

NOTICE OF SOLE SOURCE PROCUREMENT

Date: September 23, 2016

Vendor/Contractor: ASCD

Contract Amount: \$136,800.00

Description of Services: Training for Title 1 Schools.

Sole Source Determination: Unique training program on disrupting poverty.

Date of Award: TBD

SEP 23 2016 AM11:19



**VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE**

Department of Teaching and Learning

MEMORANDUM

TO: J. Kevin Beardsley, Director of Office of Purchasing Services

FROM: Amy E. Cashwell, Ed.D, Chief Academic Officer *ac*
Lesley L Hughes, Ed.D, Executive Director of Elementary Teaching and Learning *llh*
Cristina N. Alsop, Director of Title I Programs *ca*

SUBJECT: SOLE SOURCE REQUEST

DATE: September 23, 2016

NAME OF COMPANY: ASCD

TOTAL DOLLAR AMOUNT: \$136,800.00

REQUISITION: Contract

JUSTIFICATION FOR SOLE SOURCE:

This memorandum is to certify that the professional learning Virginia Beach Public Schools Title I schools will receive can only be conducted by ASCD's authors/presenters, William Parrett and Kathleen Budge, and that they are the sole-source provider of the author information on Disrupting Poverty Using the Framework of Action.

The consultants and their work were identified as connections to the work of our Title I schools after the Title I administrative team participated in their two-day ASCD training session at the annual ASCD conference in June 2015. The upcoming presentations will serve as follow-up for a professional learning session provided by ASCD/Parrett and Budge for Title I teachers and administrators at the VBCPS Title I Summer Conference in August 2016 at Kellam HS. ASCD will provide one copy of the supplemental materials developed by Parrett and Budge for use during the training. VBCPS may duplicate only the number of materials needed for each participant. ASCD has not given authorization to anyone to use these materials for training.

The professional development by consultants Budge and Parrett aligns with Compass to 2020 Goal 1: High Academic Expectations and Goal 4: Culture of Growth & Excellence with a focus of ensuring that every student is challenged and supported to reach their full potential every day. If you need additional information, please contact Cristina N. Alsop at 263-1450 or email Cristina.Alsop@vbschools.com.

/cm

APPROVED: *J. Kevin Beardsley*
J. Kevin Beardsley

DATE: 9/23/16