

Special recommendations for SCPDF members

October 18, 2019



How to “Do Speak Up” this year

Insider tips to inform your plans

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About the Speak Up Project

(www.tomorrow.org/speakup)

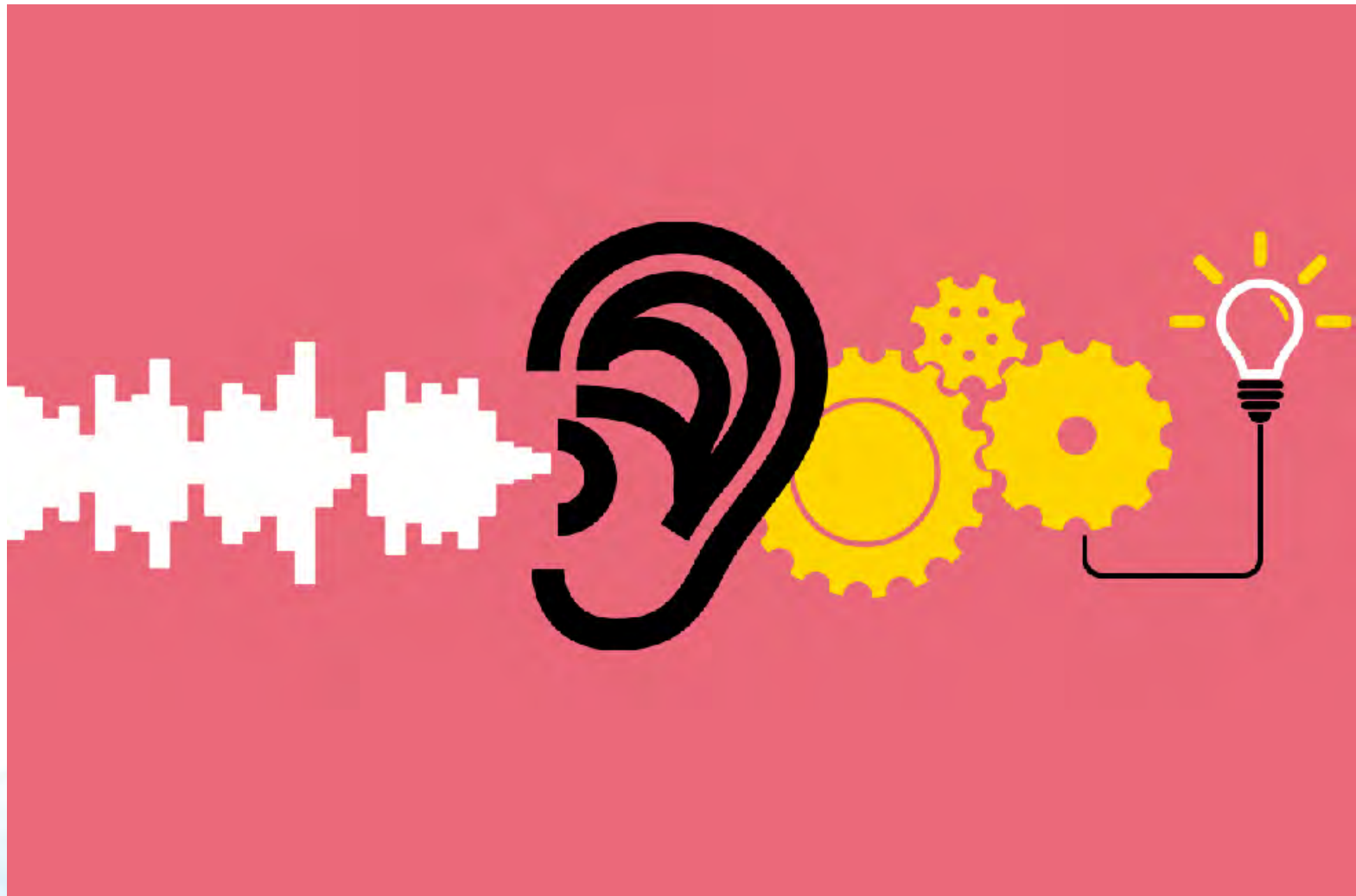


- Annual research project since 2003
- Facilitated 100% through schools and districts
- We design and provide education leaders with a **suite of online surveys** they can use to collect feedback from their K-12 stakeholders
- **All K-12 schools** – public, private, parochial, charter, virtual - **are eligible to participate**
- Schools get **summary report with all locally collected data** + state and national data for benchmarks
- Project Tomorrow manages all data collection and reporting for schools as a **100% free service** – **surveys are open all year long**



