

NOTICE OF SOLE SOURCE PROCUREMENT

Date: July 27, 2017

Vendor/Contractor: BrainPOP

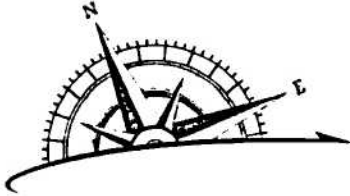
Contract Amount: \$98,793.75

Description of Services: On-line learning engagement tool.

Sole Source Determination: Copyrighted product purchased from the publisher.

Date of Award: TBD

JUL 27 2017 PH02:56



VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

Department of Teaching and Learning

MEMORANDUM

TO: J. Kevin Beardsley, Director of Purchasing Services

FROM: Amy E. Cashwell, Ed.D., Chief Academic Officer
William Johnsen, Director of Instructional Technology

SUBJECT: SOLE SOURCE JUSTIFICATION—BRAINPOP

Date: July 26, 2017

REQUISITION #: DTAL-18-0296689

TOP DOLLAR AMOUNT: \$98,793.75

JUSTIFICATION OF SOLE SOURCE:

This memorandum is to certify that BrainPop is the sole provider of this application. BrainPop is a company that provides high quality, engaging software that supports the division's instructional program. About 45 elementary schools have been using and paying for BrainPop using school funds. This purchase provides all elementary schools with this resource. Since it is a division-wide purchase, there is a cost savings per site cost.

This product directly supports Goal 2, Strategy 2 in Compass to 2020. Leveraging this technology provides students with an application that supports students mastering Virginia Beach Learning Objectives using an engaging, game-like application.

/s

Attachment(s)

Approved: J. Kevin Beardsley **Date:** 7/27/17
J. Kevin Beardsley



Quote

Date	Quote #
7/12/2017	US5056969R

Payment Status
Open

Bill To Attention
Accounts Payable Virginia Beach PS P. O. Box 6038 Virginia Beach VA 23456 United States

Username	E-mail
va_virginiabcach	tmdyson@vbschools.com

Item	Quantity	New	Description	Rate	Amount
District Combo 24/7, per school	55		Unlimited Access to BrainPOP, BrainPOP Jr., BrainPOP Español and BrainPOP Francais for School District (includes home access) for 12 Months. brainpop.com, jr.brainpop.com, esp.brainpop.com and fr.brainpop.com	2,395.00	131,725.00
Reference Subtotal	1		For all 55 Elementary Schools		131,725.00
Multi-Site Discount (41+)			25% discount for an order of 41 or more schools.	% -25.00	-32,931.25
Reference	1		Effective Dates 8/31/17-8/31/18		

Quote valid for the 2017- 2018 school year	Total	\$98,793.75
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* Please include any applicable tax exemption certificates for your school/district along with your order.

Remit to:
BrainPOP Accounts Receivable 71 W 23rd St., 17th Floor New York, NY 10010 Fax: 866-867-6629
Please make all checks payable to 'BrainPOP'.