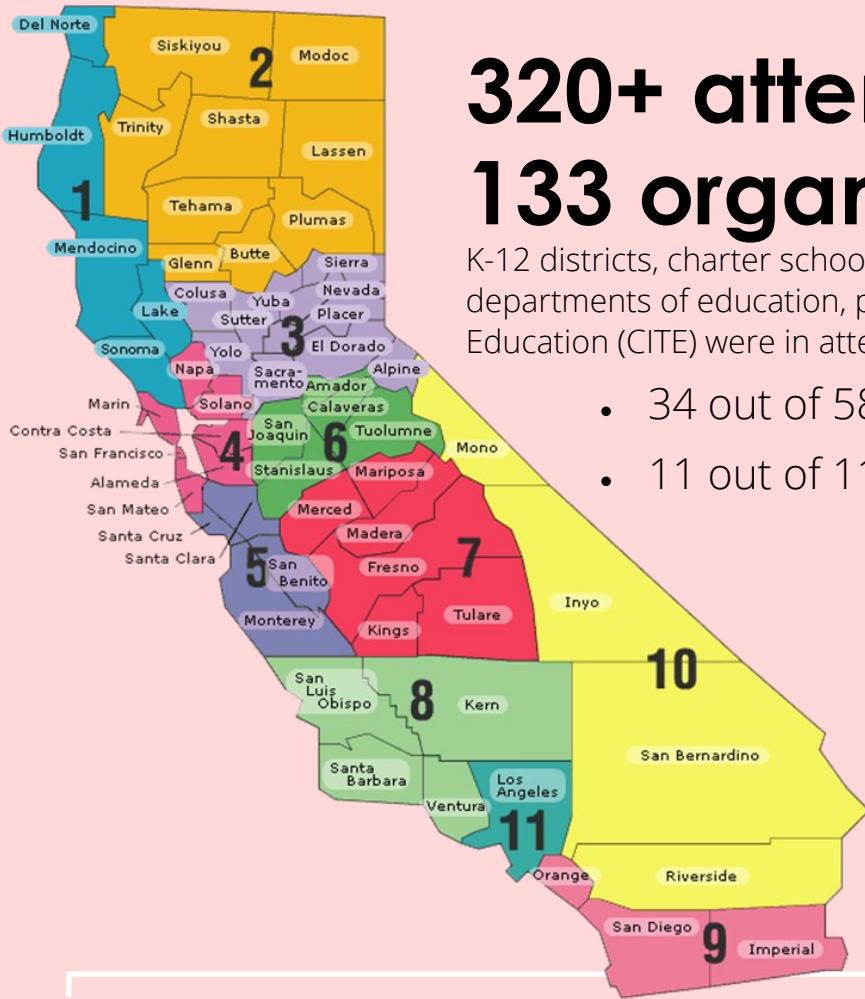
Fallbrook Union
Elementary School District

PEYRI HERRERA

Sr. Director, EPMO
San Diego County
Office of Education

District Spotlight Session





320+ attendees from 133 organizations

K-12 districts, charter schools, county offices of education, departments of education, plus our friends from California IT in Education (CITE) were in attendance — **SEE PAGE 6 FOR A LIST**

- 34 out of 58 counties represented (53%)
- 11 out of 11 regions (100%)

SURVEY RESULTS:

Like a Yelp review, how many stars would you rate the conference?



Most engaging virtual conference I've attended...ever.