Since 2003, over 5.7 million K-12 stakeholders have submitted a Speak Up survey

Speak Up is all about translating the views
and ideas of your stakeholders into assets



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Surveys built for

- ✓ K-12 students
- ✓ Teachers
- ✓ Librarians and Media Specialists
- ✓ Parents
- ✓ School site administrators
- ✓ District administrators
- ✓ Technology leaders
- ✓ Public Information Officers
- ✓ Community members

To learn about their

Activities:

How are education stakeholders implementing new learning models especially using technology?

Attitudes:

What do they value or care about with those new learning experiences?

Aspirations:

What their goals or desires for higher impact with these new learning models?

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Two formats:

Speak Up 360 surveys for all audiences

- *Multi-thematic*
- *Good for understanding big picture*
- *Good for regional, state and national comps*
- *Good for ensuring your district's voice in our national reports and presentations*

Speak Up Snapshots

- *Focused themes – vary by audience*
 - *Mobile learning*
 - *Teacher PD*
 - *Project based learning*
 - *Digital content usage*
 - *School climate, communications and future-ready skill development*
 - *Social – emotional learning (in Nov!)*

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**Education leaders use
Speak Up findings to create
“actionable knowledge”**



Teacher
Professional
Development

Community
Engagement

Evaluating
Outcomes

Decision-
making

Funding
Development

Do you have questions about the views of your stakeholders regarding:



- Usage and value of mobile devices
- What PD teachers need
- Parents' preferences for communications
- Perceptions of school climate
- Project based learning aspirations
- Digital content usage within learning
- Digital citizenship programs
- The too much screen time issue
- And more ...

Insider tips: how to get your questions answered using Speak Up!



Example:

Question = usage and value of mobile devices

- What Speak Up surveys to use?
- When to collect data?
- What questions are most important?
- How to use the feedback data?

Mobile Learning and Device Usage Evaluation

- *What is the efficacy of the usage?*
- *Are our goals aligned with reality in the classroom?*
- *What policies do parents support?*
- *What is our ROI for our investments?*

Mobile Learning and Device Usage Evaluation

Fall 2019: Use the **Speak Up 360 surveys** for students, parents and teachers to learn about their views on mobile device usage.

Spring 2020: Use the **Speak Up Mobile Learning Snapshot** to collect comparative data at the end of the school year from students and teachers on actual usage + valuations and aspirations.

Questions include:

- How do you use mobile devices to help with schoolwork?
- What is the impact of using mobile devices in class?
- What is your level of comfort integrating mobile devices within instruction?
- What is your preference for your child's use of a device in school?
- What mobile device policy is best for you and your child?

Evaluating “Too Much Screen Time” Issue

- *What is the level of concern in our community around too much screen time?*
- *How does that concern impact perceptions around digital learning investments and initiatives?*

Evaluating “Too Much Screen Time” Issue

Fall 2019: Use the **Speak Up 360 surveys** for parents and students to learn about perceptions, concerns and valuations around the use of “screens” within learning. Use that data to develop appropriate messaging to support your district goals.

Questions include:

- What concerns you about your child’s tech use – in school and at home (option = too much screen time)?
- How much time do you spend on a screen doing schoolwork, personal learning or entertainment?
- How much time does your child spend using a screen?
- Do you worry about too much screen time?
- What mobile device policy is best for you and your child?

