

NOTICE OF SOLE SOURCE PROCUREMENT

Date: January 4, 2017

Vendor/Contractor: Gale Cengage Learning

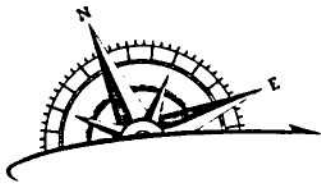
Contract Amount: \$85,000.00

Description of Services: Digital Content Platform

Sole Source Determination: Designed to work with existing Gale products.

Date of Award: TBD FY 18

JAN 04 2017 AM10:41



VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

Department of Teaching and Learning

MEMORANDUM

TO: J. Kevin Beardsley, Director
Office of Purchasing Services

FROM: Amy E. Cashwell, Ed.D., Chief Academic Officer *dc*
James M. Pohl, Ph.D., Executive Director of Secondary Teaching and Learning *P*
Ana Cingel, Ed.D., Secondary Science Coordinator *dc*

SUBJECT: SOLE SOURCE JUSTIFICATION - CLiC

Date: Dec. 21, 2016

REQUISITION # ~~2016-17020172~~

TOP DOLLAR AMOUNT: \$85,000

JUSTIFICATION OF SOLE SOURCE:

This memorandum is to certify that Gale Cengage Learning is the sole provider of Classroom in Context (CLiC). CLiC is a digital content platform for teachers and students that is organized around units of study for each course and is populated with literature from the Gale Resource Library. Currently, VBCPS is contracted with Gale Cengage Learning for the Gale Resource Library. CLiC would be an addition to this contract.

CLiC will provide the division with a digital alternative to Astronomy and Oceanography textbooks at the high school level and a supplement to current Astronomy and Oceanography textbooks at the high school level. The platform is fully customizable for teachers, with the ability to build classes, units of study, or add specific content links (from Gale, the open-web, other licensed content or content created by the teacher). A messaging feature provides direction and perspective for students. These unique features allow teachers to easily organize, share and support their curriculum and, in turn, their students' learning with a 21st century instructional tool. Currently, there is no other product that integrates the Gale Resource Library content.

Although CLiC would be a one-time purchase, as long as VBCPS continues its contract for the Gale Resource Library, teachers will have access to updated content that is added on a daily basis.

This resource directly supports Goal 1 of Compass to 2020 by supporting the acquisition of literacy skills using digital resources and Goal 2 by providing teachers with another outlet for personalizing learning for students.

/jk

Attachments

Approved:


J. Kevin Beardsley

Date:

1/4/17