



# Navigating Change Through Communication

Presented by

*Kim Richards and Mindy Ahrens*



**Mindy Ahrens** is the principal of Benchley-Weinberger Elementary in San Diego Unified. Before moving into this leadership position, she spent 18 years designing project-based learning experiences with elementary and middle school learners at various settings including an innovative public school, Design39Campus, and most recently was the founding principal at Sisu Academy, San Diego's first tuition-free boarding high school for young women.



**Kim Richards**, founder of [KDR\\_PR](#) has spent 15+ years as a communications strategist in corporate, nonprofit and schools managing public relations campaigns and launching community initiatives. Her current focus is a new program she created called Leading with Clarity that provides a step-by-step roadmap to clarify, map and scale school or district communications, so there is greater engagement and less overwhelm.

From leadership visioning to day-to-day operations and classroom interactions, communication is at the core of everything we do in schools. It has the power to make or break culture, connect staff and students, and keep families engaged. Yet it's rare that we talk about it explicitly. This interactive workshop will give you the chance to do that by navigating a current challenge you're facing through a different lens. You'll challenge your assumptions about communication, leverage your strengths as a leader and walk away with a new perspective and action steps you can take tomorrow.

- Date:** Tuesday, May 19, 2020
- Time:** 3:30 – 5:00 PM
- Location:** North County Regional Education Center (NCREC)  
255 Pico Avenue, Classrooms A&B, San Marcos, CA
- Audience:** School and College Leaders
- Fee:** \$25.00
- Register:** <http://sdcoe.k12oms.org/1020-181683>

For information contact:  
Brenda Hall, Director SCPDF 760-688-8559 or [brhall@sdcoe.net](mailto:brhall@sdcoe.net)

