



The CCISD family engagement plan is designed to: a. facilitate family-to-family support; b. establish a network of community resources; c. increase family participation in decision making; d. equip families with tools to enhance and extend learning; e. provide ongoing professional development opportunities for educators on culturally responsive, evidence-based strategies that support the education of the child; and f. evaluate family engagement efforts and use evaluations for continuous improvement. Basic, ongoing family engagement activities include:

- two-way communication folders sent home with students;
- sharing assessment data and academic expectations;
- parent-teacher conferences;
- parent surveys;
- adult education such as Adult ESL and Citizenship classes; and
- family academic enrichment such as Family Literacy Night and Family Math Night.

Additional family engagement activities take place through a variety of district initiatives, including:

- Each Title I campus, along with its parents and family members of participating children, develops a written parent and family engagement policy that describes the parent engagement activities for that campus. Each Title I campus notifies parents of the policy in an understandable and uniform format and, to the extent practicable, in a language the parents can understand. The policy is also made available to the local community and updated periodically to meet the changing needs of parents and the school.
- Grand Learning: In an effort to engage and inform a growing population of senior citizens who are raising, or helping raise, their grandchildren, the District initiated Grand Learning training sessions. In these in-person, hands on workshops, 'Grand Families' are equipped with log-ins and informed on the many aspects they can stay up to date on their student's progress as well as take advantage of available opportunities.
- Parent Training on Skyward (Spanish): CCISD's new bilingual Communications Specialist facilitates several workshops for Spanish speaking parents and guardians to train them on software systems the school district utilizes in the classroom as well as a means for parent communication.
- ReadyRosie: (Spanish & English): ReadyRosie is an online resource CCISD offers to parents and families that emails daily activities to adults to do with their children ages 0-5. Each activity is modeled with a two-minute video. The activities are simple, take about two minutes, and help families prepare children for success in school.
- Bond Meetings: CCISD believes in engaging all stakeholders in the operations, growth and needs of the district. In anticipation of the Bond2017 election, the district held community meetings at every campus to share information on the schools bond package and seek input and feedback from our families who would be most impacted by the proposed buildouts and renovations.
- Science Extravaganza: Targeted to all CCISD intermediate students and their parents, Science Extravaganza is an annual, one-night immersion into the world of Science,

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Phone: 281-284-0000 | Fax: 281-284-9901



Technology, Engineering and Math (STEM). Aimed at increasing engagement and excitement for STEM curriculum and careers, Science Extravaganza is attended by more than 2,000 CCISD parents and students who visit booths hosted by volunteers and community partners presenting hands-on STEM activities and demonstrations.

- **INSIDE CCISD:** Held approximately four-to-five times a year, Interested Neighbors Staying Informed on District Efforts (INSIDE) is a parent and community engagement program that provides participants with an 'inside' view of the district's operations, leadership, specialty programs and campus successes. The program also provides a forum for questions and feedback by these participants.
- **Coffee Talk:** The Superintendent visits with parents twice a month at rotating campuses and, in a casual setting, shares the state of the district, news and plans for that particular campus, and receives honest and open feedback from parents whose children attend that campus.
- **Tomorrow Begins Today:** CCISD offers a series of informative events for parents and students to prepare juniors and seniors for college. At College Night, over 100 colleges, universities and trade schools meet one-on-one with parents and students to promote their institution and present their acceptance criteria. At Clear To College, parents and students attend comprehensive presentations by experts on all aspects of the college entrance process, from essays and SATs to navigating scholarship and other financial aspects, to post-secondary education.
- **Clear Creek Community Council of PTAs:** Approximately bi-monthly, the executive leadership of the CCCC of PTAs, and a representative from every campus PTA, attends a district meeting where the Superintendent or a designate presents hot topics and areas of interest to the parent population. These representatives have the opportunity to provide feedback and then share the information back to their campus and PTA membership.
- **District Education Improvement Committee:** Made up of administrators, staff, parents and community members, the DEIC is involved in establishing and reviewing the district's educational goals, objectives, and major district classroom instructional programs. This includes planning, preparing, and reviewing the District Improvement Plan.

Moreover, CCISD facilitates effective family engagement through its Director of Parent Assistance, who supports families through:

- Direct conversation and interaction, listening to parent concerns and addressing their issues;
- "School Loop" videos online giving parents tips on dealing with various behaviors at home, made available on our website, on Facebook, and on Twitter; and
- Half-day parenting workshops focusing on anxiety, bullying, and compliance.

CCISD also involves parents in the annual evaluation of its programs and its parent engagement plan through participation in stakeholder committees, focus groups, and/or surveys to review current practices and recommend improvements. CCISD posts its family engagement plan on the district website and makes the evaluation results available to parents.

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CCISD uses resources from Region 10's Capacity Building Initiative Critical Success Factor Number 5: Increase Family and Community Engagement. This includes use of the Guided Practices provided in the Texas Accountability Intervention System (TAIS) to reflect on insights from Dr. Fullan and the current state of family engagement in prekindergarten in Clear Creek ISD and developing action items to increase engagement. CCISD also increases the capacity of parents to participate in the educational process and be advocates for their children by encouraging parent representatives to attend the Statewide Parental Involvement Conference each year. The conference includes sessions such as strategies for empowering all stakeholders to increase student achievement and sessions to allow for a better understanding of the Every Student Succeeds Act (ESSA).

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