

## **NOTICE OF SOLE SOURCE PROCUREMENT**

**Date:** January 10, 2018

**Vendor/Contractor:** Virginia Arts Festival

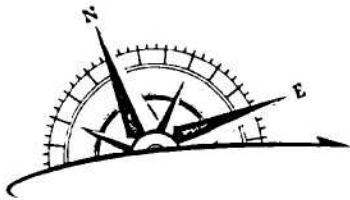
**Contract Amount:** \$59,468.00

**Description of Services:** Student tickets for various performances.

**Sole Source Determination:** Only performances in a reasonable distance from Virginia Beach.

**Date of Award:** TBD

**JAN 10 2018 PM01:59**



**VIRGINIA BEACH CITY PUBLIC SCHOOLS  
CHARTING THE COURSE**

*Department of Teaching and Learning*

**MEMORANDUM**

**TO:** J. Kevin Beardsley, Director  
Office of Purchasing Services

**FROM:** Amy E. Cashwell, Ed.D., Chief Academic Officer *AC*  
James M. Pohl, Ph.D., Executive Director, Secondary Teaching and Learning *JM*  
John H. Brewington, Fine Arts Coordinator *JHB*

**SUBJECT:** **SOLE SOURCE JUSTIFICATION—VIRGINIA ARTS FESTIVAL CONTRACTS**

**DATE:** December 22, 2017

The Virginia Arts Festival provides the Department of Teaching and Learning access to tickets for performances, in-school presentations, and master classes for students. For the purchase of tickets, various events, for an annual amount not to exceed \$59,468. The following contracts are to be included under this sole source request.

Contract A: Tickets for concerts and master classes – \$11,260

Contract B: Tickets for the International Tattoo – \$32,208

Contract C: Administration and implementation of the Rhythm Project at Kempsville Middle School and Salem High School – \$16,000

These performances, presentations, and instructional classes are uniquely available to our students due to our proximity to Chrysler Hall and the Sandler Center and provide us access to world class musicians as they are passing through the area.

These purchases align with Goal 1 and Goal 2 of the Virginia Beach City Public Schools strategic framework of Compass to 2020. Goal 1 "High Academic Expectations" is met by providing students and teachers the opportunity to engage in meaningful and authentic work in a collaborative setting. Additionally, strategies 5 and 7 of Goal 1, "Continue to implement effective and innovative teaching practices that maximize rigor and engagement"; and to "Create inquiry-based and experiential learning opportunities for all students" is also addressed. Goal 2, strategy 5: Multiple Pathways "to promote and expand access to services and programs that support students' future aspirations is addressed."

/dcs

Contracts

Approved: *J. Kevin Beardsley*  
J. Kevin Beardsley, Director  
Office of Purchasing Services

11/10/17  
Date

Total: \$59,468 *AC*