

NOTICE OF SOLE SOURCE PROCUREMENT

Date: September 16, 2016

Vendor/Contractor: Heinemann

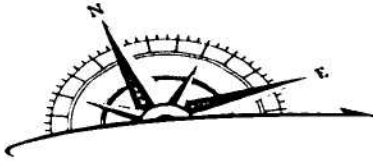
Contract Amount: \$175,086.45

Description of Services: Literacy intervention program.

Sole Source Determination: Expansion of an existing program.

Date of Award: TBD

SEP 16 2016 AM10:42



VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

Department of Teaching and Learning

MEMORANDUM

TO: J. Kevin Beardsley, Director
Office of Purchasing Services

FROM: Amy E. Cashwell, Ed.D., Chief Academic Officer *AC*
Lesley L. Hughes, Ed.D., Executive Director of Elementary Teaching and Learning
Cristina N. Alsop, Director of Title I Programs *C. Alsop 9/14/16* *ML*

SUBJECT: SOLE SOURCE JUSTIFICATION – HEINEMANN

DATE: September 13, 2016

REQUISITION#: DTAL-17-0276935

TOP DOLLAR AMOUNT: \$175,086.45

JUSTIFICATION OF SOLE SOURCE:

This memorandum is to certify that Heinemann is the sole provider of Fountas and Pinnell Leveled Literacy Intervention (LLI). LLI is a powerful, short-term intervention that provides daily, intensive, small-group instruction to supplement classroom literacy instruction. The program is systematically designed with engaging lessons through leveled books. Kits include, but are not limited:

- Leveled Book Titles (6 copies of each)
- Prompting Guide
- Literacy Notebooks
- Word Magnets
- Fountas and Pinnell Calculator/Stopwatch
- Access to Online Resources and Professional Development and Tutorial Videos

This resource will be used during small-group intervention by Title I reading teachers and during/after school tutors for students who are performing below grade level as indicated by the DRA2 assessment. The selection of LLI was based on current use of the resource in our Title I kindergarten classes and some of our first grade classes. The Leveled Literacy Intervention kits are designed to support Compass to 2020 Goal 1: High Academic Expectations with a focus on literacy and addressing gaps for all student groups.

Questions may be directed to Cristina N. Alsop at 263-1450 or via email at Cristina.Alsop@vbschools.com.

Attachments: Vendor Quote; Sole Source from June 5, 2015

/cm

APPROVED: *J. Kevin Beardsley* **DATE:** 9/16/16
J. Kevin Beardsley