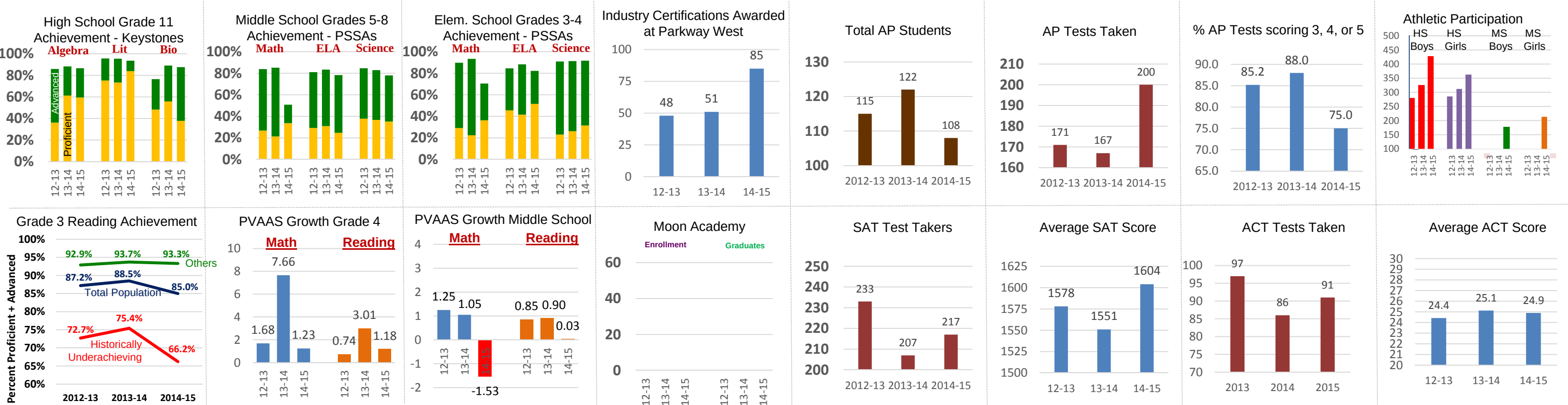




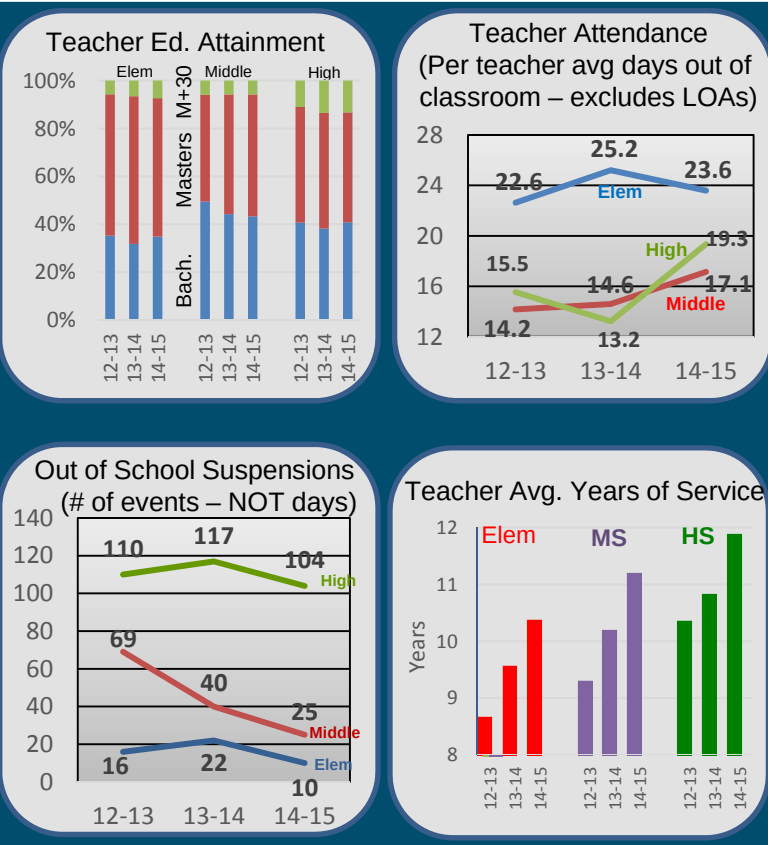
MOON AREA SCHOOL DISTRICT – BALANCED SCORECARD

FISCAL YEAR 2014-2015

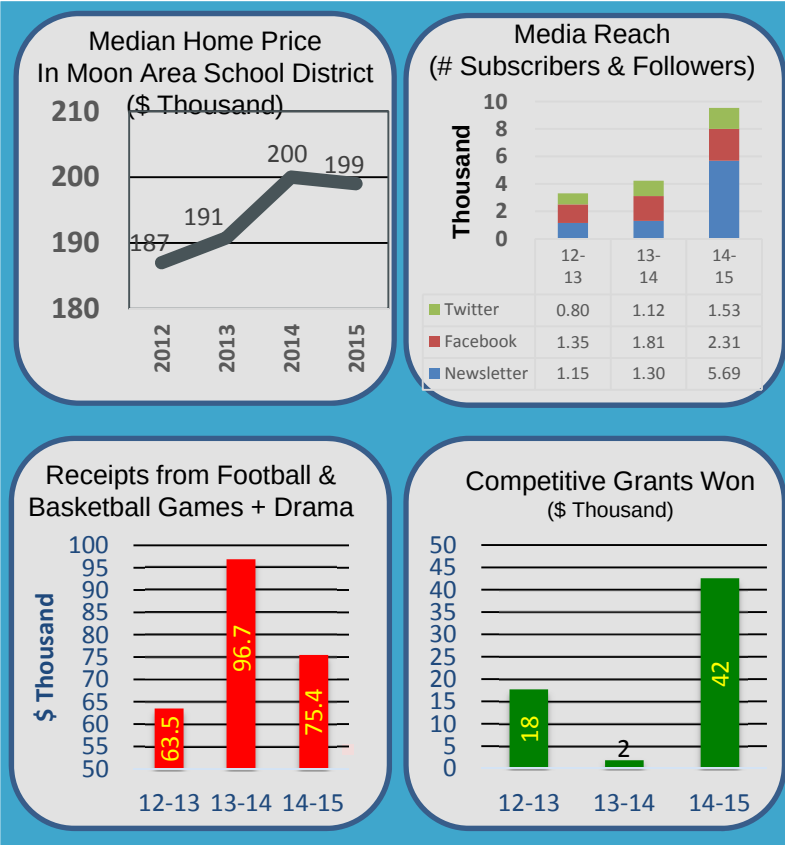
STUDENT ACHIEVEMENT



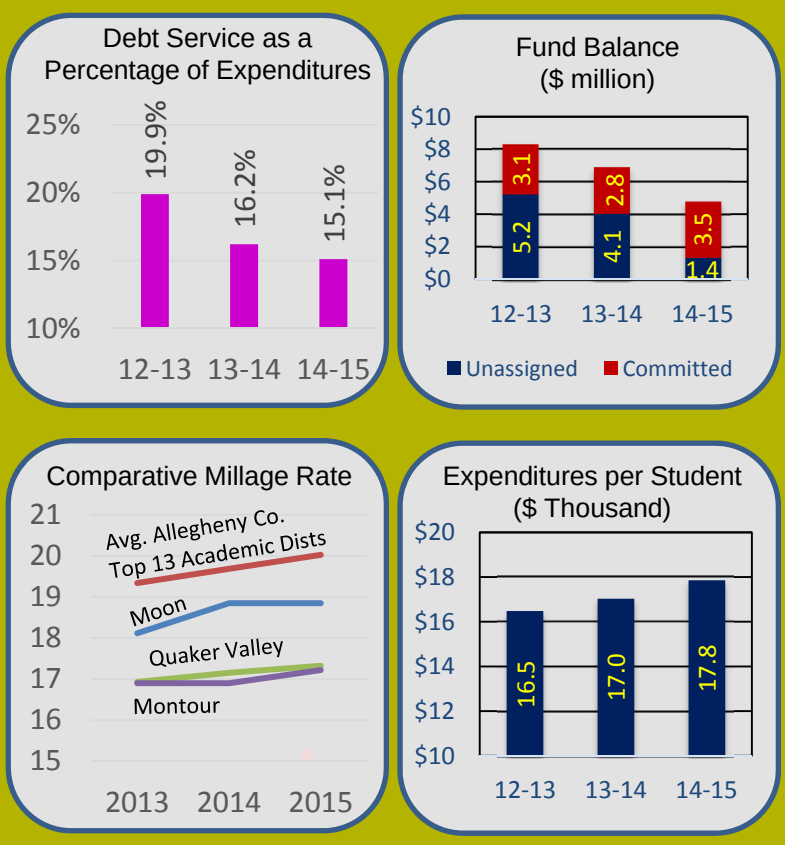
TEACHING & LEARNING



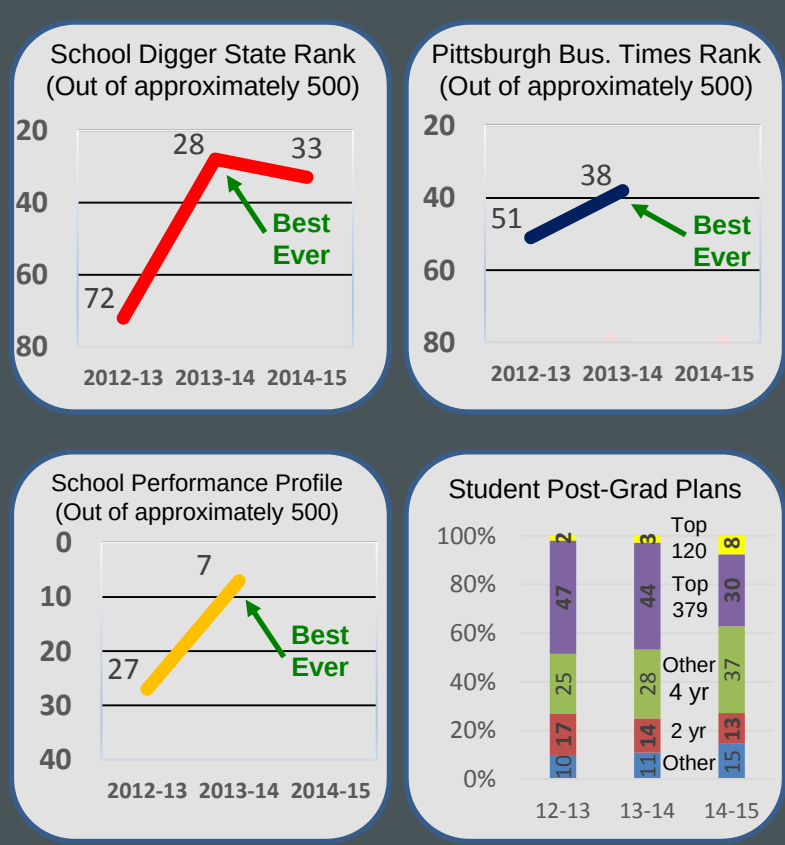
ENGAGING THE COMMUNITY



MANAGING RESOURCES



ACHIEVING OUR VISION





Balanced Score Card

Definitions of measures

General Information

Unless otherwise noted, all measures are for the school district's fiscal year, which commences on July 1 and concludes on June 30.

Student Achievement

Keystone & PSSA Scores

Percentages of students earning proficient and advanced scores were taken from the Pennsylvania Department of Education (PDE) data files available at: <http://paschoolperformance.org/Downloads>. Consolidated school level percentages were derived by averaging grade level percentages. School Performance Profile (SPP) data were also taken from <http://paschoolperformance.org>.

Grade 3 Reading Achievement

This measure is significant in that many experts believe that grade 3 reading skills are an excellent predictor of future drop out rates.

PVAAS Growth Scores

The PVAAS growth index shows a school's impact on the change in academic achievement levels of groups of students from year-to-year in each of the assessed in

academic achievement levels of groups of students from year-to-year in each of the assessed content areas. PA Value Added System of Assessment (PVAAS) growth data were taken from <http://pvaas.sas.com>.

ACT, SAT & AP Data

