Viking Impact

Social Responsibility Newsletter



A newsletter that shares the amazing social impact projects across the Peterson Community focusing on addressing root causes, changing systems, and moving towards a more regenerative, equitable future.



Worth noting this month:

Quechua is added to Google Translate: Quechua is not a minor language: over 10 million people speak it across South America. The reason it probably took so long for Google to take note of it is one of power and representation of indigenous peoples, not only within governments but within tech.



Visual guide to Aztec pantheon

How much of the Aztec culture do you know? How much does it impact our lives today? Check out this incredible <u>visual guide to Aztec Pantheon.</u>







Alumna Interview

This month, we interviewed Ana Karen Agüero Rojo, a Peterson alumna and current student at the Sciences Po in Paris, France. She's studying for her Master's Degree in International Security and apart from her many accomplishments, Ana Karen was awarded this past month the unique opportunity to interview the current Ukrainian president, Volodymyr Zelensky. In the panel, she asked, "How will the end of the war lead Ukraine to build a long-lasting peace?" President Zelensky responded that even though he wished that the United Nations and NATO had offered more support, he still believed that in order to build long-lasting peace with Russia in the future, these institutions would be vital in creating a space for those mediations to take place.

Ana Karen also spoke about her academic background in International Security and how it allowed her to attain this great opportunity. She talked a bit about her academic and professional background, explaining that working at UN headquarters in New York, she became aware of her passion for diversity and conflict-resolution among cultures. As a proud Viking, she also found this calling in subjects such as history, literature, art and geography at the Peterson.

Subsequently, we asked Ana Karen, as an influential female figure, what recommendations she would give girls and women to continue pursuing their passions. She commented that women should not be intimidated in sectors that seem to be dominated by men. It is complicated, but with confidence and diligence, they can achieve anything and be successful in any area. She mentioned people who will be very difficult and will not accept female participation, but there will also be others who are willing to include more voices and accept change. She invites the whole community to fight for their dreams and not to stop in the face of difficulties.









Escuela Promesa

Want to see what incredible impact your recycling efforts had this year? Amazing cross-campus effort!



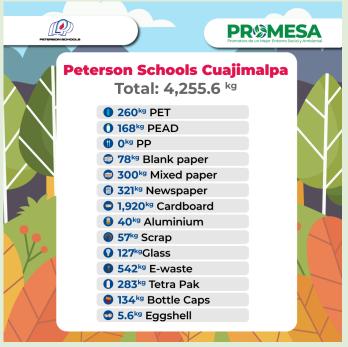




Check out the anual results!









We want to hear from you! Do you have any questions, comments, or want to share content on Viking Impact? Send us an email at **socialimpact@peterson.mx**

Source 1. Source 2.