

20 YEARS
MENTORING



FINANCIAL WOMEN'S ASSOCIATION

Baruch
COLLEGE

**20TH ANNIVERSARY CELEBRATION
OF THE THE FINANCIAL WOMEN'S
ASSOCIATION MENTORING
PROGRAM AT BARUCH COLLEGE**

THURSDAY, JUNE 16, 2022

5:00PM

BARUCH COLLEGE

WELCOME

Welcome to our celebration of the FWA - Baruch mentoring program's 20th anniversary, and the community that keeps us going strong. We educate, enrich and empower the next generation of women business leaders, melding the best of Baruch College, the Financial Women's Association and BMO Capital Markets Equity Through Education program.

It's a night to feel proud of what we've accomplished together, and the part you—and your organization—have played in that success. You'll get to know the program even better as you meet alums, mentors, current students and other contributors to our success.

In spring 2001, when I was FWA President-Elect, a member asked, “what would you think about starting a mentoring program at Baruch College?” The minute I looked at Baruch's website, I could see it would be a great fit. Baruch students represent the future of business: they're smart and super-diverse; many are first-gen immigrants and first-gen college students, setting out to achieve their own American Dreams. You'll hear from Baruch President Dr. David Wu about what makes Baruch such a special institution.

I knew FWA members would jump at the opportunity to share their experiences with these high-potential Baruch students, and enrich their own lives through mentoring. FWA President Nina Batson will highlight the strong connection between our program and the FWA mission of advancing all women in the financial community.

Kristin McDonough, an FWA member and former Baruch head librarian, fired up her Baruch network and organized the program in record time.

Kristin and on-campus lead Alyce Mayo held the kickoff meeting on April 12, 2002. Alyce was a brilliant hire, shaping the program with her organizational skills and passion for supporting young women's success. Starting with just nine students and nine mentors, we knew we had great potential to grow in numbers and in impact.

In 2005, the program moved into higher gear. Thanks to BMO executive/FWA leader Marietta Bottero's introduction, BMO Capital Markets identified the FWA as a partner when it launched its Equity Through Education program. ETE funds defray mentee's school expenses, and support study abroad and attendance at women's networking conferences. Its needs-based scholarships have helped 54 mentees graduate without debt. Lynn Maki, co-head, Capital Markets DEI Council and Managing Director, Global Markets, will bring to life BMO's commitment to "boldly grow the good in business and life."

Volunteer lead Ellen Cahill replaced Kristin in 2008. She continued the program's growth and, with mentor Christine Birnbaum, identified women's leadership conferences as a new opportunity to expand students' horizons. In the early 2010s, Baruch



BETSY WERLEY

ramped up its support for study abroad; BMO/FWA funds have supported more than 50 students living and learning overseas.

In 2014, I stepped into the volunteer lead role; in 2015 we welcomed Olga Barskaya as the on-campus lead. Olga is a 2010 Baruch grad and alum of our program, with superhuman energy and commitment to supporting our mentees. Together, we've recruited our first eight alumnae mentors, connected our students with the FWA Pacesetter program and expanded diversity and inclusion programming.

Our 21st cohort includes a record 53 students and 50+ mentors, bringing our total to 378 students. Baruch mentoring can be addictive! Maureen McCarthy (20 years), Mary Greenebaum and Laura Smith Dunaief (18 years) and Allison Reid (15 years) top our serial mentor list. Over the years, 45 mentors have partnered with at least three students. Learn why they're so committed when you meet them, and their mentees.

Thank you for being part of our two-decade success story! We look forward to working together to make an even bigger impact in years to come.