— Director, San Joaquin County Office of Education

SURVEY RESULTS:

The attendees reported 6 key benefits as a result of attending the conference

<p>1</p> <p>Feeling inspired and excited about project management</p>	<p>2</p> <p>Participating in talks about methodology and best practices</p>	<p>3</p> <p>Learning new information</p>
<p>4</p> <p>Receiving refresher information</p>	<p>5</p> <p>Accessing templates created by the SDCOE EPMO</p>	<p>6</p> <p>Taking something back to my unit/department/division</p>

inspirational excellent structured motivating
 efficient educational awesome fun
 exciting friendly transformative purposeful reality free
 thorough epic
 worthwhile team
 building
 original
 useful new
 unique
 refreshing
 cheerful
 timely
 real
 accessible
 relevant great hopeful
 fantastic
 realistic
 brilliant
 amazing

SURVEY RESULTS

When asked, "What adjectives would you use to describe the conference?", the top descriptors were:

informative (56), **engaging** (26), **fun** (26), **helpful** (11), **inspiring** (9), **organized** (7), **well-organized** (7), **enlightening** (6), **interesting** (5), **energetic** (5), and **well-planned** (5).

Additional adjectives are listed here. Some other standouts: **transformative, worthwhile, and eye-opening.**

n = 101 respondents (32% of attendees)

positive
 provisional
 collaboration
 uplifting
 achievable
 enthusiastic
 knowledge
 applicable
 energizing
 sharing
 success
 enriching
 information
 enlightening
 successful
 clever
 relatable
 stellar
 productive
 detailed
 poignant
 well-paced
 energetic
 meaningful
 resourceful
 important
 appreciated
 appropriate
 eye-opening
 learning
 informative
 dynamic
 enlightening



Everything felt fresh and exciting. I have received Project Management Training before, which mainly covered the "WHY" but I really appreciate this conference covered the "HOW" and included real Templates, Skills, and Tools I can use moving forward.

— **Network Manager,
Wasco Union
High School District**

Very well put together. A model in terms of content and format for an online conference.

— **Data Coordinator,
Riverside County Office
of Education**

The conference was by far the best online conference I've attended in the last 3 years. The presenters were engaging and the information was incredibly helpful.

— **Director of Technology & Innovation,
King-Chavez Neighborhood of Schools**

This really seemed to be one of the best events I've seen put on by SDCOE. It was great that information was not only provided by SDCOE, but schools around the county. This helped in showing the reality all schools really do face and how the information provided really was something all school districts could use. Thank you for an impactful, informative conference.

— **Technology Manager,
Lakeside School District**

I have never experienced a conference like this one. The theme and activities were very fun. The information shared was so important and fresh that I did not have a chance to blink. I love the organization of the event, it was PERFECT!!

— **Project Specialist,
Sweetwater Union High School District**

I'm in Ed Services, but also work with EdTech. Most of what I do is project management, but I had no idea how to operate in that space. This was a game changer for my work as a Director and I look forward to using my new knowledge and tools next year!

— **Director, Educational Services Division,
Oak Grove School District**

Bravo and Brava to the conference planning committee!! The conference was a true PD experience.

— **Employee Development & Project Manager,
Los Angeles County Office of Education**

Bravo for such a momentous event, getting representation across all [regions] within CA, and getting a little national representation...and ALL ONLINE!!! WOW!

— **System Expert, ERP,
San Diego County Office of Education**

I really just want to say Thank You. This was legitimately beneficial to my mental health to see such positivity after the slog of the past couple of years. I mean, there was tons of incredible project management information and tools I took away from it too... but, if I'm being honest, the biggest takeaway from me is that it's possible to be positive and energized and excited again about something. The past couple years have been HARD as we all know. And for the first time in a long time I went home from work the 2 days of this conference and was actually smiling. So seriously, thank you. If I lived anywhere even remotely close to San Diego I would make it my goal to figure out a way to be a part of this EPMO team because it's pretty clear it's an incredibly solid group of people doing some great things.

