I. Strategic Goal I - Student Achievement and Success

- A. Strategic Directive A Increase District Achievement (academic/core content).
 - 1. Action Step i Literacy Initiative
 - (1) Strategies a Teacher Representatives from each school selected to serve on the Emanuel Literacy Team
 - (2) Strategies b Emanuel Literacy Team will set up monthly meeting schedule to develop implementation plan and monitor progress.
 - (3) Strategies c Emanuel Literacy Team will identify non-negotiable literacy expectations for the system
 - (4) Strategies d Emanuel Literacy Team will monitor implementation of non-negotiable expectations that they have identified.
 - 2. Action Step ii Measure of Academic Progress (MAP) Initiative
 - (1) Strategies a Purchase MAP software.
 - (2) Strategies b Software Implementation
 - (3) Strategies c MAP Training
 - (4) Strategies d Administer MAP pre-test for English/Language Arts, Reading, and Math.
 - (5) Strategies e Administer MAP post-test for English/Language Arts, Reading, and Math.
 - (6) Strategies f Purchase of headphones for each testing lab in grades K-2.
 - (7) Strategies g Conduct MAP data analysis and report results to DILT.
 - 3. Action Step iii Strategic Improvement and Data Analysis Training
 - (1) Strategies a Ensure participation of all school leaders in Georgia Leadership Institute of School Improvement (GLISI).
 - (2) Strategies b GLISI Cohorts will present SMART goals to DILT.
 - 4. Action Step iv Improve District Assessments
 - (1) Strategies a Develop assessment committees to revise district unit / frameworks and / or for ELA and Math with representation from each school.
 - (2) Strategies b Develop assessment committee to create balanced district unit / frameworks for Science with representation from each school.

- (3) Strategies c Develop assessment committee to create balanced district unit / frameworks for Social Studies with representation from each school.
- 5. Action Step v Vision 2020 Initiative
 - (1) Strategies a Work with Chamber of Commerce and to coordinate Vision 2020 program needs.
 - (2) Strategies b Identify at-risk students who are potential candidates for the program based on criteria.
 - (3) Strategies c Candidate interviews conducted with industry partners and counselors to identify placements.
- B. Strategic Directive B Increase graduation rate to meet or exceed state average
 - 1. Action Step i Increase student attendance
 - (1) Strategies a Schools review and revise student attendance protocol.
 - (2) Strategies b Increase parent involvement to increase student attendance and decrease truancy referrals to CHINS.
 - 2. Action Step ii Matriculation and graduation initiative
 - (1) Strategies a SILT meets to discuss failure rates and plan of action.

II. Strategic Goal II - Staff Learning and Development

- A. Strategic Directive A Provide high quality relevant professional development for staff
 - 1. Action Step i Professional Learning
 - (1) Strategies a Develop system/vertical approach to professional learning.
 - (2) Strategies b Use walkthrough and student data to determine needs.
 - (3) Strategies c Identify and utilize internal experts for training
 - (4) Strategies d Survey and evaluate current professional learning in each school
 - (5) Strategies e Create a comprehensive system to monitor effectiveness, collaboration, and implementation of professional learning.
 - (6) Strategies f Provide opportunities for professional learning to classified staff.
 - (7) Strategies g Update System Professional Learning Handbook.

- (8) Strategies h Align School Improvement and Professional Learning Plans to System Strategic Plan.
- B. Strategic Directive B Attract and retain highly qualified and effective diverse staff
 - 1. Action Step i Recruitment Initiative
 - (1) Strategies a Attend Career Fairs at regional post-secondary institutions.
 - (2) Strategies b Implement an Education in Training pathway at both high schools.
 - (3) Strategies c Invite regional post-secondary institutions to place student teachers in Emanuel County Schools.
 - (4) Strategies d Research possible avenues for collaboration with institutions of higher learning.
 - 2. Action Step ii Aspiring Leader Initiative
 - (1) Strategies a Develop Aspiring Leader competencies and dispositions.
 - (2) Strategies b Establish program requirements.
 - (3) Strategies c Establish protocols for selection of candidates and final placement in Leadership Institute
 - (4) Strategies d Establish program instructional modules or partner with GLISI.
- C. Strategic Directive C Retain Highly Qualified and Effective Diverse Staff
 - 1. Action Step i Induction Initiative
 - (1) Strategies a Implement comprehensive induction program for new employees
 - (2) Strategies b Create & administer a survey to measure effectiveness of induction program.
 - 2. Action Step ii Reward and Recognition Initiative
 - (1) Strategies a Implement a reward and recognition program for all employees
 - (2) Strategies b Create a district committee to establish protocols for a reward and recognition program.
 - (3) Strategies c Create/interpret a survey to provide data for reasons for leaving.

III. Strategic Goal III - Operational and Organizational Effectiveness

- A. Strategic Directive A Provide safe environment for students and staff
 - 1. Action Step i Safe School Imitative
 - 2. Action Step ii Positive Behavior Intervention Support (PBIS) Initiative

- B. Strategic Directive B Implement support programs for students and staff
- C. Strategic Directive C Maintain effective and efficient operational processes
 - 1. Action Step i Utility Reduction Initiative
 - 2. Action Step ii Fleet Plan Initiatives
 - 3. Action Step iii Breakfast and Lunch Initiative
 - 4. Action Step iv Meals Per Labor Hour Initiative
 - 5. Action Step v Work Order Efficiency Initiative
 - 6. Action Step vi Work Order Efficiency Initiative
 - 7. Action Step vii Work Order Efficiency Initiative
 - 8. Action Step viii Fiscal Efficiency Initiative
 - 9. Action Step ix Field Trip Initiative
 - 10. Action Step x Technology Enhancement Initiative
 - 11. Action Step xi Workers Compensation Initiative
- D. Strategic Directive D Increase collaboration across workforce
 - 1. Action Step i District Walk-through Initiative
 - (1) Strategies a Initiate monthly support visits to schools
 - 2. Action Step ii Assistant Principal Initiatives
 - (1) Strategies a Schedule monthly assistant principal meetings following principal/director meeting
 - 3. Action Step iii School Communication Initiative
 - (1) Strategies a Develop procedure for documenting communication between administrators to staff members
 - (2) Strategies b Require that all meetings utilize a mandatory district agenda which includes a section for staff input.

IV. Strategic Goal IV - Positive Community Engagement

- A. Strategic Directive A Utilize various methods of effective communication
 - 1. Action Step i Develop a comprehensive communication plan Parental involvement
 - (1) Strategies a Using GLISI Communication Series Module materials, establish effective parent involvement communication plan to improve internal and external communications
 - (2) Strategies b Develop and maintain collaborative relationships with parents to strengthen support for Emanuel County Schools.
 - (3) Strategies c Monitor and ensure coordination of internal and external communications (include key message protocols).

- B. Strategic Directive B Develop and utilize meaningful business and educational partnerships
 - 1. Action Step i Develop comprehensive communication plan
 - (1) Strategies a Using GLISI Communication Series Module materials, establish effective community involvement communication plan to improve internal and external communications.
 - (2) Strategies b Develop and maintain collaborative relationships with businesses and education agencies to strengthen support for Emanuel County Schools.
 - (3) Strategies c Support and promote Vision 2020 Program Initiative
 - (4) Strategies d Establish positive relationships between schools and community businesses.
 - 2. Action Step ii Coordinate communication among system and school level public relations coordinators and the community
 - (1) Strategies a Conduct bi-annual meetings with school-level PR representatives.