

What Parents & Carers Need to Know about THE OFCOM CHILDREN AND PARENTS: MEDIA USE AND ATTITUDES REPORT 2022

ONLINE LIFE

99%

of children went online in 2021

Who owns a mobile phone?

24%

of 3 to 7-year-olds

60%

of 8 to 11-year-olds

98%

of 12 to 17-year-olds

GAMING AMONG CHILDREN

18% of 3-4s 38% of 5-7s 69% of 8-11s
76% of 12-15s 73% of 16-17s

ONLINE SAFETY

42%

of parents knew the minimum age requirement for using social media

AGE RATING
13+

90%

of parents had high awareness of parental tools and controls, but only 70% use them

89%

of children got online safety guidance from parents

69%

of children got online safety guidance from teachers

ONLINE BULLYING

4 in 10 children were bullied. How many of them were bullied online?

74% of 8-11s

92% of 12-15s

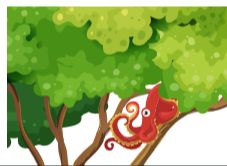
84% of 16-17s

FAKE NEWS

NEWS

Save the Tree Octopus!

72% of teens said they could tell real from fake – but in tests, only 11% chose reliable identifiers that a post was genuine.



POPULAR PLATFORMS

What percentage of children used ...



YouTube: 89%



Facebook: 40%



WhatsApp: 53%



FaceTime: 32%



TikTok: 50%



iMessage: 15%



Snapchat: 42%



Zoom: 14%



Instagram: 41%



Twitter: 13%

PARENTAL CONCERNS

4 in 10

parents were concerned about their child's screen time

18

CENSORED

7 in 10

were concerned about age-inappropriate content

6 in 10

were concerned about content promoting self-harm

5 in 10

were concerned about extremist content online

SOCIAL MEDIA AND LIVE STREAMING

Age groups	Children who use live streaming apps	Children who use social media
3 to 4-year-olds	32%	21%
5 to 7-year-olds	39%	33%
8 to 11-year-olds	54%	64%
12 to 15-year-olds	73%	91%
16 to 17-year-olds	79%	97%

NOS National Online Safety®
#WakeUpWednesday

Sources: https://www.ofcom.org.uk/_data/assets/pdf_file/0024/234609/childrens-media-use-and-attitudes-report-2022.pdf