— **Director of Information Network Services,
Del Norte County Office of Education**

For additional information, please contact Peyri Herrera, Sr. Director, EPMO, pherrera@sdcoe.net

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DEL NORTE

Del Norte County Office of Education

2

BUTTE

Gridley Unified School District

SHASTA

Shasta County Office of Education

TEHAMA

Tehama County Department of Education

3

COLUSA

Williams Unified School District

EL DORADO

El Dorado County Office of Education

El Dorado Union High School District

Lake Tahoe Unified School District

Rescue Union School District

PLACER

Placer Union High School District

Rocklin Unified School District

Roseville Joint Union High School District

YOLO

Davis Joint Unified School District

Yolo County Office of Education

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ALAMEDA

Oakland Unified School District

Piedmont Unified School District

Pleasanton Unified School District

CONTRA COSTA

Contra Costa County Office of Education

San Ramon Valley Unified School District

West Contra Costa Unified School District

MARIN

Novato Unified School District

SAN FRANCISCO

San Francisco Unified School District

SAN MATEO

Jefferson Elementary School District

Pacifica School District

San Mateo County Office of Education

Sequoia Union High School District

South San Francisco Unified School District

SOLANO

Solano County Office of Education

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MONTEREY

Carmel Unified School District

Salinas City Elementary School District

SAN BENITO

San Benito County Office of Education

SANTA CLARA

Los Gatos Union School District

Moreland

Oak Grove School District

Palo Alto Unified School District

Santa Clara Unified School District

SANTA CRUZ

Pajaro Valley Unified School District

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CALAVERAS

Vallecito Union School District

SAN JOAQUIN

Escalon Unified School District

Linden Unified School District

Manteca Unified School District

San Joaquin County Office of Education

STANISLAUS

Ceres Unified School District

Modesto City Schools

Turlock Unified School District

Waterford Unified School District

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FRESNO

Parlier Unified

MADERA

Bass Lake School District

Chawanakee Unified School District

Madera County Superintendent of Schools

Madera Unified School District

MERCED

Merced City School District

8

KERN

Greenfield Union School District

Kern High School District

Wasco Union High School District

SAN LUIS OBISPO

Atascadero Unified School District

Paso Robles Joint USD

VENTURA

Fillmore Unified School District

Santa Paula Unified School District

Ventura County Office of Education

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IMPERIAL

Imperial County Office of Education

Imperial Unified School District

ORANGE

Capistrano Unified School District

Fullerton School District

Irvine Unified School District

Newport-Mesa Unified School District

Orange County Department of Education

Saddleback Valley Unified School District

SAN DIEGO

*Cardiff School District

Carlsbad Unified School District

*Chula Vista Elementary School District

Coronado Unified School District

*Del Mar Union School District

Encinitas Union School District

Escondido Union High School District

*Escondido Union School District

*Fallbrook Union Elem School District

Fallbrook Union High School District

*Grossmont Union High School District

*Lakeside Union School District

Lemon Grove School District

National School District

Oceanside Unified School District

*Poway Unified School District

*Rancho Santa Fe School District

*San Diego County Office of Education

*San Diego Unified School District

San Dieguito Union High School District

*San Marcos Unified School District

Santee School District

*Solana Beach School District

South Bay Union School District

*Sweetwater Union High School District

*Vista Unified School District

10

INYO

Inyo County Office of Education

RIVERSIDE

Hemet Unified School District

Jurupa Unified School District

Menifee Union School District

Moreno Valley Unified School District

Riverside County Office of Education

Val Verde Unified School District

SAN BERNARDINO

Colton Joint Unified School District

Cucamonga School District

San Bernardino City Unified School District

San Bernardino County Superintendent of Schools

San Bernardino County Superintendent of Schools/Technology JPA

Victor Valley Union High School District

Willits Unified School District

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LOS ANGELES

Antelope Valley Union High School District

Bonita Unified School District

Duarte Unified School District

La Cañada Unified School District

Lennox School District

Long Beach Unified School District

Los Angeles County Office of Education

Palmdale School District

West Covina Unified School District

Westside Union School District

Whittier Union High School District

Charter & Private

Academy of Our Lady of Peace

Ackerman Charter School District

Aspire Public Schools

Cabrillo Point Academy

Elite Academic Academy

Grizzly Challenge Charter School

*King-Chavez Neighborhood of Schools

La Jolla Country Day School

Palisades Charter High School

Venture Academy

YPI Charter Schools

Out of State

Metro Nashville Public Schools

Other

*California Department of Education

CITE

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