BETSY WERLEY

Co-lead, FWA-Baruch Mentoring Program
Past President 2001-2002

*A 12 year mentor, with thanks to my mentees and friends
Nimisha Baball, Tatiana Economopoulos, Juliana Emmanueli,
Jenny He, Ana Llana, Lavi Lotrean and Alina Nesterenko*

PROGRAM

WELCOME & INTRODUCTIONS

Olga Barskaya

Director, FWA Mentoring Program at Baruch College

Betsy Werley

Co-lead FWA Mentoring Program at Baruch College

Alyce Mayo

Former Director, FWA Mentoring Program at Baruch College

REMARKS

Lynn Maki

Managing Director, Global Markets

Co-lead, BMO Capital Markets DEI Council

Hermína “Nina” Batson

President, FWA

S. David Wu, Ph.D.

President, Baruch College

VIDEO PRESENTATION

LAUNCHING THE NEXT 20 YEARS

DESSERT RECEPTION AND & NETWORKING

SERIAL MENTORS

We have been so fortunate to have outstanding mentors dedicate their time and energy to enhancing the lives of their mentees. A big THANK YOU to mentors who have stayed on with the program for 5+, 10+, & 15+ years. You have encouraged, inspired, and taught your mentees to be their best selves and reminded them that there is someone cheering them on.

15+ YEARS OF SERVICE

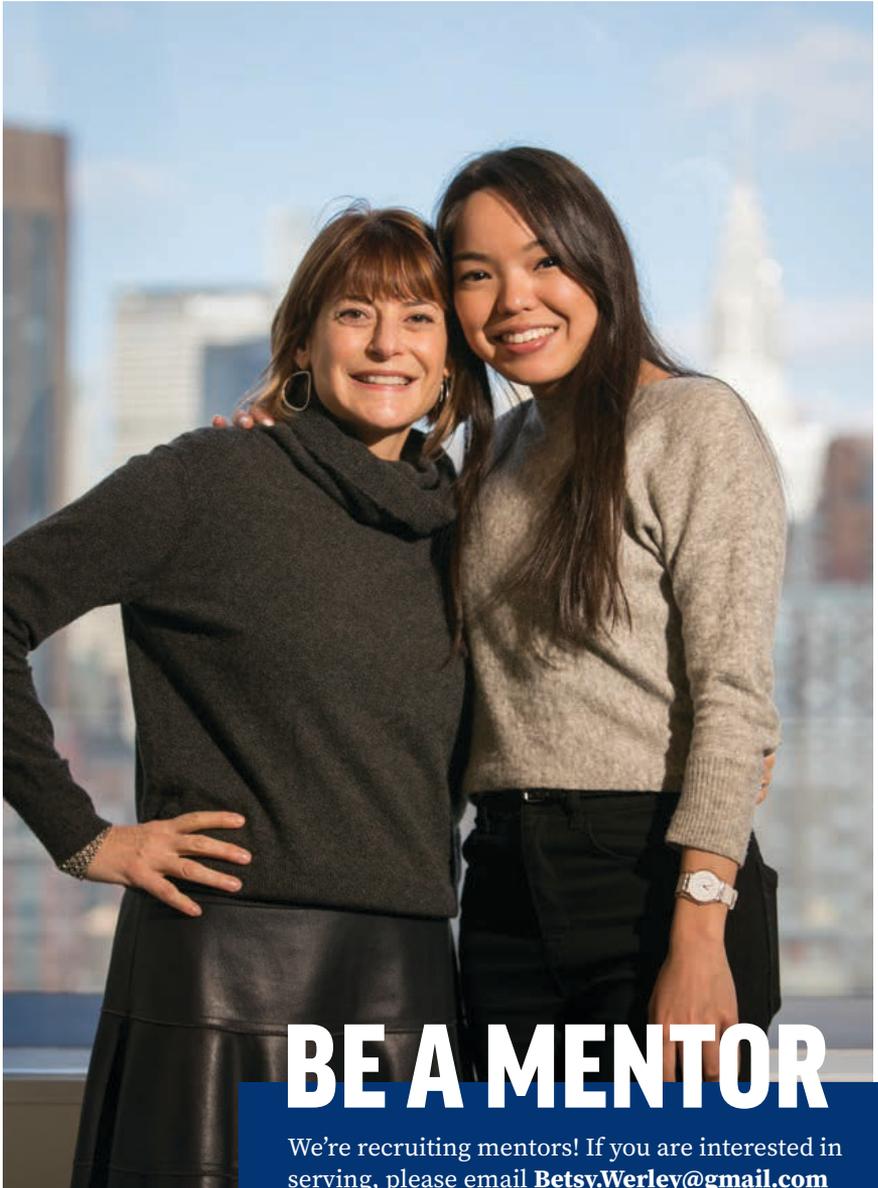
Mary Greenebaum
Maureen W. McCarthy
Allison Reid
Laura Smith Dunaief

