

This is Betty...



And this is John...





I-LEA

- Learn Your Way -

Betty

- Visual learner
- Hands on
- Creative
- Doesn't like homework but works well with extensive projects



John

- short bursts of energy
- audio and oral learning
- Learns best alone
- Calm environment
- Dyslexia



Problem

- Classroom environment not suitable for everyone
- Teacher-student ratio
- General assignments - not individual
- No frequent updates on the students progress
- Schools are not inclusive to everyone



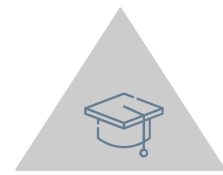
Our Mission



Equal
Opportunities



Efficiency



Set Up for
Success

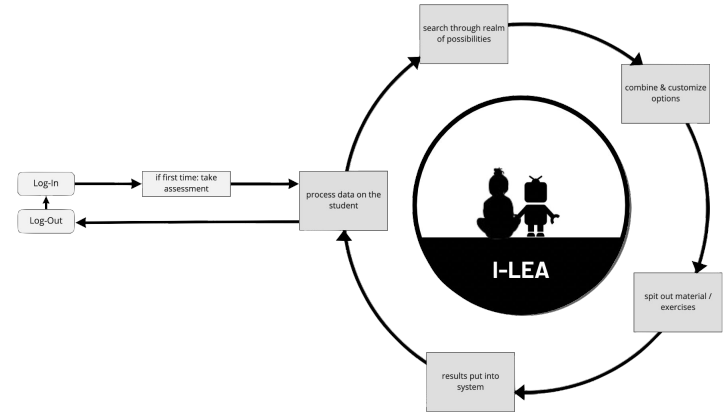
Solution

Individualised learning platform

- Initial evaluation
- Routinely data input



- Give students individual tasks
- Direct feedback
- Progress Report
- Hand in hand with curriculum and teachers
- Constant adjustments



What do we do?

Take all the data from:

- Exams and tests
- Exercises
- The curriculum
- Other programs the school uses
- Available materials and activities



Create individualized exercises and activities for each student




Maximize the efficiency of the curriculum and each individual exercise



Betty

- Opportunity to work with building blocks/visual
- Graphics/ Videos
- Occasionally taken out of the classroom

John

- Exercises that allow for independent study
 - Podcasts and Videos
 - Flexible work schedule
- 



New Tab



New Tab



I-LEA



HOME

DAILY LOG

MY SCHEDULE

PROGRESS

HELP

LOG IN

Today's Schedule

Class 1

Class 2

Class 3

Class 4

Class 5

Class 6

[see full schedule](#)

Topic

[Topic here]

Suggestions

1. [Suggestion 1]
2. [Suggestion 2]
3. [Suggestion 3]