School Climate / LCAP Community Feedback

- *What are parent and student perceptions about school climate issues?*
- *How do these views align or support your LCAP goals?*
- *What new approaches can be identified?*

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School Climate / LCAP Community Feedback

Spring 2019: Use the **Speak Up School Climate and Communications Snapshot** survey to learn about parents' views on their experience and their children's experiences in your school. Similar questions on the student **Speak Up 360 survey**. Use data for LCAP reporting.

Questions include:

- Agree or disagree:
 - I feel connected to my child's school.
 - My child is emotionally safe at school.
 - My child is physically safe at school.
 - I trust the educators to be fair and professional with my child.
 - I understand my child's academic performance at school.
 - The culture at my child's school is positive for my child.
 - The school provides ways for me to be engaged in my child's school life.

Teacher PD Needs to Support Digital Learning

- *What do teachers need to use digital tools more effectively?*
- *What content/skills are on teachers' wish list for PD?*
- *What formats or modalities are preferred and most effective?*



Teacher PD Needs to Support Digital Learning
Fall 2019: Use the **Speak Up Professional Learning Snapshot** for teachers to inform your 2019/20 PD plans.

Spring 2020: Use the same **Professional Learning Snapshot** to evaluate the impact of your 2019/20 PD plan and plans for 2020/21.

Questions include:

- What teaching topics do you want to learn about this year?
- What technology tools do you want to use this year?
- What is the best format for professional learning for you?
- What characterizes an optimum learning experience for you?
- What have you done on your own to support your professional learning?
- What has been your experiences with virtual or blended PD?

Digital Content Usage within Learning

- *What content are teachers using in their classroom – and how frequently?*
- *What do they value about that usage?*
- *How are teachers and principals identifying quality in digital content they are using in the classroom?*

Digital Content Usage within Learning

Winter 2020: Use the **Speak Up Digital Content Snapshot** survey for teachers to gain an understanding of your current environment. Use the **Speak Up 360 survey** for School Site Administrators to understand benefits and challenges with digital content usage.

Questions include:

- How frequently are you using various digital content in your classroom?
- How are you using digital content to support student learning?
- What challenges do you face using digital content in the classroom?
- What are the benefits of digital content usage?
- What factors indicate quality when you are evaluating digital content for classroom usage?

Insider tips: how to get your questions answered using Speak Up!

Sample scenarios



Option 1

November:

- Speak Up 360 with students and parents

February:

- Digital Content Snapshot with teachers

April:

- School Climate and Communications Snapshot with parents

*** Data back to you within 1 week

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Sample scenarios



Option 2

November:

- Speak Up 360 with teachers
- Speak Up 360 with parents

February:

- Speak Up 360 with students

April:

- School Climate and Communications Snapshot with parents
- Professional Learning Snapshot with teachers (for comparatives)

*** Data back to you within 1 week

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Sample scenarios



Option 3

November:

- Professional Learning Snapshot with teachers
- Mobile Learning Snapshot with teachers
- Project Based Learning Snapshot with parents

February:

- Speak Up 360 with students

April:

- School Climate and Communications Snapshot with parents
- Mobile Learning Snapshot with students
- Professional Learning Snapshot with teachers (for comparatives)

