



Welcome to SWC Mini-Bootcamp!



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## Our Vision

Positively impacting students by serving delicious, healthy meals.



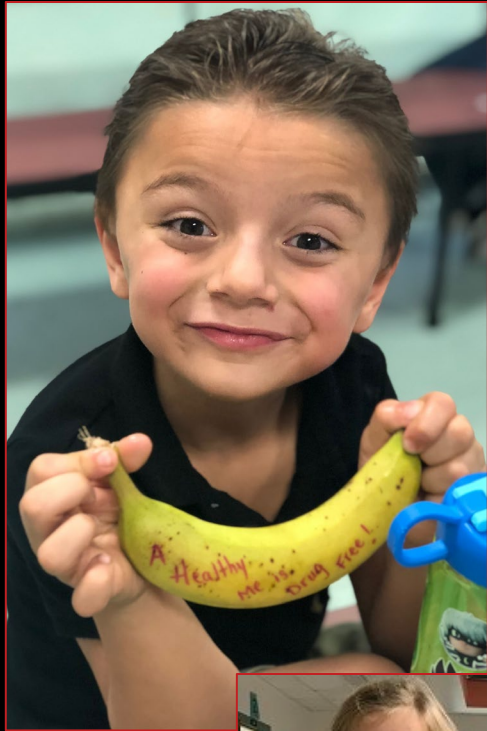
## Our Mission

We are committed to nurturing the hearts and minds of our students by serving healthy meals and providing exceptional customer service.



Who Are We?

We are the **LARGEST** and  
**MOST IMPORTANT**  
Restaurant Chain in Volusia County!





Our Business



# Our Business for SY 2018-2019

School Way Café served approximately

- 5.4 million lunches
  - 30,000 per day
- 2.6 million breakfasts
  - 14,400 a day
- \$3.2 million in a la carte sales, adult sales, contracts and special functions, supper, FFVP





# Our Services

We have 68 schools with full-service kitchens.

We provide:

- Breakfast and lunch at all schools, as well as
  - 2 alternative education schools
  - 3 charter schools
  - 13 Head Start sites
- Breakfast and lunch to summer schools



# Our Services

- 42 Supper Programs (and growing)
- 2 Fresh Fruit and Vegetable Programs
- Catering
- District Disaster Team
- District Security Team

# Program Funding

- We are a self-supporting, non-profit enterprise
  - No funding from the School District
- We are reimbursed for one breakfast, one lunch, one snack, and one supper per day per student.