SAT & AP data are as provided by the College Board. ACT data are as provided by ACT, Inc.

Moon Academy

This facility opened its doors in the fall of 2015. Although today there is no data, future reports will issue both enrollment levels in the program and the number of graduates.

Parkway Certifications

Data source is Parkway West.

Teaching & Learning

Teacher Educational Attainment, Years of Service, & Attendance

Data source is MASD HR Dept.

Out of School Suspensions

Data were taken from the district's Safe Schools reports. School Safety data may be viewed online at: www.safeschools.state.pa.us

Engaging the Community

Median Home Price

Data provided by RealSTATs.

Managing Resources

Millage Rates

Source: Allegheny County <http://apps.alleghenycounty.us/web/site/millsd.asp?Year=20XX>. (Insert the last 2 digits of the year instead of XX to find the desired page.)

Expenditures per Student

Calculation formula is: (Total Expenditures less Federal expenditures) divided by 3rd day student count equals expenditures per student.

Achieving our Vision

Expenditures per Student

Source of School Digger rankings is www.schooldigger.com. Source of Pittsburgh Business Times rankings is PBT's annual rankings publication, typically issued in April of each year. Source of SPP data is PDE.

Post-Grad Plans

"Top 120" is derived from *US News* annual list of top schools. "Best 379" comes from the 2015 *Princeton Review*.



Balanced Scorecard 2014-2015

Published November 2015

HIGHLIGHTS

- Moon Area School District continues to achieve record highs in third party achievement rankings including the Pa. School Performance Profile, Pittsburgh Business Times, and School Digger. These are the measures set forth in our Strategic Plan for assessing success.
- Overall, student achievement remains high. Areas targeted for further improvement include:
 - ✓ Middle school math proficiency
 - ✓ Reading achievement for our historically underperforming primary students, especially at the elementary level
 - ✓ Elevate more high school students from proficient to advanced in Keystone tests, especially literature and algebra
 - ✓ Increase the percentage of students scoring a 3, 4, or 5 on AP tests while maintaining or increasing the number of tests taken.
- Students earned 85 industry certifications at Parkway West CTC – which is a 67 percent increase over the previous year.
- The average SAT composite score is at a three-year high – 1,604. A 2015-16 goal is to improve further: As compared with high schools in the top 13 school districts in PA, reduce the gap between Moon's and the group's average composite SAT Math+Reading score.
- Out-of-school suspensions decreased by 22 percent.
- High school athletic participation continues to increase for boys and girls. In particular, boys' athletics increased by 32 percent over the previous year.
- Overall, 85 percent of the class of 2015 is pursuing higher education. A 2015-16 goal is to develop a three-year Guidance Plan to better assist students in attaining their future goals including a traditional four-year degree, technical/trade school, entrepreneurship, workforce or military service.
- The district's millage rate remains well below the average of the other top performing districts in Allegheny County.

