

NOTICE OF SOLE SOURCE PROCUREMENT

Date: September 15, 2016

Vendor/Contractor: American Reading Group

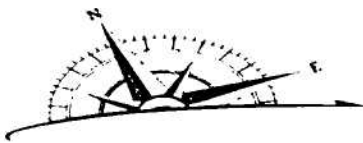
Contract Amount: \$230,160.00

Description of Services: Writing Instructional Program

Sole Source Determination: Unique program offered only from the publisher.

Date of Award: TBD

SEP 15 2016 PM01:41



**VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE**

Department of Teaching and Learning

MEMORANDUM

TO: J. Kevin Beardsley, Director
Office of Purchasing Services

FROM: Amy E. Cashwell, Ed.D, Chief Academic Officer
Department of Teaching and Learning

Lesley L Hughes, Ed.D, Executive Director
Cristina N. Alsop, Director of Title I Programs

DC
for 9/4/16
C. Alsop 9/2/16

SUBJECT: SOLE SOURCE REQUEST

DATE: August 31, 2016

NAME OF COMPANY: American Reading Group

REQUISITION #: DTAL-17-0275987

TOTAL DOLLAR AMOUNT: \$230,160.00

JUSTIFICATION FOR SOLE SOURCE:

This memorandum is to certify that American Reading Company is the sole source provider of the Research Labs-After School Program for grades K-5. The lessons are sequenced to provide appropriate supports to ensure all students are successfully engaged with complex text and rich content. Writing instruction, paired with deep content knowledge, allows the connection between reading and writing. The selection of topics aligns with Standards of Learning and Virginia Beach Objectives. American Reading offers thematic leveled text sets for over 50 science and social studies themes. Each theme is available in a range of reading levels, ensuring success for students with varying levels of achievement and interests.

The Title I team worked with the Virginia Beach Parks and Recreation program to develop an enriched after-school experience for the students in our Title I schools. Students will be able to work on a unit of research after school for a nine-week period before presenting their learning to families and the community. Students will have choice of topic based on grade level and previous learning.

American Reading Thematic Leveled Text Sets is a unique program that incorporates all of the following into one comprehensive program:

- 1) Complex grade level text for interactive read-aloud
- 2) Research questions aligned with key concepts
- 3) Leveled text for differentiated instruction

American Reading Research Labs support Compass to 2020 Goal 1: High Academic Expectations with a focus on literacy and content specific knowledge and skills. If you need additional information, please contact Cristina N. Alsop at 263-1450 or email Cristina.Alsop@vbschools.com.

Attachments

/ct

APPROVED:



J. Kevin Beardsley

DATE: 9/15/16