



World-class leadership coaching at not-for-profit prices.

Who we are & why we are different

- **Not-for-profit practice** focusing on educators and school leaders
- All our coaches are **professional coaches** with >5 years of coaching experience and certified
- We utilize the same coaches and facilitators that coach **Fortune 500 companies**
- Our services are **subsidized for the education sector** to ensure greater accessibility
- **Virtual, online, accessible**, and guided professional learning

Key focus areas

- Leadership Development including Transformational Leadership
- Same skills we want to see developed in our students – creativity, collaboration, communication, problem solving, resilience, empathy, growth mindset, etc.
- Core and timely focus areas – Wellbeing; Diversity, Equity, Inclusion; Messy Leadership, etc.
- Key roles – Aspiring Principals, New Leaders, Experienced Principals, Systems Leader, etc.



Leadership
Coaching



Leadership
Development



Assessments



Innovation and
Digital
Transformation

spark.america@bts.com

BTS Spark's leadership curriculum offers a lifetime of learning for education leaders.

- Anthony Mackay, President,
National Center for Education
and the Economy (US)

Our school leaders can build their capacity by tackling the very real challenges they are facing in their schools, all with professional guidance and support.

- Jordan Tinney, Superintendent,
Surrey Schools, BC (CAN)

We've helped over 13,000 school leaders, and by extension more than 7 million students. 99.6% of those we coach report it changing their leadership, and 98% would recommend our coaching to colleagues.

www.bts.com/spark

New Leadership



Open Cohort Pod – Sept. 30, Oct. 7, Oct. 14, Oct. 21

This program, run as an Open Cohort Pod, will host small groups of between 4-6 people per group. The benefit of OCPs is that you can sign up as an individual to experience our coaching. Join these groups whether you are new to leadership or looking at new ways of leading in our new normal. Help prepare and upskill your leadership skills with industry leading coaches.



Behavioral Outcomes

- Develop your presence in order to have a greater, more positive impact on those around you
- Explore what stops us from being at our best as a leader, and learn about the beliefs, patterns, and qualities that drive our reactions
- Discover how we motivate, influence, and inspire others is one of the most important and valuable leadership skills.
- Identify your natural coaching style and give you the tools to adapt your approach to overcome challenges and better meet the needs of the person you are leading.



Who is this for?

Superintendents, Principals, APs, educators taking on new leadership roles, experienced teachers

Key content

- My Leadership
- What Holds Me Back?
- Engaging Stakeholders
- Listening
- Difficult Conversations
- Flex My Style

OPEN COHORT POD

This 4-week program hosted every Thursday 6:30-8:00pm ET / 3:30-5:00 PT US is led by trained BTS facilitators and includes collaborative learning session via zoom with online learning.

\$550 per person. Sign up at <https://mailchi.mp/bts.com/newleadership>

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Leading Change



Overview

This program, delivered as individual one-to-one coaching, is designed to support school leaders as they strive to bring about lasting change, in their school and across the school community.



Behavioral Outcomes

- Using a diagnosis tool to reflect on your own change leadership style
- Getting clear on the change you want to bring about and how to communicate the vision to others
- Developing strategies to lead others through change (and to influence key individuals or groups)
- Being able to develop a clear and complete change plan.



Who is this for?

Superintendents, Principals, APs, experienced teachers

Key content

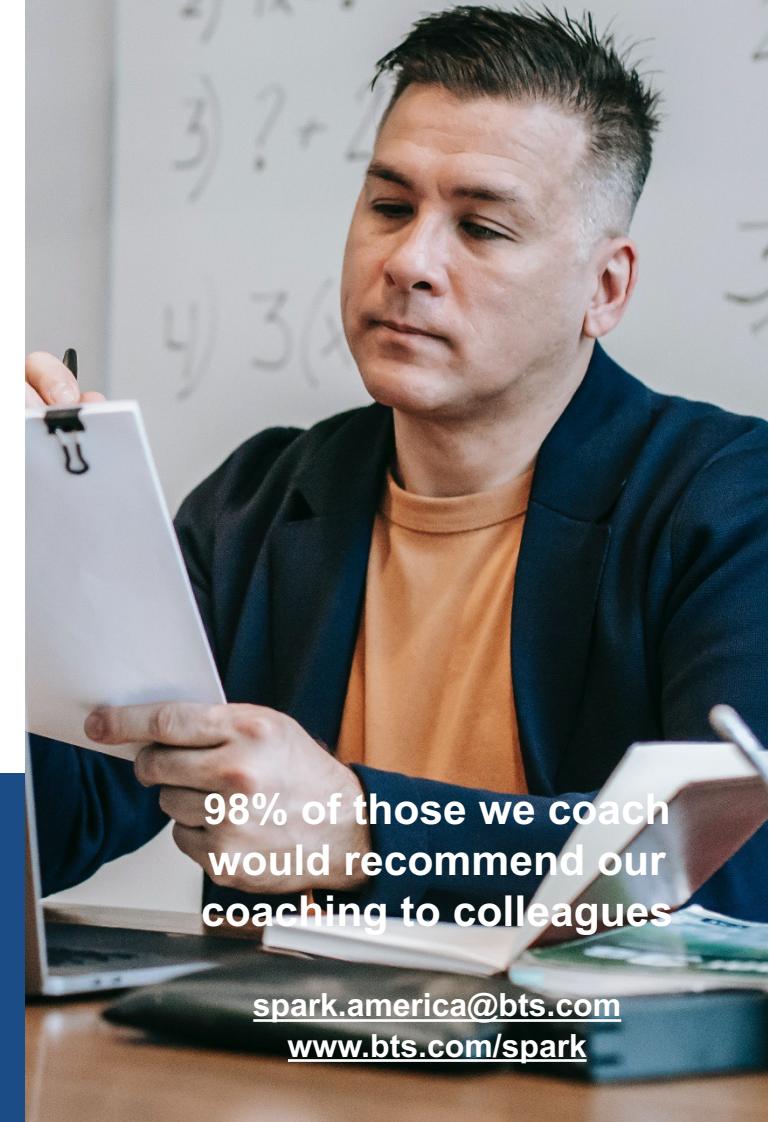
- Leading for change
- Creating an inspiring vision
- Developing and sharing the vision
- Influencing key stakeholders
- Building a change strategy

1-TO-1 COACHING

Leading Change including five hourlong coaching sessions with professional coach, online learning, and the inclusive leadership assessment.

\$1,125 per journey (\$225 per session)

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coaching to colleagues

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