



Spring 2018 Survey At-a-Glance Analysis

TOTAL PARTICIPANTS: n=920

Community Survey (n=723)

- Asked to indicate all choices that apply to their relationship with The Winnetka Public Schools, respondents answered as follows:
 - 55% / (n=399) currently have children enrolled in D36 schools
 - 34% / (n=245) have children who attended and/or graduated from D36 schools
 - 32% / (n=228) currently have one or more child not yet of Kindergarten age (five by 9/1/17)
- Based on elementary school area, respondents are represented as follows:
 - 35% are Hubbard Woods neighborhood residents
 - 32% are Greeley neighborhood residents
 - 30% are Crow Island neighborhood residents
 - 3% are unsure

Staff Survey: n=197

- 26% / (n=52) primarily work at The Skokie School
- 19% / (n=37) of respondents primarily work at Crow Island School
- 19% / (n=37) of respondents primarily work at Carleton Washburne School
- 18% / (n=35) of respondents primarily work at Hubbard Woods School
- 13% / (n=25) of respondents primarily work at Greeley School
- 6% / (n=11) of respondents primarily work at the District Office (which includes Buildings and Grounds, Curriculum, and Technology)

OVERALL:

Community's Concept Preference (n=669)

Maintain 43%/ (n=287)

Enhance 30%/ (n=201)

I'd Like to Learn More Before Making a Decision... 16%/ (n=108)

Transform 11%/ (n=73)

Staff's Concept Preference n=173:

I'd Like to Learn More Before Making a Decision... 34%/ (n=59)

Transform 27%/ (n=46)

Enhance 24%/ (n=41)

Maintain 16%/ (n=27)

Community Concept Preferences by Neighborhood:

Crow Island School (n=199)	Greeley School (n=213)	Hubbard Woods (n=242)
Enhance (31%)	Maintain (51%)	Maintain (48%)
Maintain (30%)	Enhance (27%)	Enhance (32%)
Transform (22%)	Learn more...(18%)	Learn more...(13.2%)
Learn more...(18%)	Transform (3%)	Transform (7%)

Staff Concept Preferences by Work Site:

Crow Island School (n=34)	Greeley School (n=25)	Hubbard Woods (n=35)	The Skokie School (n=52)	Carleton Washburne School (n=37)
Learn more...(44%)	Enhance (42%)	Enhance (35%)	Transform (51%)	Learn more...(57%)
Maintain (26%)	Maintain (37%)	Transform (26%)	Learn more...(32%)	Enhance (20%)
Enhance (24%)	Learn more...(16%)	Learn more...(24%)	Enhance (11%)	Transform (13%)
Transform (6%)	Transform (5%)	Maintain (15%)	Maintain (6%)	Maintain (10%)

Forced Responses (Community)

	Attended at least 1 meeting (n=389)	Attended 0 meetings (n=268)	Parent (n=396)	Non-Parent (n=280)	Parent of child(ren) not yet of K age (n=86)	Crow Island Area (n=199)	Hubbard Woods Area (n=242)	Greeley Area (n=213)
Continue Educating students in their neighborhood schools	76%	76%	74%	77%	80%	67%	79%	81%
Save money on Districtwide operating costs	24%	24%	26%	23%	20%	33%	21%	19%

	Attended at least 1 meeting (n=389)	Attended 0 meetings (n=268)	Parent (n=396)	Non-Parent (n=280)	Parent of child(ren) not yet of K age (n=86)	Crow Island (n=199)	Hubbard Woods (n=242)	Greeley (n=213)
Adhere to current class size guidelines	71%	70%	74%	67%	66%	72%	74%	66%
Adhere to current school assignments	29%	30%	26%	33%	34%	28%	26%	34%

	Attended at least 1 meeting (n=389)	Attended 0 meetings (n=268)	Parent (n=396)	Non-Parent (n=280)	Parent of child(ren) not yet of K age (n=86)	Crow Island (n=199)	Hubbard Woods (n=242)	Greeley (n=213)
Reduce students' transitions from school to school	49%	46%	50%	45%	57%	61%	43%	38%
Adhere to current school assignments	51%	54%	50%	55%	43%	39%	57%	62%

	Attended at least 1 meeting (n=389)	Attended 0 meetings (n=268)	Parent (n=396)	Non-Parent (n=280)	Parent of child(ren) not yet of K age (n=86)	Crow Island (n=199)	Hubbard Woods (n=242)	Greeley (n=213)
Pursue future-focused learning environments	59%	49%	62%	46%	65%	66%	50%	50%
Preserve historic buildings and architectural details	41%	51%	38%	54%	35%	34%	50%	50%

	Attended at least 1 meeting (n=389)	Attended 0 meetings (n=268)	Parent (n=396)	Non-Parent (n=280)	Parent of child(ren) not yet of K age (n=86)	Crow Island (n=199)	Hubbard Woods (n=242)	Greeley (n=213)
Continue Educating students in their neighborhood schools	66%	76%	65%	78%	62%	55%	75%	81%
Pursue future-focused learning environments	34%	24%	35%	22%	38%	45%	25%	19%