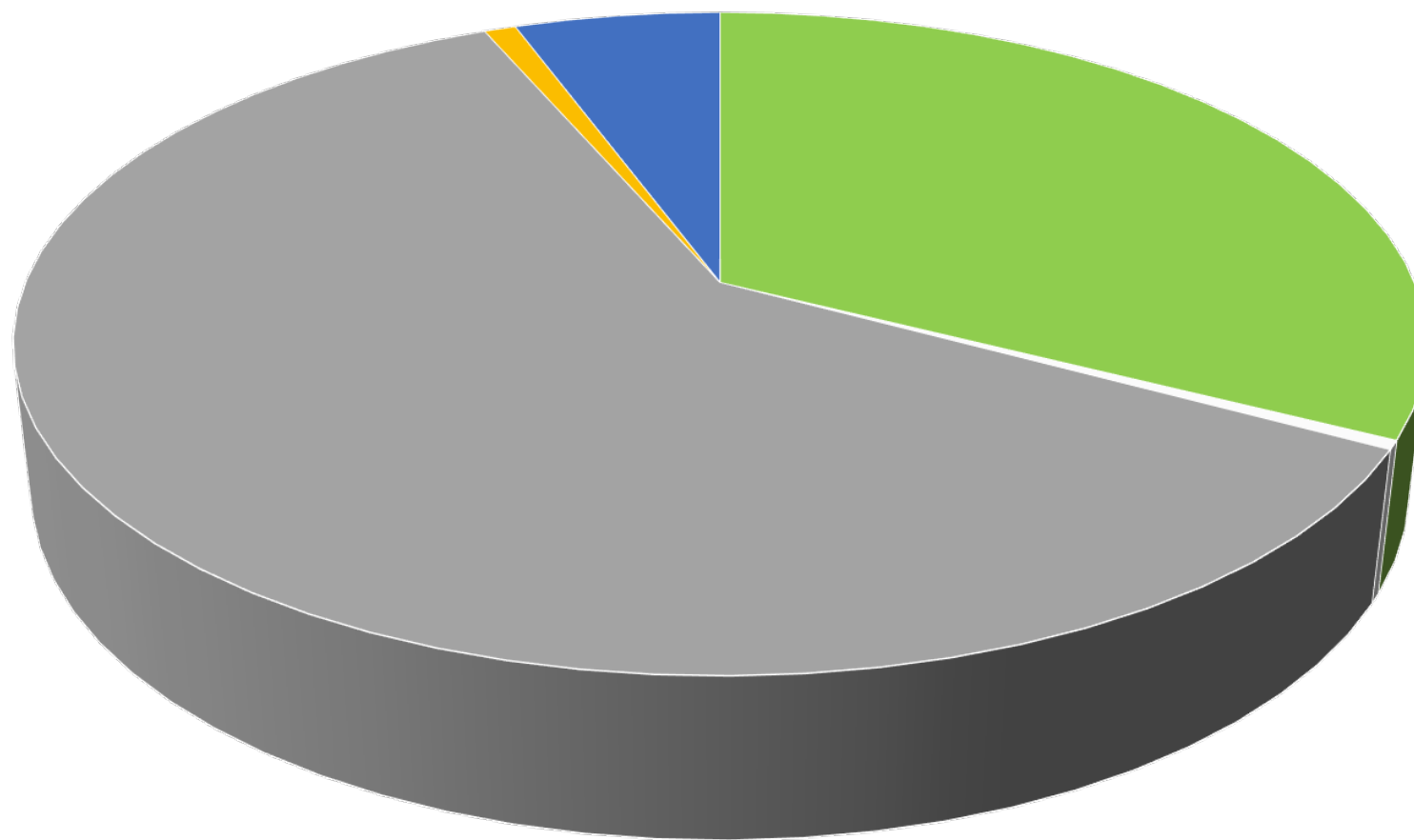
# Program Funding

- Funded and regulated by USDA
  - Monitored by Florida Department of Agriculture and Consumer Services, Food and Wellness Division





# SW/C Revenue Sources



■ Local   ■ State   ■ Federal, Lunch/Breakfast/Summer/ Snack   ■ Supper   ■ Contracts, Head Start/Satellites/Snacks



# Nutrition Information



# Nutrition Regulations

- Based on the Dietary Guidelines for Americans
  - Reviewed every 5 years
  - Appropriate calorie levels for age groups
  - Varieties of fresh fruits
  - Vegetables from all subgroups



# Nutrition Regulations

- Based on the Dietary Guidelines for Americans
  - Fat-free or low-fat dairy
  - Variety of proteins
  - Limited saturated fats
  - Limited sodium
  - No-sugar added beverages





# Nutritional Analysis

- Per meal
  - Minimum food groups and portion sizes per grade group
  - Minimum and maximum calorie ranges per grade group
  - Maximum % of calories from fat = 30% and saturated fat = 10%
  - No trans fat
  - Weekly serving requirements per grade group

# Other Nutrition Facts

- Grain products are 51% WHOLE grain
  - Includes breading
- Juice products are 100% juice
- All cereals are reduced sugar
- Canned fruit is packed in juice or light syrup



# Other Nutrition Facts

- National brands are formulated for the K12 market
- Flavored milk is formulated for the K12 market
- All snacks and ala carte items comply with Smart Snacks in Schools regulations





# Our Menus

# Menu Overhaul in 2018-19 SY

- Pizza





# Menu Overhaul in 2018-19 SY

- Bentos







# Menu Overhaul in 2018-19 SY

- Yogurt Parfaits and Smoothies





# Menu Overhaul in 2018-19 SY

- More choices of fresh fruits and vegetables







# Menu Overhaul in 2018-19 SY

- Flavor Stations







# Menu Overhaul in 2018-19 SY

- Coffee Bar Pilot



Iced Coffee Drinks  
Included w/ Breakfast

FRENCH VANILLA  
HAZELNUT  
CARAMEL

STARTING FEBRUARY 20TH, 2019

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Presents

Our new **Asian-inspired** items!



**Teriyaki Chicken**



**Sriracha Honey  
Chicken**



**Yakisoba  
Noodles**



**Cherry Blossom  
Chicken**



**Fortune Cookies**



This symbol means  
"Double Luck"  
or  
"Double Happiness"



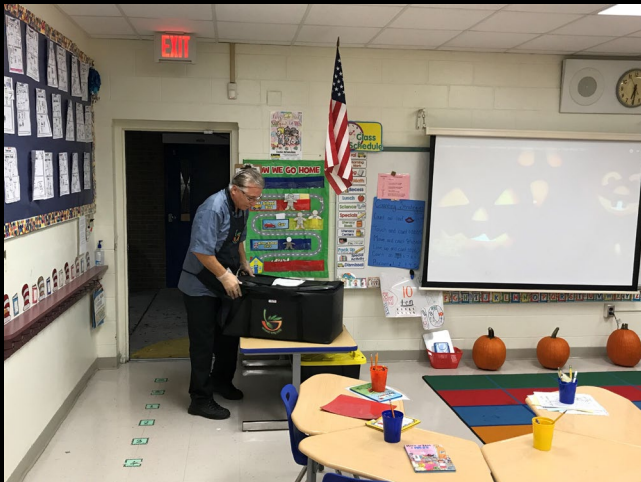


Breakfast in the Classroom

Orange City Elementary

Discovery Elementary

Friendship Elementary



## How is the pandemic affecting us?

- Limited product availability
- Higher cost of paper goods
- Packaging items
- Curbside service
- No student taste-testing
- No menu expansion