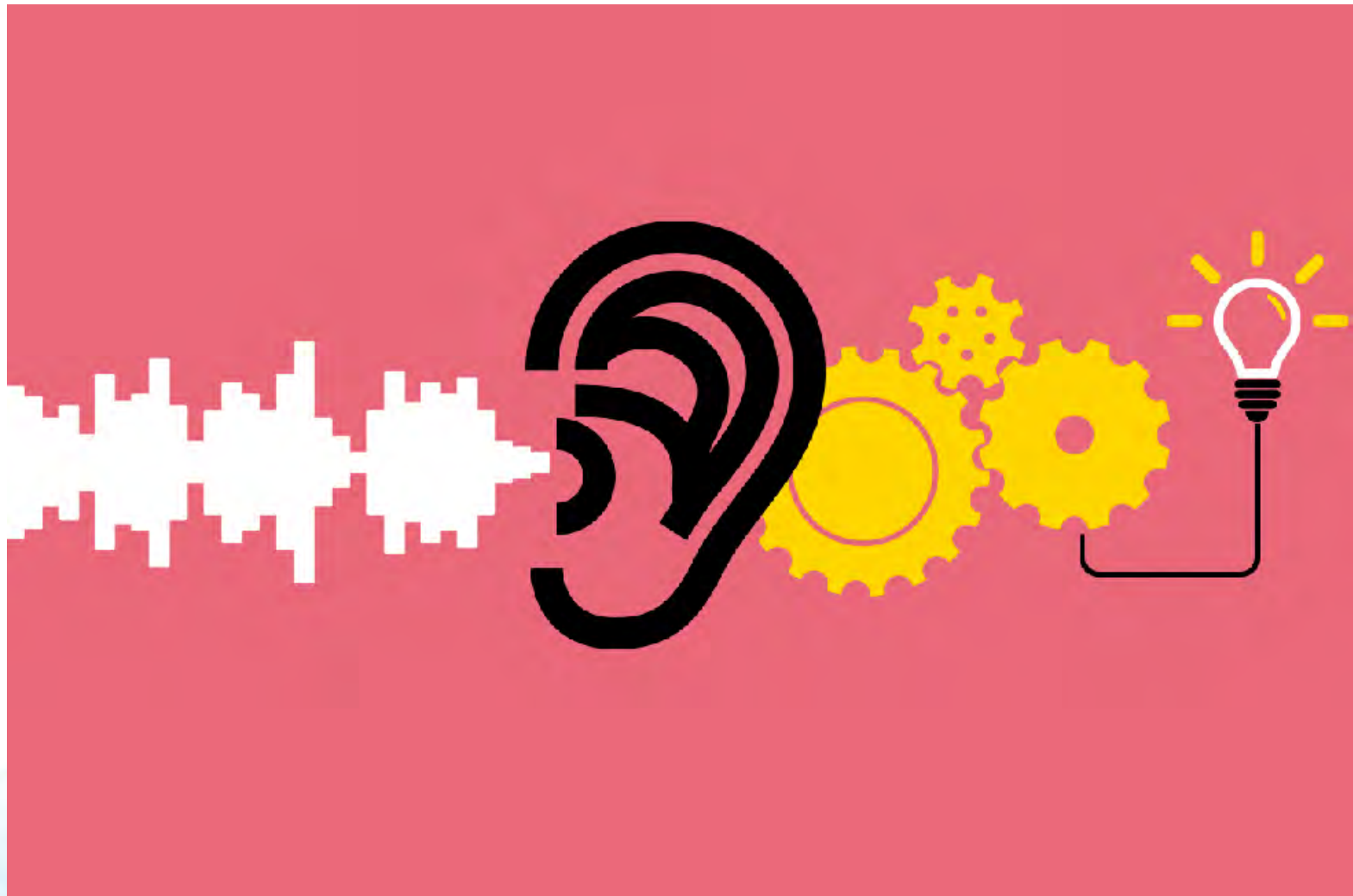
*** Data back to you within 1 week

Revolved Triangle Pose



Flexibility – Balance – Purpose

How can we help you translate the views
and ideas of your stakeholders into assets?



Join us virtually!



Speak Up 2019 Congressional Briefing

Digital Learning: Peril or Promise for Our Students



OCTOBER 23, 2019 • 12:00 PM
DIRKSEN SENATE OFFICE BLDG. RM 106
WASHINGTON, DC



https://tomorrow.org/speakup/speakup_congress_2019.html

Invitation for your district to participate in the Speak Up Research Project www.tomorrow.org/speakup



Online surveys available for:

- *K-12 students – individual + group*
- *Parents – English and Spanish*
- *Teachers*
- *Librarians/Media Specialists*
- *School Site & District Administrators*
- *Technology Leaders*
- *Community Members*
- *Communications Officers*

October 23 is National Speak Up Day!

Learn more about district recognitions and how to participate at:

https://tomorrow.org/speakup/about_SU.html

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Let's Speak Up this year!

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