Next Testing



Quiz Your Knowledge





















#1

#2

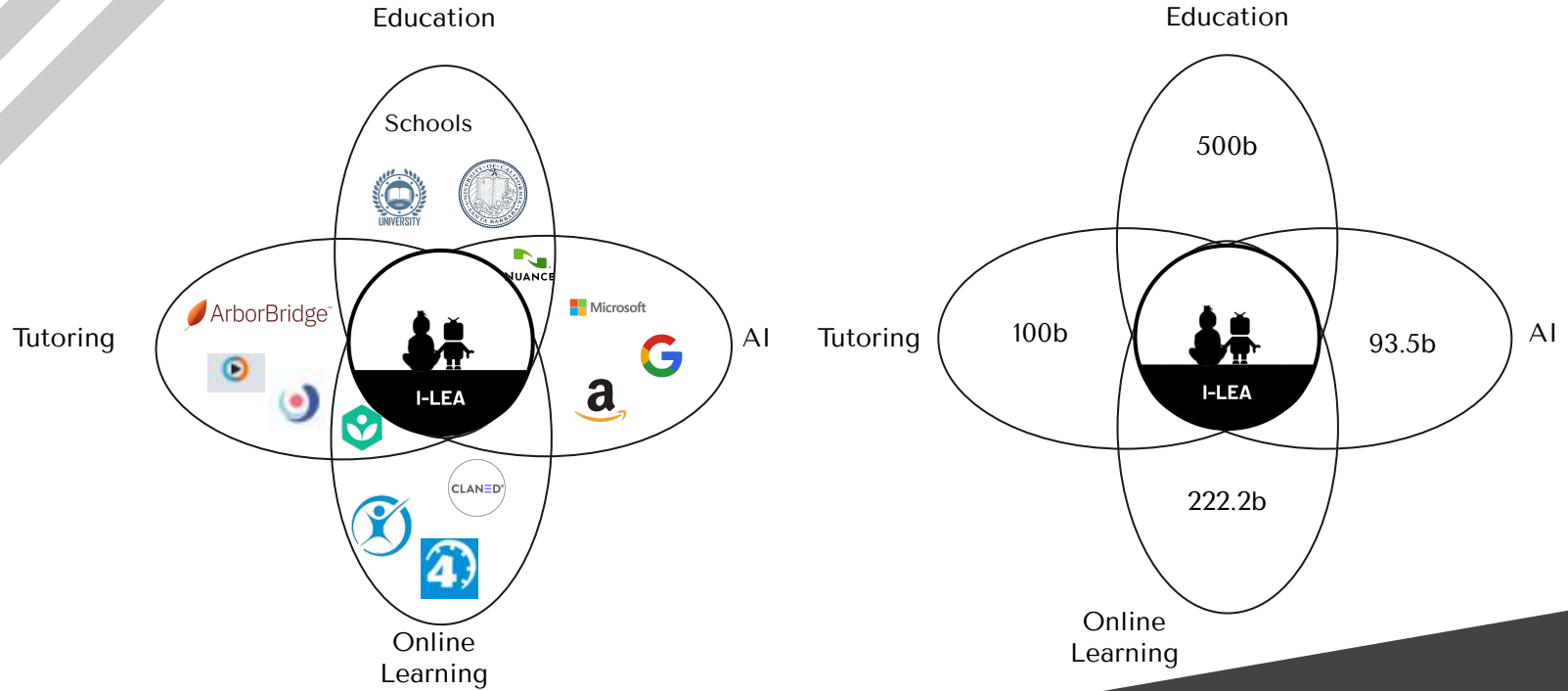
#3

 Upload My Work

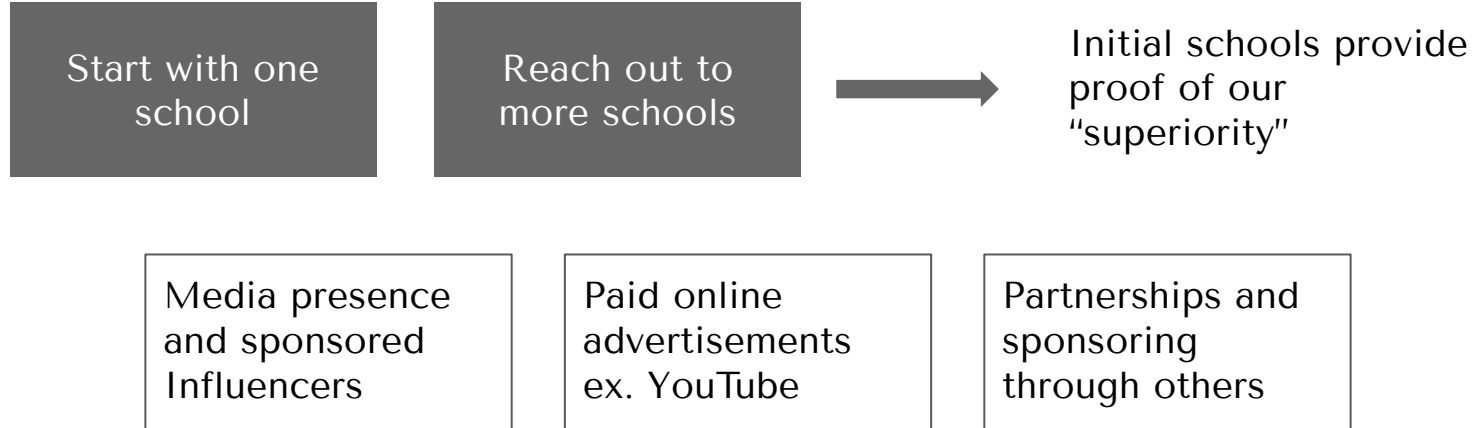
Competitors

				
Personalized Learning				
Uses advanced learning AI				
Works with the School				
Inclusive to all types of students				

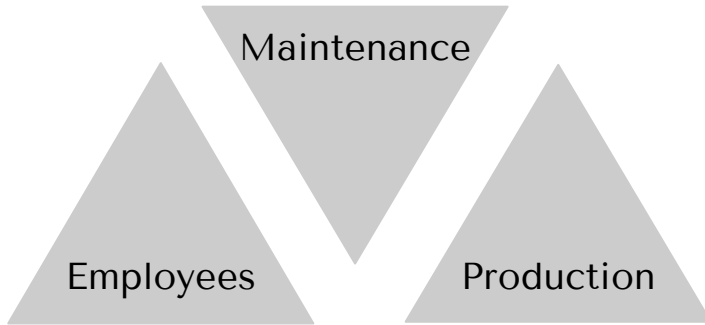
Market



Reaching Customers



Initial financing



\$3,000,000



I-LEA