10+ YEARS OF SERVICE

Marline Alexander
Ellen Cahill
Rhonda Halpern
Stephanie Hauge
Susan Hume
Karen Lavi
Christine Li-Auyeung
Francine Riemer
Betsy Werley

5+ YEARS OF SERVICE

Laleh Bashirrad
Barbara Bergman
Marietta Bottero
Yolanda Crawford
Peggy Decker
Anna Gitelman
Phyllis Haberman
Amy Hertenstein
Pat Lucey
Kathryn Mayer
Ora Shtull
Ellen Sills-Levy
Kit Turner



BE A MENTOR

We're recruiting mentors! If you are interested in serving, please email Betsy.Werley@gmail.com

THANK YOU

Special thanks to the many incredible people who support the mentoring program, and who helped make this event possible.

FINANCIAL WOMEN'S ASSOCIATION

Hermina “Nina” Batson
President

Robert Brown
Director of Marketing & Membership

Lisa Buddenhagen
CTO and Director of Operations

Jason Dodd
Co-lead, Marketing & Strategic Communications

Michael Taylor
Associate Director of Educational Programs

Michael Walton
Co-lead, Marketing & Strategic Communications

PAST MENTORING PROGRAM LEADS

Kristin McDonough
2002 to 2008

Ellen Cahill
2008 to 2014

IN A CATEGORY ALL HER OWN

Marietta Bottero
BMO-FWA-Baruch connector; Manager Baruch FLP. FWA leader & mentor; Former BMO Capital Markets VP

ANNIVERSARY PLANNING TEAM

Adeola Akinrinade
Mary Greenebaum
Christine Li-Auyeung
Nayancie Matthews
Brianna Perez
Ellen Sills-Levy

MENTORING PROGRAM D&I TEAM

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Jewell Jones
Christine Li-Auyeung
Nayancie Matthews
Tunisia Riley
Aidi Zheng

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Managing Director, Global Markets
Co-lead, BMO Capital Markets
DEI Council

Kim Hanson
Managing Director & Head,
B2B Thought Leadership Content

Sabrina Akmal
Senior Manager, Charitable Giving
& Sponsorships

B2B MARKETING

Mary Beth Dunn
Vice President and Project Manager

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Jeannette Kinter
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Campus Recruiting

Erica Pfeffer
Senior Campus Recruitment Partner

Amber K. Washington
Recruitment Partner

BARUCH COLLEGE

H. Fenwick Huss
Willem Kooyker Dean of the
Zicklin School of Business

Alyce Mayo
Former Director,
FWA mentoring program

FINANCIAL AID OFFICE

Alkida Shtembari
Assistant Director &
Scholarships Specialist

HONORS PROGRAMS

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Former Director

Wynter Greene-Allen
Associate Director

Jody Vaisman
Director

Susan Locke
Former Director

BARUCH COLLEGE

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Dr. Richard Mitten
Director

BARUCH COMPUTING AND TECHNOLOGY CENTER

Stella Varveris
Media Services/Intech

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Thank you for celebrating
with us! In addition to
cheering us on, consider
a donation to the FWA
or Baruch.

Donate to the FWA Mentoring
Program at Baruch College:



Donate to support all
Educational Initiatives
at the FWA:



Baruch COLLEGE



FINANCIAL WOMEN'S ASSOCIATION

POWERED BY BMO CAPITAL MARKETS
EQUITY THROUGH EDUCATION PROGRAM