

**NOTICE OF SOLE SOURCE PROCUREMENT**

**Date:** June 16, 2017

**Vendor/Contractor:** IXL - Learning

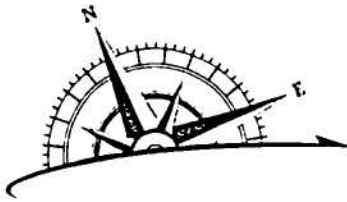
**Contract Amount:** \$139,600.00

**Description of Services:** On-line mathematic practice

**Sole Source Determination:** Continuation of an existing program.

**Date of Award:** TBD

**JUN 16 2017 AM 11:18**



**VIRGINIA BEACH CITY PUBLIC SCHOOLS**  
**CHARTING THE COURSE**

*Department of Teaching and Learning*

**MEMORANDUM**

**TO:** J. Kevin Beardsley, Director of Purchasing Services

**FROM:** Amy E. Cashwell, Ed.D., Chief Academic Officer *AC*  
James M. Pohl, Ph.D., Executive Director of Secondary Teaching and Learning *JM*  
Emmanuel C. Cenizal, Secondary Mathematics Coordinator *EC*

**SUBJECT:** **SOLE SOURCE JUSTIFICATION – IXL LEARNING**

**DATE:** June 16, 2017

**REQUISITION #:** DTAL-18-0294093

**TOP DOLLAR AMOUNT:** \$139,600.00

**JUSTIFICATION OF SOLE SOURCE:**

This memorandum is to certify that IXL Learning is the copyright holder and sole provider of *IXL Math* which will be used to support mathematics balanced assessment systems in grades 6 – 12. *IXL Math* provides online mathematics practice for students using a variety of assessment formats, paired with immediate individual feedback based on student responses. The company is to be the provider of this resource to support grades 6 – 12 mathematics instruction. The following factors also play a role in being unable to compare *IXL Math* with other products on the market:

- *IXL Math* is a unique resource that provides formative assessment opportunities for students to practice and learn mathematics through being provided immediate feedback.
- Aligns to the Virginia Mathematics Standards of Learning and the Virginia College and Career Ready Performance Expectations. In order to identify areas of strength and weakness in mathematical understanding, the assessments also focus on specific content and skills that allow for targeted practice for an individual student.
- Generates detailed performance reports that provide data that tracks the proficiency of students in grade-level skills and allows the teacher to set practice goals for students.
- *IXL Math* is a web-based program that students can use anywhere there is an internet connection. It can also be accessed by downloading an app for IOS and Android devices.

The program will support Goal 1 of the Compass to 2020 by supporting the acquisition of numeracy skills and the implementation of a balanced assessment system with an emphasis on standards-based assessments.

/jk

Attachments

Approved: *J. Kevin Beardsley* Date: 6/16/17  
J. Kevin Beardsley



# RENEWAL QUOTE

IXL Learning  
 777 Mariners Island Blvd., Suite 600  
 San Mateo, CA 94404

QUOTE # 1407346-0816  
 DATE: AUGUST 15, 2016

**TO:**  
 Emmanuel Cenizal  
 Virginia Beach City Public Schools  
 2512 George Mason Drive  
 Virginia Beach, VA 23456

**COMMENTS OR SPECIAL INSTRUCTIONS**  
 One Year Single-Subject (math) Renewal

SALESPERSON	ACCOUNT #	RENEWAL PERIOD	QUOTE VALID UNTIL
Jacqueline Serany	A15-1407346	August 7, 2017 – August 7, 2018	August 7, 2017

QUANTITY	DESCRIPTION	UNIT PRICE	TOTAL
1	IXL site license (Grades 6-12: 34900 students) Subjects: Math  <i>Unlimited instructor accounts included</i>	\$139,600.00	\$139,600.00
SUBTOTAL			\$139,600.00
SALES TAX			--
SHIPPING & HANDLING			--
TOTAL DUE			\$139,600.00

**Ordering Instructions**

We accept payment by purchase order, check, or credit card. School POs should be faxed to 650-372-4301 or e-mailed to orders@ixl.com. Please be sure to list the quote number on your payment or purchase order.