

Distribution of Materials

From time to time, nonprofit organizations or individuals may wish to distribute fliers and other informational/promotional materials to students of the Edmonds School District which are or may be of educational, social, or recreational value to students and their families. In some cases the materials may be of minimal educational, social or recreational value, and/or their distribution may be unduly burdensome or disruptive to the educational process.

Any nonprofit organization wishing to distribute informational material must first submit to the superintendent or designee a copy of the material and a statement of the educational value the program provides to students for distribution approval.

The superintendent or designee shall create procedures to govern the distribution of such materials, to identify what materials are and are not appropriate for distribution, and to ensure that such distribution of materials does not disrupt the educational process. In some cases, materials may be made available within schools, but not distributed.

The procedures created shall be consistent with the following guidelines:

- A. The materials shall provide notice of an activity or event of possible educational, social, or recreational value or benefit to students of Edmonds School District or their families;
- B. The sponsoring entity shall be a not-for-profit organization or an individual not engaged in a remunerative, for-profit activity;
- C. Materials approved for distribution shall not use obscene, indecent or offensive language or graphics, or content which would otherwise be prohibited by district rules for student conduct;
- D. Such materials shall not advocate or promote the violation of laws, district policies, or school rules.
- E. The sponsoring entity and/or the activity shall be open and available to the diverse students and families served by the Edmonds School District on a nondiscriminatory basis;
- F. All materials to be distributed must be identified with the primary sponsoring entity and must prominently display a disclaimer of district sponsorship or endorsement;
- G. Otherwise acceptable materials reflecting a religious viewpoint or content shall be allowed so long as information is presented in a manner that is not proselytizing or disparaging of religion.

The distribution of materials by or on behalf of an organization or entity pursuant to a contractual or other strategic partnering arrangement with the district is excluded from the operation of this policy.

Informational materials to be distributed must also be approved by the building principal and meet certain standards prior to distribution. The primary purpose of the standards is to prevent the exploitation of students by individuals or groups.

It is the responsibility of the superintendent, in conjunction with the building principals, to draft procedures regarding this policy.

Cross References: 3220 - Freedom of Expression
 2340 - Religious-Related Activities and Practices

Management Resources: Policy News, April 2005 Distribution of Materials

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