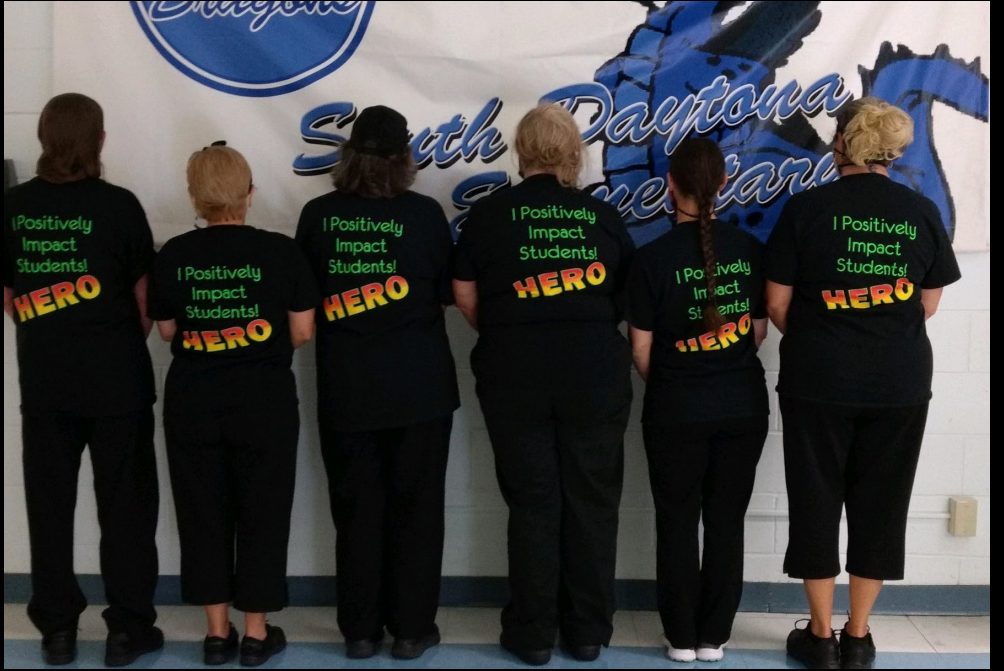
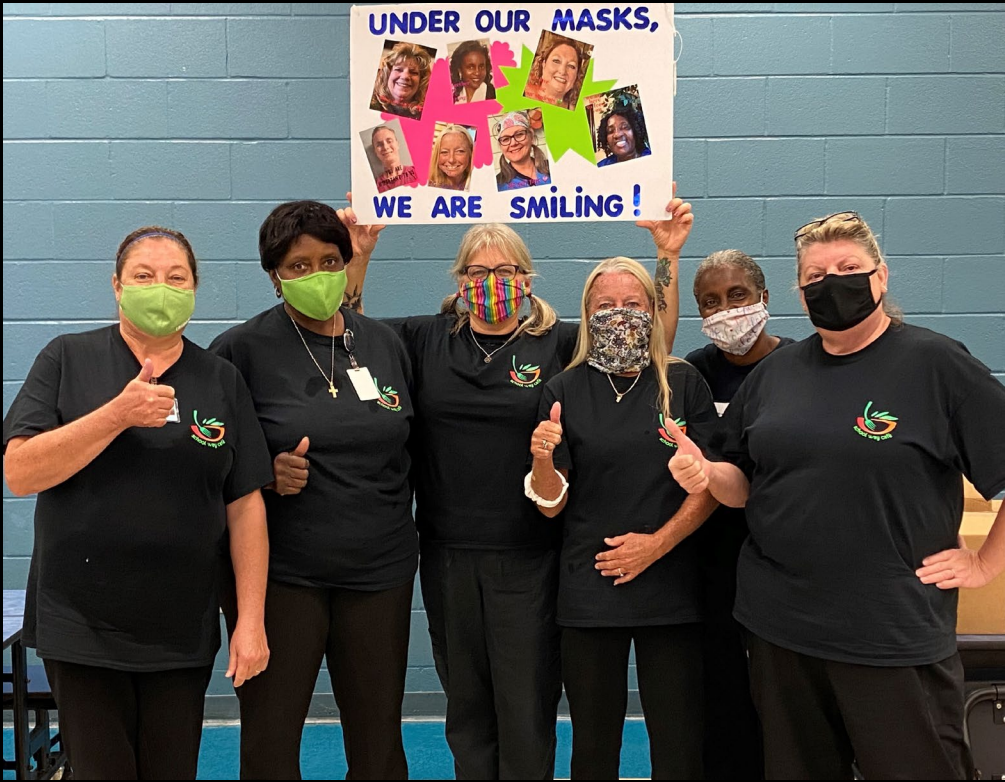


# We Still Believe in our Mission





We Still Believe in our Mission



# Did you know?

- Meals are **FREE** for all students regardless of family size or income.
  - Breakfast and Lunch!
- We still need families to complete meal benefits applications.
  - Paper or online
  - Impacts Title One funding for schools.





# Families May Apply Here

<https://www.vcsedu.org/schoolwaycafe/free-and-reduced-meal-applications>



# Follow Us!



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School Way Café



Questions?