

# THE CLIFTON HIGH SCHOOL

Enhancing Individual Brilliance

To enhance individual brilliance through an active and engaging programme of philanthropy and charitable support

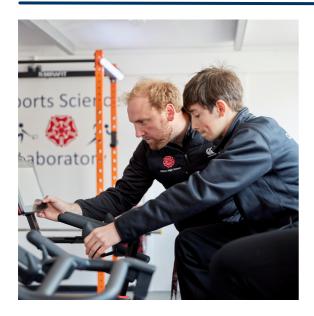
Strategy 2022 - 2026

#### Clifton High School - context and history

Clifton High School was founded in 1877 as a girls' school by the first Headmaster of Clifton College, John Percival, who wished to instil in young people the value of education for life. Percival wanted his only daughter Bessie to be educated, and, as Clifton College was steadfastly a male only environment, he joined forces with likeminded visionaries to create a girls' school nearby in Clifton Village. Today, Clifton High School is a thriving, co-educational 3-18 school of around 650 pupils.

From the start, Clifton High School was ahead of its time, believing in strong ideals, a nurturing approach, and high academic standards. Education at Clifton High School remains true to these principles today. We believe that in aiming to be curious, empathetic, loving, and having direction in life, all children will grow to do extraordinary things.

#### Philanthropy at Clifton High School



Clifton High School has always been grateful to those who have supported the School through philanthropy and charitable giving. Parents, friends, and our alumni have always shown their support to the School, whether through individual gifts, setting up transformative bursaries and scholarships, or supporting large scale projects and appeals such as the School's Swimming Pool, Library and Music Department. Their generous support has helped ensure the School's continued development.

Set up in 2017 to mark the 140th anniversary of Clifton High School, the Development Team oversees all philanthropic and charitable fundraising for the School through The Clifton High School Foundation.

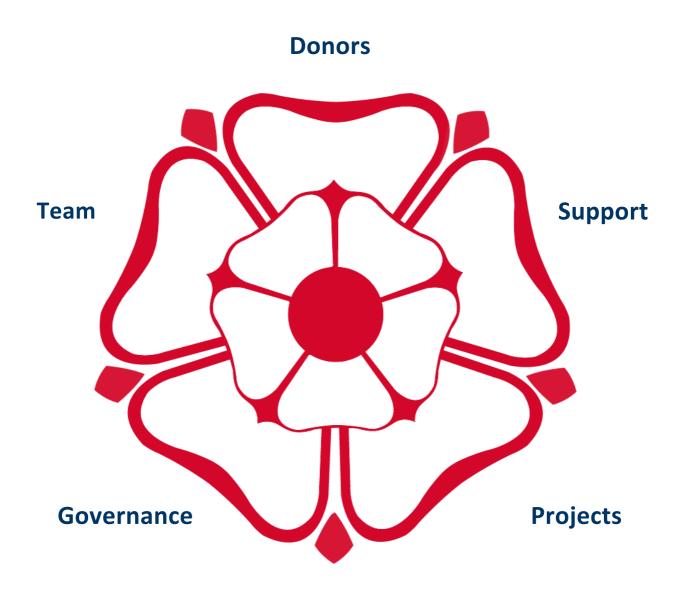


Engaging our community past and present, we aim to build strong connections, and provide a bridge between our parents, friends, the Clifton Rosarians (alumni), and the School. We are deeply grateful for the foresight of the Foundation's supporters, whose contributions have made a huge difference to many pupils' lives, often providing life-changing opportunities. With their support, we fund projects which enable us to provide an outstanding learning experience to all our pupils today, and for generations to come.

2027 will be Clifton High School's 150th anniversary, and during 2022 we will be launching an ambitious and exciting five-year creative fundraising campaign to support the ambitions and goals of the School.

#### Strategy 2021- 2026

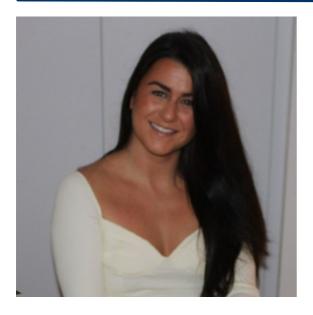
Cascading from the School's strategy, we plan to focus on:



#### Strategy 2021- 2026

- Putting our donors at the heart of our communications, development and retention processes.
- Maximising sustained and flexible support for the School through philanthropic income and charitable activity.
- Increasing the way we benefit the School by fundraising for strategic projects, scholarships and bursaries and a large scale capital appeal to celebrate the School's 150th anniversary.
- Reinforcing our policies and procedures to ensure first class governance underpins all that we do.
- Ensuring we have the right roles and responsibilities across the Development Team, investing in staff training and development.

### Gifts that have changed lives



Clifton High School helped mould the person I am today; the teachers taught me to be bold, confident and reach for the highest to pursue my dreams. I was given a wonderful opportunity, and I am eternally grateful for the support I was given, as I wouldn't have been able to attend Clifton High School without financial help.

Jade Brooks, Rosarian



Music has always been so important to our Clifton High School community. Thanks to a recent legacy, we have been able to buy five new pianos, including a grand piano in our main hall, ensuring we have first class facilities to support our talented students.

Andrew Cleaver, Head of School Music



Having technology and digital capability embedded at the heart of our School is critical to enable our staff and pupils to be capable leaders now and in the future. That's why I feel so passionately about supporting the School's drive to embed new technology and digital learning systems across the Infant and Junior School.

**Current parent and Foundation donor** 



## THE CLIFTON HIGH SCHOOL FOUNDATION

Unlike many schools in Bristol, Clifton High School was founded not from a generous endowment or legacy, but from the simple will of a few people to provide a first-class education for children. The School has never had the financial foundations that many others enjoy. This has meant that, right from its earliest times, it has needed to be responsive to change and dynamic in its approach. It has never stood still; it is always looking to the future.

If you would like to hear more about the work of the Foundation or how you can support the next generation of students, please do get in touch.





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